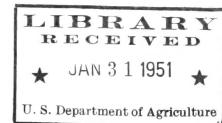
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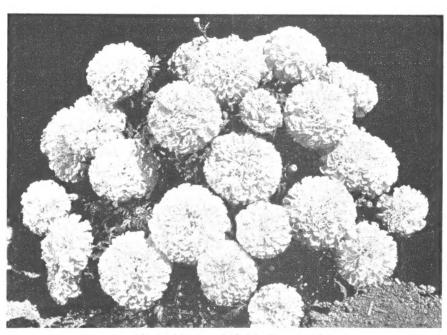


# Flecks Seeds U.S. Department of Age and Supplies

GENERAL WHOLESALE CATALOG

1951

Our Seventh Year



Marigold, Pot O'Gold, Dwarf African

Complete
List of
"Mum
Cuttings"
pages
48 to 55

Philadelphia's Only Complete All-Wholesale House Catering Exclusively

To Particular Florists and Nurserymen

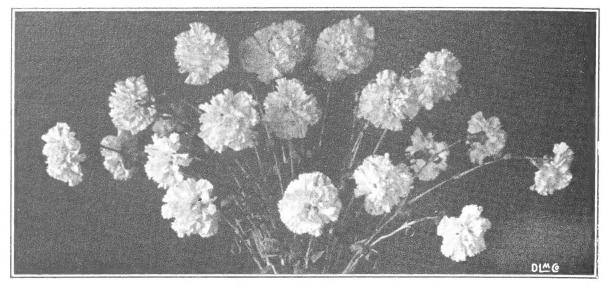
# RAYMOND A. FLECK, Inc.

1042 Allengrove Street

Phone: JEfferson 5-0568

WAREHOUSES PHILADELPHIA PHILADELPHIA 24, PA.

Phone Orders, 8:30 A.M. to 10 P.M.



Carnations-One of Our Specialties-See Page 57

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# Fleck's Flower Seeds

### FOR PARTICULAR FLORISTS Seeds of Annuals and Greenhouse Plants

Arranged Alphabetically (Including New Varieties) for Easy Reference PERENNIAL SEEDS BEGIN PAGE 32

### ACROCLINIUM

#### NEW LARGEFLOWERED, DOUBLE HYBRIDS

24 inches

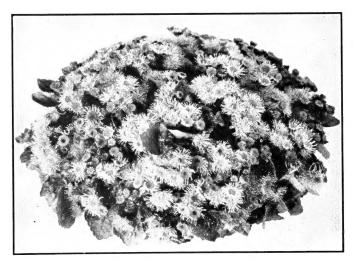
Excellent cut flower, free flowering. Tr. pkt.  $\frac{1}{4}$  oz. Oz. 8600 S Mixed, Sensation Giants. Bright colored double Strawflowers for Spring cutting. When used for Winter bouquets, cut when 

### AFRICAN DAISY - See Dimorphoteca

### AGATHAEA - Blue Daisy

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Coelestis. Exquisite, free flowering blue
Marquerite.......\$0.25 \$0.45 \$1.70 Seeds germinate irregularly and slowly

### AGERATUM



Ageratum, Midget Blue

200,000 S Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Blue Ball Improved. Dwarf, com-				
pact, rich blue. 5-10 in\$	0.30	\$0.65	\$1.20	\$4.00
Blue Bedder. Uniform, dwarf. Lav-				
ender blue. 4-6 in	.35	.75	1.35	4.00
Blue Cap. Compact, uniform, dwarf.	0.5	co	1.00	2.00
4 in	.25	.60	1.00	3.00
Blue Perfection. Dark blue. 10-15 in.	.20		.45	1.45
Fairy Pink. Rose pink salmon flow-	0.5	00	1.00	- 0-
ers. Dwarf, compact. 4-6 in	.35		1.60	5.25
Imperial. Dwarf white. 10-12 in	.30	.70	1.10	3.30
Golden (Lonas Inodora). Free				
blooming, golden yellow. 12 in		1 10	0.00	
1/16 oz. 65c.	.40	1.40	2.60	
Little Blue Star. Fine for bedding.		0.0	* 00	0.50
3 in	.25	.60	1.00	3.50
Midget Blue. Very dwarf, delicate	4.0	0.0	1 00	- 0-
foliage; blue flowers	.40	.90	1.60	5.25
Purple Perfection. Rich deep blue.				0 *0
6 in	.30		1.20	3.50
Mixture of All Colors	.35	.75	1.25	3.90

### **ALOE** (Succulent)

Variegata (Tiger Aloe). Thick, solid leaves, margined silver on deep marbled and dark green. Eventually tubular red flowers. Easy to grow. Makes nice, small pot plant for home, dishes.

100 seeds \$2.50, 500 seeds \$9.00

### ALYSSUM



Alyssum, Violet Queen

Fragrant. Does well even in poor soil. 90,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb Carpet of Snow. White (Bouquet). Sweet (Maritimum). Trailing. 10 in. Violet Queen. Dwarf, compact, rich .15..35  $.35 \quad 1.15 \quad 4.00$ 

PERENNIAL ALYSSUM—Listed page 32.



Amaranthus



Anchusa

### **AMARANTHUS**

28,000 S $Tr$ . Caudatus (Love-lies-bleeding). Red\$	pkt. 0.15	$^{1/_{4}}_{30}$ 02. $^{80.30}$	0z. \$0.80
Molten Fire (Summer Poinsettia). Varie-			
gated deep red foliage; plants do best			
when not transplanted. Prefer dry, open			
locations. Select strain. 4 ft	.15	.30	1.00
Tricolor splendens (Joseph's-coat). Beau-			
tiful various colors. 3 ft	.15	.35	1.20

ANCHUSA (Annual)	
1100 S Tr. $pkt$ . $\frac{1}{4}$ oz. Oz.	
Blue Bird. Compact, very attractive.  Deep Forget-Me-Not blue flowers. 18-24	
in\$0.15 \$0.25 \$0.75	
PERENNIAL ANCHUSA—Listed on page 32.	

# Antirrhinum

### ALL THE BEST-Greenhouse Forcing "SNAPS"

Originator's Packets

The Rockwood strains offered here are known for their well-formed flowers, with large, closely set florets, heavy, wiry stems. Excellent varieties for ground beds. Medium tall in raised beds. Greenhouse produced seeds under ideal conditions. Ask for single stem culture pamphlet and year-round production.

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly but keep moist, until seedlings are well established. We recommend using sterilized soil and it should not be fertilized. Dust seeds with Proliferol or Hormo-Root before sowing.



Meine's "Easter Yellow"
New—Finest Double

YELLOW Tr.	pkt.
Carol Jean (Dornacher). Shade lighter than Ethel.	2 00
Large blooms	
Ethel (Kramer). Large bright yellow; very early	1.50
Frances Schlegel. Good yellow	2.00
Gilbert's Yellow	2.00
Goldmine. Hybrid double	3.00
Meine's Easter Yellow. Late. Jumbo florets. Double.	3.00
Peggy Schumann Yellow	2.00
Rockwood's Winter Yellow. Beautiful yellow; one of the best	2.00
Rockwood's Canary Yellow. Slightly variegated;	
medium to late	2.00
Schlegel's Early Yellow	1.50
Sunray (Witterstaetter). Large flowers; long spikes	1.50
BRONZE AND ORANGE SHADES	
Afterglow (Witterstaetter). Early. Golden bronze	1.50
Bronze "Christmas Cheer" (Schlegel). Rich bronze.	2.00
Early	
Colorado Peach (Imp. Afterglow). Medium early	3.00
Early Glorious (Windmiller)	1.50
Gilbert's Bronze Beauty. Improved	2.00
Glorious (Frank). Deep bronze shaded scarlet	1.00
Lady Dorothy (Spivak). Perfect early bronze	3.00
Rockwood's Lavender Bronze. New two-tone	3.00
Schlegel's Early Bronze	2.00
RED	
Better Times (Windmiller). Rich American Beauty Rose red (for Christmas)	2.00
Rockwood's Crimson Queen. Velvety crimson or deep scarlet. Early sowings can be flowered for Christ-	
mas and New Year markets	2.00
Schumann's Velvet Red (New)	3.00

2

	pkt.
Crystal White (New, 1949) (Rockwood). Excellent late variety. Does well late Spring and Summer. For	
Spring crop—bench by November 1st. For Summer single stem culture bench June 1-15	3 00
	2.00
	1.50
v 1	2.00
Meine's Hybrid White. New. Jumbo florets. Same	
	3.00
	2.00
	2.50
Rockwood's Ivory. Rich ivory shaded white. Best white for the Mother's Day market	2.00
Schlegel's Early White	1.50
Snow (New Hybrid) (Pan. Amer.) Pure white	3.00
Snowdrift (New Double White) (Pan. Amer.)	3.00
Westover's Fringed White. Medium early	1.00
White Marion (Schumann). Midseason	1.50
Yuletide (Schlegel). Early	2.00
PINK AND ROSE SHADES	
Christmas Cheer (Windmiller). Beautiful bright pink. Best for December cutting; comes back for fine second	0.00
crop	3.00
Christina (Yoder Bros.). New hybrid. Lively medium pink	3.00
Delworth's Supreme. Rose pink	1.50
Dorcas Jane (J. S. Yoder). Brilliant rose pink	2.50
Gilbert's Pamela Pink. Early medium pink	3.00
Gilbert's Pink Supreme. A fine early pink	2.00
La France (Windmiller). True silvery pink. Ruffled.	1.50
Midseason	1.50 1.50
Maiden's Blush (Thomson). Early Appleblossom	
Mary Ellen (J. S. Yoder). Hybrid early; light rose pink.	2.50 3.00
Maryland Pink (Winkler). Early, light pastel pink	5.00
Peggy Schumann (Schumann). Early. Medium rose pink.	2.00
Rockwood's Early Hybrid Pink. Pastel pink. One of	
the best early and All-Season varieties. Produces good flowers from September to June	2.50
Rockwood's Pink Supreme. Brilliant rose pink at its best in midseason to late	2.00
LAVENDER	
Bertha Baur (Schumann). Early	1.50
Rockwood's Lavender Bronze. New two-tone	3.00
Rockwood's Lavender Rose. Fine for Easter and Mother's Day markets.	
Rockwood's Winter Lavender. Same color as Lavender	
Rose but much earlier. Blooms with Rockwood's	0.00
Winter Yellow	2.00
Schumann's Lavender	
Windmiller's Lilac Farly lilac layender	2.00

# Heck's Outdoor Snaps

REAL MONEY MAKERS—SPRING POT PLANT SALES

### ANTIRRHINUM (Snapdragons) 175,000 S

STANDARD OUTDOOR RUST-RESISTANT STRAINS

For early Summer cut outdoors sow taller varieties February 1st. For flat and pot sales sow early March

### TALLEST VARIETIES

### MAXIMUM GRANDIFLORUM-34 in.

Purple King (Not rust-

Rosy Carmine (Not rust-

Giant

Fleck's California Giants

University of California

Mixture. 30 to 34 in.

Salmon. Rose shades.

Crimson with

(Golden

resistant)
Red Cross.

white tube.

resistant).

Glory).

Mixture.

Yellow

Alaska (Snowflake). White. Campfire. Luminous scarlet. Canary Bird. Canary yellow. Copper Queen. Copperybronze blending to old gold.

Crimson King. Fiery crimson.

Defiance. Orange scarlet.

Indian Summer. Coppery orange scarlet.

Loveliness. Soft rose pink.

Prices of above: Tr. pkt. 25c.,  $\frac{1}{8}$  oz. 45c.,  $\frac{1}{4}$  oz. 80c., oz. \$2.80

Pan American Pink. New hybrid. Long spikes. Ideal cut. Orig. pkt. \$3.00.

Velvet Giant (New). Velvet red. One of the tallest. Tr. pkt. \$1.00.

#### TETRA VARIETIES

Tetraploid. Giant ruffled; mixed. Tr. pkt. 50c., 1/16 oz. 90c., ½ oz. \$1.60, ½ oz. \$2.90.

### **DWARF VARIETIES**

#### NANUM GRANDIFLORUM-20 in.

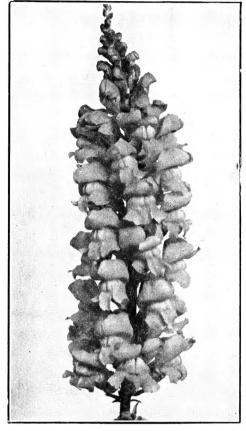
Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Amber and Gold. Golden amber,	-			
yellow lip\$	0.35	\$0.60	\$1.00	\$3.00
Du Barry. Flaming salmon rose	.25	.55	.95	3.00
Gloria. Deepest and richest rose pink	.35	.70	1.25	3.90
Indian Girl. Old gold	.25	.55	.95	3.00
Light Salmon Pink. Distinctive	.25	.55	.95	3.00
Madonna. Pure white	.25	.55	.95	3.00
Red Boy. Rich velvety crimson	.25	.55	.95	3.00
Saint George. Orange cerise	.35	.60	1.00	3.00
Wildfire. Bright orange scarlet	.25	.55	.95	3.00
Yellow Gem. Clear yellow	.35	.75	1.25	4.50
Brilliant Mixture. Complete mix-				
ture of all colors	.25	.40	.75	2.75

### MIDGETS

#### TOM THUMB-6-10 in.

180,000 S

Magic Carpet Mixed. Tr. pkt. 50c., ½ oz. 80c., ¼ oz. \$1.35, oz. \$4.80.



Antirrhinum, Rosalie Majus

### MEDIUM VARIETIES

#### MAJUS GRANDIFLORUM-28 in.

Buttercup. Bright yellow. Fiery Red. Brilliant. Harmony Shades. Terra cotta yellow, shaded rose. Orange Shades. Deep to

Pinkie. Clear rose.
Rosalie. Rich deep rose.
Shasta. Pure white.
Yellow Jacket. Deep yellow
Mixture.

Prices of above: Tr. pkt. 25c., ½ oz. 45c., ¼ oz. 80c., oz. \$2.80. Cherry Rose. Bright rose red. Better Times color. New. Tr. pkt. 50c., ½ oz. 70c., ¼ oz. \$1.25, oz. \$4.90.

#### NEW CLASS—SUPER MAJESTICS

Base branching, large-flowered, medium long spikes.

Orange Shades. Deep to Rose Sensation. Rose pink light orange.

Red Rocket. Bright red.

Tr. pkt. 25c., ½ oz. 45c., ½ oz. 80c. oz. \$2.80

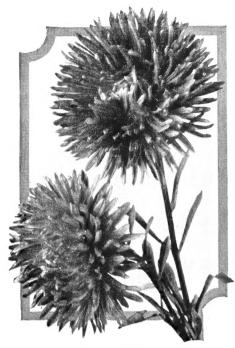
### ARCTOTIS - African Lilac Daisy

### **ASPARAGUS**

#### Northwest Grown-The Finest

	Seeds: 100	250	500	1000
Plumosus nanus	\$0.50	\$1.25	\$2.45	\$4.75
Sprengeri		1.00	1.90	3.50

# Fleck's Asters Wilt-Resistant Strains 12,000 S







Princess Type



American Branching



Giants of California

#### AMERICAN BEAUTY-30 in., Early

Azure Blue

Deep Rose

Silvery Rose

Crimson

Purple or Dark Blue

Early Ball White

Choice Mixed

#### AMERICAN BRANCHING-24 in.

#### Midseason

Azure Blue

Ball White

Ball Phlox,

**Heart of France** 

Ball Deep Rose

. .

icare of France

Ball Deep Rose

pink

crimson

Ball Purple

Choice Mixed

#### EARLY ROYAL BRANCHING-24 in.

#### Medium Early

Azure Blue

Lavender

Scarlet

Deep Rose

Purple

White

Choice Mixed

#### QUEEN OF THE MARKET-20 in.

#### **Earliest**

Azure Blue Crimson Dark Blue or Purple

Rose

White

Choice Mixed

Prices of any of the above Asters: Tr. pkt. 35c., ¼ oz. 60c., oz. \$1.85, ¼ lb. \$6.50

### GIANTS OF CALIFORNIA—30 in. Curled and Interlaced, Improved

Crimson

Deep Rose

Light Blue

White

Mixed

Prices Giants of California: Tr. pkt. 40c., ½ oz. 80c., oz. \$2.75

## PRINCESS—24-30 in. New Cutting Type—Tall, Branching

Anne. Peach blossom.

Linda. Clear rose.

Barbara. Orchid.

Marsha. Rich scarlet.

Bonnie. Soft salmon rose.

Golden Sheaf. Yellow. 2 ft.

Mixed.

Prices of Princess: Tr. pkt. 35c., ½ oz. 80c., ½ oz. \$1.50,

oz. \$2.75,  $\frac{1}{4}$  lb. \$9.40

#### **MIXTURES**

Finest Mixture of All Doubles. Tr. pkt. 50c., ¼ oz. 80c., oz. \$2.00, ¼ lb. \$7.00.

#### SINGLES

Fleck's Rainbow Mixture. A colorful blend of single and semi-double flowers. Plants branch upright and make very even growth, for easy cutting and bunching. Tr. pkt. 30c., ¼ oz. 45c., oz. \$1.50, ¼ lb. \$5.00.



#### FIBROUS-ROOTED—ALL THE BEST

Everblooming types, especially adapted for bedding and border plantings. Seeds we offer here have been produced by Begonia specialists who introduced many of these varieties. January sowing will produce choice plants for Spring sales, but seeds may be sown any time.

GRACILIS TYPES-6 to 10	) in.			
Dwarf and Medium Tall Varieties	Tr. $pkt.$	$\frac{1/64}{oz}$ .	$\frac{1}{32}$ oz.	
Adeline. Rich rose pink. Green foliage.  Dwarf, compact. Very similar to Pink Pearl.	e1 00	<b>@</b> 9 50	<b>9</b> 4.50	
Ball Red. Bright red; medium dwarf		2.50	4.50	
Carmen. Clear rose pink, greenish bronze		2.00	1.00	
foliage; 8 to 10 in. Makes a beautiful pot plant	1.00	2.25	4.00	
Carmen with reddish, dark bronze foliage. Bright scarlet	1.00	2.25	4.00	
King of the Reds. Glowing scarlet, foliage green with bronze edge	1.00	2.25	4.00	
Luminosa. Rich deep scarlet with green brown foliage. Very floriferous. Height 10 in	1.00	2.25	4.00	
Luminosa compacta. Identical with Luminosa, but considerably more dwarf growing in perfect little global plants;		0.75	<b>~</b> 00	
6 to 8 in	1.00	2.75	5.00	
Prima Donna. Rose pink		1.75	3.50	
Snow Queen. Finest white for pot plant sales. Light green foliage	1.00	2.25	4.00	
Dwarf Mixed. Choice blend		2.50	4.50	
SEMPERFLORENS—10 to 1 Taller Varieties	4 in.			
Christmas Cheer. Brilliant cherry crim-				
son of distinct shade; large bronze foliage.	\$1.00	\$1.75	\$3.25	
large flowers; light green foliage	1.00	2.00	3.50	
Masterpiece. Pure rose pink; large flowers; light green foliage	1.25	2.25	4.00	
Scandinavia Pink. Large flowers, green foliage. Bright rose pink. Dwarf and bushy.		2.50	4.50	
Scandinavia Red. Bright carmine scarlet.		$\frac{2.50}{2.50}$	4.50	
Scandinavia Wed. Bright carmine scaries.	1.00	$\frac{2.50}{2.50}$	4.50	
Special Mixed 1/16 oz. \$4.50,		2.00	3.00	
operat interest in the state of the winds	2.00			

### BACHELOR BUTTONS - See Centaurea

### BALSAMS

#### DOUBLE BUSH FLOWERING-15 in.

3300 S

Flowers appear in clusters on top of stem. arlet Rose White Scarlet Mixed Prices of Bush-flowered: Tr. pkt. 35c., ½ oz. 65c., ½ oz. \$1.10, oz. \$2.00

#### DOUBLE CAMELLIA-FLOWERED-18 in.

Mixture. Tr. pkt. 20c., \( \frac{1}{4} \) oz. 30c., \( \frac{1}{2} \) oz. 55c., oz. \( \frac{1}{2} \) 00.

#### **MOMORDICA**

Balsam Apple. Tr. pkt. 25c., ½ oz. 35c., oz. \$1.10.

### BARTONIA

#### BLAZING STAR-24 in.

Tr. pkt. 1/1 oz. Oz. ...\$0.25 \$0.40 \$1.00 Aurea. Golden vellow.....



Begonia



Balsam Camellia Flowered



Browallia

### **BRACHYCOME** - Swan River Daisy

8 to 12 in.—140,000  $\mathrm{S}$ 

Tr. pkt. 1/4 oz. Oz.

Iberidifolia. Special mixed. Plants bear a profusion of small single Cineraria-like flowers. Blooms most of the growing .....\$0.15 \$0.45 \$1.45

### BROWALLIA

65,000 S

Elata alba. White.
Elata Blue (Blue Amethyst). Blue, 18 in.
Prices of above Elatas: Tr. pkt. 20c., ¼ oz. 35c., oz. \$1.30 Speciosa major. Rich blue, fine for pot or basket work. Tr. pkt. 90e., 1/16 oz. \$2.00, ½ oz. \$3.50, ¼ oz. \$6.00. Viscosa compacta, Sapphire. Dark blue with white eye; 9 in. Tr. pkt. 30c., 1/16 oz. \$1.00, ½ oz. \$1.70, ¼ oz. \$3.00.

### **CACTUS**

### CACALIA - Emilia

TASSELFLOWER—30 in.—55,000 S

Aurea. Golden orange.

Coccinea. Scarlet.

Mixture

Prices of Cacalia: Tr. pkt. 30c.,  $\frac{1}{4}$  oz. 80c.,  $\frac{1}{2}$  oz. \$1.40, oz. \$2.60



Cacalia



Calendula Fleck's Orange

### **CALENDULAS**

3000 S

One of our specialties. We offer the finest strains available anywhere. None better.

#### GREENHOUSE VARIETIES

Fleck's Orange. A fine, reselected strain for florists. Orange red with dark center. Very large, double flowers with long orange petals. Vigorous habit, long stems. 30 to 36 in.

Apricot Beauty (New). Superior in every way to Ball Apricot Improved.

Ball Apricot Improved. Buff color with dark eye.

Ball Lemon Queen. Lemon yellow with brown eye.

Ball Improved Long Orange. Long stemmed; large flowered variety. Golden orange with light eye.

Campfire Sensation. Intense orange.

Tr. pkt. 35c., ¼ oz. 55c., oz. \$1.95, 2 ozs. \$3.45, ¼ lb. \$6.25

### Fleck's Special Florists' Mixture.

Tr. pkt. 35c., ¼ oz. 50c., oz. \$1.50, 2 ozs. \$2.50, ¼ lb. \$4.90

#### BEDDING VARIETIES

Lemon Queen. Sulphur yellow, with light eye. Orange King. Deep orange with dark eye.

Radio. Quilled orange searlet. Bedding Mixture.

Tr. pkt. 15e.,  $\frac{1}{4}$  oz. 25e. oz. 80e.,  $\frac{1}{4}$  lb. \$2.30, lb. \$6.50

### CALLIOPSIS



Calceolaria (Pocket Book)

### CALCEOLARIA

Approximately 10,000 S to 1/64 Oz.

Sow from June to September for Easter bloom. Calceolaria do not like direct sun but a light, airy place and temperature around 50 degrees.



Campanula, Annual

### CAMPANULA

Blooms in 6 months from seed

(Annual Canterbury Bells, 2½ ft.)—50,000 S

Mixture. Tr. pkt. 15c., ½ oz. 25c., oz. 85c.

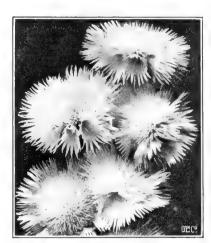
BIENNIAL and PERENNIAL CAMPANULA—Listed on page 34.



Candytuft



Celosia, Feather Variety



Centaurea, Imperialis



Centaurea, Candidissima

### CANDYTUFT

(Coronaria—12 in.—Annual)—9500 S

Giant Hyacinth-flowered. White; finest strain. Tr. pkt. 20c., oz. 80c., ¼ lb. \$2.60, lb. \$8.40.

#### UMBELLATA-12 in.

Crimson Flesh Pink

Lavender Rose Cardinal **Choice Mixed** 

Rose White

Above, each: Tr. pkt. 15c., oz. 50c., ¼ lb. \$1.65, lb. \$5.50 Dwarf Hybrid Mixed. 4-6 in. Tr. pkt. 20c., oz. 60c. PERENNIAL CANDYTUFT—Listed on page 34.

### CELOSIA

CRISTATA, DWARF (Cockscomb Types)--12 in. 28,000 S

Dwarf Golden Yellow.

Dwarf Empress. Scarlet, bronze green foliage.
Glasgow Prize. Deep crimson, bright green foliage.
Dwarf Mixed. Fine blend.

Above, each: Tr. pkt. 25c., ¼ oz. 60c., oz. \$2.25

#### TALL COCKSCOMB

Gilbert's Maple Gold. Pink shades tipped gold. Very attractive. Produces 8 to 12 flower heads, more if center is pinched. Height 30-36 in. Pkt. 50c.

#### PYRAMIDALIS-12 to 15 in.

Fiery Feather. Fine for pots.

Fine for pots. Golden Feather.

Feather Mixture.

Above, each: Tr. pkt. 25c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.25, oz. \$4.00

#### TALL PYRAMIDS

Pride of Castle Gould. Deep crimson. 2 ft. Tr. pkt. 35c.,  $\frac{1}{4}$  oz. 60c., oz. \$2.00.

Thompsoni magnifica, Mixed. 2 ft. Tr. pkt. 25c., ¼ oz. 60c., oz. \$2.00.

#### SPICATA—3 to 5 ft.

This type has many uses. Good filler for baskets, bouquets and for drying. Flowers bright rose which changes to silvery white.

Tr. pkt. 25e., ¼ oz. 60e., oz. \$1.75

### CHEIRANTHUS - See Perennial Section

CHRISTMAS PEPPER -See Solanum

CHINESE FORGET-ME-NOT - See Cyno-

### CARNATION—14,000 S

Extra large flowers; long, stiff stems.

ENFANT DE NICE—Everblooming, 20 in.

almon Red Rose White Salmon Mixed Tr. pkt. 50c., ½ oz. \$2.00, ¼ oz. \$3.50

CHABAUD'S GIANT IMPROVED-16 to 20 in.

Early and Perpetual Flowering-Clove-scented These Carnations bloom five months from time seed is planted and continue throughout the Summer. The plants are of robust, upright habit; form 10 to 20 stalks, bearing huge flowers of fine form. They come about 95 per cent double, are true and are clove-scented.

Cardinal Red Crimson Deep Rose

Deep Salmon Flesh Pink Rose Pink Salmon Rose

Yellow Special Mix

Tr. pkt. 35c., ½ oz. 55c., ½ oz. 90c., oz. \$3.20

### MARGUERITE

Fleck's Top Notch Double Mixture. Free flowering Summer Carnation. Tr. pkt. 25c., ½ oz. 40c., ¼ oz. 65c.,

PERENNIAL CARNATIONS—Listed on page 34.

### CENTAUREA

### CYANUS (Double Cornflower, 30 in.)

For Spring greenhouse flowering or outdoors in June and July from a Fall sowing. We offer the finest strains available. 6500 S

Blue Boy. Good forcer Pinkie. Rose pink.

Red Boy. Snow Queen.

Fleck's Special Mixed. Florist strain. Above, each: Tr. pkt. 25c., oz. 45c., ½ lb. \$1.50, lb. \$5.00

#### DWARF-For Pots, Borders

Tr. pkt.  $\frac{1}{4}$  oz. Oz.

. . \$0.20 \$0.35 \$1.00 Polar Gem. Upright bush habit; pure white .30

#### GIANT IMPERIALIS

Sweet-scented Cut Variety-30 in.

Thistle-like flowers and larger than the Cyanus type. 7500 S

Amaranth Red **Brilliant Rose** 

Deep Lavender White

Lavender Beauty. Light lavender with creamy white center. Suaveolens. Yellow Sweet Sultan. 20 in.

Mixed. Blend of above.
Above, each: Tr. pkt. 15c., ½ oz. 30c., oz. 90c.

#### **DUSTY MILLER**

Fine for borders, vase and basket work.

7500 S $Tr. pkt. \frac{1}{4} oz. Oz.$ 

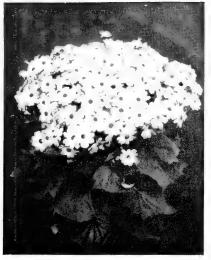
Candidissima. Silver gray foliage; slow

grower; start early. 6 in..........\$0.45 \$1.00 \$3.50 **Gymnocarpa.** Fine silvery foliage; fern-

leaved, strong grower. 24 in. . 1/4 lb. \$2.50, .15

CENTAUREA MONTANA—Listed on page 34.

.75







#### Cosmos, Pink Sensation

### CHRYSANTHEMUMS

(Annual—2 ft.)

9000 S

Good cut varieties for Spring. Space at least 12x12 in. Responds well to electric light forcing. Germination little slow and irregular.

CARINATUM—SINGLES $Tr$ .	pkt.	$\frac{1}{4}$ oz.	Oz.
Atrococcineum. Bright crimson\$	0.15	\$0.25	\$0.60
Burridgeanum. White and rose	.15	.25	.60
Eastern Star. Yellow with black disc			.60
Luteum. Pale yellow	.15	.25	.60
Northern Star. Giant white, light yellow			
center with black disc	.15	.25	.60
All Singles, Choice Mixture	.15	.25	.60

#### CARINATUM—DOUBLES

Fine Spring cut for the retail grower. **Double Hybrid Rainbow Mixed.......\$0.25 \$0.50 \$1.25** 

### CORONARIUM

**Double Mixed.** 4 ft......\$0.20 \$0.35 \$1.00

#### **INODORUM**

Bridal Robe. Pure white, extra double....\$0.35 \$0.85 \$2.50

#### SPECIAL MIXTURE

Fleck's Rainbow. Single and Double....\$0.20 \$0.50 \$1.00 For Hardy "MUMS" see page 34.

### CINERARIA

#### All the Better Strains

Berlin and Siters run about 3600 S to 1/32 ounce. Others about 5000 S to 1/32 ounce. Sow from June on for Christmas and later flowering. Sow in sterilized soil.

and later nowering. Sow in stermized se	011.		
Tr.	1/64	1/32	1/16
Berlin or Potsdam Strain, Mixed. pkt.	oz.	oz.	oz.
Fine strain producing large rounded			
heads; medium large flowers, com-			
pact plants\$1.00	\$1.75	\$3.20	\$6.20
Cremer's Prize Strain Mixture.		4	40.00
Excellent florists mixture; about			
half light eyed	2.25	4.00	7.50
Originator's seed available in pkts. only.			
Grandiflora, Dwarf Mixed. Hybrid.			
Improved large flowered strain.			
Fine color range 1.00	1.75	3.25	
Multiflora nana. Gold center. Attrac-	_ ,, ,		

tive shades with gold centers  Multiflora nana Mixed. Dwarf	1.00	2.00	3.50	6.75
compact plants producing masses of small flowers	1.00	2.00	3.50	6.50
flowered, compact; mostly white eved and small foliage	2.00	2.50	1.50	8.00

Fleck's Blend. This is a carefully blended mixture containing all of

the above. 75% being Cremer's and Siter's strains...... 1.50 2.25 4.00 7.00

### CLARKIA

#### ELEGANS DOUBLE-24 in.

Popular Spring cut flower. Sow in January and grow in shallow soil, disbudding to 2 or 3 spikes for long-stemmed flowers. Keep fairly dry after plants are foot high to prevent soft lanky growth. Do not feed.

90,000 S $Tr$ .	pkt.	$\frac{1}{4}$ oz.	Oz.
Albatross. Pure white\$	0.15	\$0.35	\$1.25
Orange King. Bright salmon orange	.15	.35	1.25
Purple Prince. Rosy purple	.15	.35	1.25
Salmon Queen. Salmon pink			1.25
Scarlet Queen. Glowing scarlet			1.25
Double Mixed	.15	.35	1.25

### CLEOME - Spider Plant 4 ft.

	12,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Pink Queen.	Brilliant rose pink	fading		
to clear white.		\$0.30	\$0.50	\$1.75

### COBAEA

### SCANDENS (Cathedral Bells)

380 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Annual Climber. Strong grower;	violet		
blue purple	\$0.25	\$0.45	\$1.45

### COCKSCOMB - See Celosia

### COLEUS

#### Finest Strains-None Better

700 S per 1/16 oz.

Fleck's Copper Giant. Coppery rose shade. Large leaves. 70% true.

Glory of Vichy. Golden, apricot and copper shades.

Giant Rainbow Mixture. Wonderful range of endless brilliant colors. Easy to grow this superb blend.

Prices, above Coleus: Tr. pkt. 75c., 1/32 oz. \$1.80, 1/16 oz. \$3.00, 1/8 oz. \$5.00, 1/4 oz. \$9.00

### CONVOLVULUS - Morning Glory

		r. pkt.	
Crimson Rambler		\$0.20	\$1.00
Major. Finest mixed		.15	.80
Minor, Royal Ensign. 6 in. Bright ultramar	ine	, , ,	
blue, golden throat. Very compact		.45	1.90

### COSMOS

#### SINGLE EARLY FLOWERING-40 in.

3000 S—Blooms in 3 months

Orange Ruffles. Semi-double, orange.	$\frac{1}{4}$ oz.	Oz.
Blooms profusels. Semi-double, orange.	4005	41.00
Blooms profusely\$0.15	\$0.35	\$1.00
Orange Flare. Vivid orange	.35	.85
Yellow Flare. Bright yellow	.35	1.00
Mixture of above	.35	.90

#### SENSATION, SINGLE-40 in.

Blooms in 10 weeks after sowing. Very early and true to color. Extra large flowers. Fine for cut. Suitable for outdoors even in northern climates

5000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Crimson Dazzler. Bright crimson.	An		
improved strain	\$0.20	\$0.50	\$1.60
Pinkie. Rose pink	20	.35	1.00
Purity. White	20	.35	1.00
Mixed	20	.35	1.00

# Cyclamen

### OUTSTANDING FINE STRAINS SELECTED FOR GIANT FLOWERS AND BEAUTIFUL FOLIAGE

Originator's Seed-American Grown

Sow from May to January in sterilized soil. Grow cool and shaded. Always shift to larger pots before any chance of plants becoming pot bound. This prevents stunting. Discounts same as on all Flower Seeds.

250 of a variety at 1000 rate—extra 5 per cent discount on 10,000



Cyclamen, Silver Foliage

No. Seeds: 10	0	1000
20-Fleck's Silver Foliage. Salmon red bloom.  Makes a beautiful and unique pot plant.  Outstanding\$2.	50	\$22.00
1-Dark Red. Christmas red\$1	70	\$16.00
2-Bright Red		16.00
3-Pure Rose. Very large and beautiful 1.	70	16.00
4-Rose of Marienthal. Rose with carmine eye.	=0	10.00
Improved	-	16.00
5-Pure White. Very large bloom 1.		16.00
6-White with Carmine Eye		16.00
7–Lavender 1.	70	16.00
8-Deep Dark [Red. Extra fine variety\$2.5]	20	\$18.00
9-Neulachsrosa. New salmon-rose; very		10.00
striking		18.00
10-Perle of Zehlendorf. Dark salmon improved 2.5		18.00
11-Rose of Zehlendorf. Light salmon improved. 2.5	20	18.00
12-Saffron Red. Red, with salmon glow 2.5		18.00
13-Saffron Red. Silver edged 2.5		20.00
14-Victoria. White, tipped red, fringed border. 2.		20.00



Cyclamen, Fringed

No.         Seeds: 100         1000           22-Fringed Mixed         \$2.30         \$21.00
15-America Improved. Salmon searlet\$2.30 \$21.00
16-Bonfire, or Leuchtfeuer. Brilliant salmon
red 2.25 20.00
17-Mozart. Deep pink, exquisite 2.30 21.00
18-Salmon Queen. Searlet with shiny black eye 2.30 21.00
19-Salmon Rose. With deep white border; beautiful
21-Fleck's Special Mixture. All varieties. \$2.50 \$22.00
VOGT'S DOUBLE STRAIN
Double flowers in very attractive shades. Free bloomer.
23- <b>Mixture</b> —of all the best colors\$3.50 \$25.00

### CUPHEA - Cigar Plant

7000 S-12 in.

Firefly. Bright scarlet flowers. This makes a nice, bushy, compact pot plant for Spring sales. Excellent for bedding or borders, window boxes, etc. March sowing. Blooms all Summer. Tr. pkt. 25c., ½ oz. 65c., ¼ oz. \$1.15, oz. \$3.90.

Dwarf Hybrids. Mixture. Attractive shades. Tr. pkt. 35c.,  $\frac{1}{8}$  oz. \$1.00,  $\frac{1}{4}$  oz. \$1.70.

### CYNOGLOSSUM -

### Chinese Forget-me-not

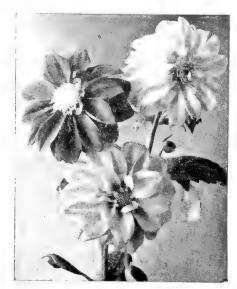
Tr. pkt. 1/4 oz. Oz. 5000 S

Firmament. Beautiful clear blue; 15 in., bushy, compact. Fine bedding plant....\$0.20 \$0.35 \$1.25 **Deep Blue.** Ultramarine blue. 24 in.........................20

### DAHLBORG DAISY

A very attractive, compact, 6-8 inch edging plant, lacelike leaves. Produces a profusion of small golden flowers until frost. Forms an even row, 12 to 14 inches across. Germinates best during Spring months.

Tr. pkt. 60c.—Packets only



Dahlia, Unwin's Ideal Dwart

### **DAHLIAS**

Blooms in 3 to 4 months—2800 S

Unwin's Dwarf Hybrids Mixed. Semi-double early flowering. Height 18 in.

Unwin's Ideal Bedding Mixture. Improved early flowering double and semi-double; curled and quilled. Attractive color range; 24 in.

Price of above: Tr. pkt. 25c., ¼ oz. 65c., oz. \$2.45, ¼ lb. \$7.35

#### DAISY

See the following in Annual or Perennial Sections under Agathea, Arctotis, Bellis, Brachycome, Chrysanthemum, Dimorphotheca, Gerbera, Mesembryanthemum, Pyrethrum.

### **DIDISCUS**

10,000 S Tr. pkt. ¼ oz. Oz.

Coeruleus (Blue Lace Flower). 2 ft. See
also "Queen Anne's Lace Flower" for
white which can be dyed any color....\$0.25 \$0.35 \$1.15

# DIMORPHOTHECA - African Daisy

 $9600_{-}S$ 

Salmon.

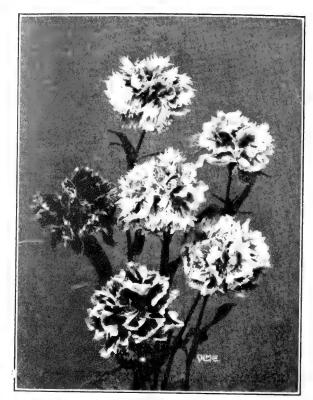
Aurantiaca Hybrids, Mixed. Tr. pkt. 20e.,  $\frac{1}{4}$  oz. 30e., oz. \$1.00.

### DOLICHOS -Australian Pea Vine

Tr. pkt. ½ oz. Oz.

Lignosus. Purple (greenhouse plant)....\$0.25 \$0.85 \$1.50

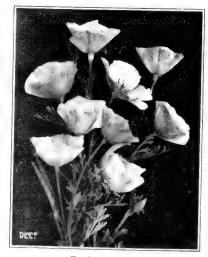
### DRACAENA



**Double Dianthus** 

### DIANTHUS -Annual Sweet William

25.000 STr. pkt.  $\frac{1}{4}$  oz. Oz. Chinensis, Double Mixed. 20 in. 1/4 lb. \$2.50 \$0.20 \$0.35 \$0.85 Chinensis, Single Mixed. 20 in. ½ lb. \$2.00, .75 Heddewigi, Double Fireball. Deep scarlet. 12 in. .30 1.25 Heddewigi, Double Mixed. 12 in. Heddewigi, Single Mixed. 12 in. Sweet Wivelsfield, Single Mixed. Beau-20 1.20 .20 1.00 tiful markings; 12 in..  $\begin{array}{c} .30 & 1.00 \\ .60 & 2.00 \end{array}$ Sweet Wivelsfield, Double Mixed. 12 in. .25For PERENNIAL DIANTHUS (Hardy Pinks) and DIAN-THUS barbatus—See page 35.



Eschscholtzia

# ESCHSCHOLTZIA - California Poppy

Aurantiaca. Orange (True California Poppy). Carmine King. Deep carmine. Golden West.

Rose Queen. Rose pink.

Mixed. All colors.

Prices of above: Tr. pkt. 20c., oz. 50c.

### ECHIUM

**12** in.—6600 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Blue Bedder (Annual). Blue, bell-shaped flowers. Early and until frost......\$0.15 \$0.30 \$1.00

### **EUPHORBIA** - Mexican Fire Plant

Tr. pkt. 1 i oz. Oz. Lb.Heterophylla (Annual Poinsettia). 5000 S. 36 in.....\$0.15 \$0.30 \$1.00 \$8.00 Variegata (Snow-on-Mountain). .15.30 PERENNIAL EUPHORBIA—Listed on page 36.

### **EXACUM**

28,000 S per 1/32 oz.

Affine. Fragrant, violet blue flowers. Makes a fine, neat pot plant. Easy to grow.  $\frac{1}{2}$  tr. pkt. 60c., tr. pkt. \$1.00, 1/128 oz. \$3.00, 1/64 oz. \$5.50.

### FELICIA

2 in. Tr. pkt. Oz.Bergeriana. Dwarf blue, star-shaped flower. A gem for the rock garden......\$0.35 \$1.00 FORGET-ME-NOT—See page 38.

### FEVERFEW - See Matricaria

### FOUR O'CLOCK - See Mirabilis

### GAILLARDIA

(Annual)—20 in.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. 14,000 SIndian Chief. Single bronze red.......\$0.15 \$0.25 \$0.85 For PERENNIAL GAILLARDIA—See page 35.

### **GERBERA** - Transvaal Daisy

Greenhouse Perennial Seeds: 100 1000 Jamesoni Hybrids. Bright colors. 18 in..... \$0.60 \$4.50

### GILIA - Thimble Flower

Tr. pkt. Oz. Capitata. Reselected seeds, fine cutting, 2 ft. Azure blue......\$0.15 \$0.60

### GODETIA

(DWARF SINGLE VARIETY)—15 in.

40,000 S

Duke of York. Rose earmine. Kelvedon Glory. Deep salmon orange. Purity. Clear white. Finest Mixed.

Prices of above: Tr. pkt. 25c., ½ oz. 50c., oz. \$1.70

(TALL DOUBLE GRANDIFLORA—30 in.)

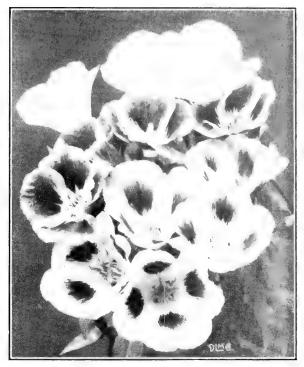
Mixture. Tr. pkt. 15c., ½ oz. 25c., oz. 80c.

(DWARF DOUBLE—12 in.)

Sybil Sherwood. Salmon pink, very attractive. Pkt. 25c., 1/4 oz. 60c., oz. \$2.00.

### GOMPHRENA - Globe Amaranth

5500 S		$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4} lb$ .
Buddy. Bright reddish purple; dw	arf,			
compact	\$0.30	\$0.60	\$1.90	\$5.90
Globosa. Purplish red. 30 in	15	.35	1.00	-3.00
<b>Orange.</b> 12 in	15	.35	1.00	3.00
Mixed	15	.35	1.00	2.80



Godetia, Mixed

### **GOURDS** (Ornamental)

450 S	Tr.	pkt.	Oz.
Large Mixed	\$	0.15	\$0.50
Small Mixed Fancy Sorts		.15	.50
Large and Small Mixed		.15	.50
Ornamental Mixed. Perfumed		.15	.50

### GREVILLEA - Silk Oak

Robusta. Fine foliage plant for holiday baskets, Poinsettia pans. Tr. pkt. 25e.,  $1_4$  oz. 75e., oz. \$2.25.

### GYPSOPHILA - Baby's Breath

24 in.—Annual—24,000 S

#### TRUE STRAINS

Easy grower, free blooming. Every florist should grow this to fill in with cut flowers, etc. Oz.  $\frac{1}{4}$  lb. Lb. 5 lbs.

Covent Garden Strain. White; im-

mense......\$0.25 \$0.75 \$2.25 \$8.40

New York Market. White Grandiflora, large flowering type. Special

.35 1.00 2.75 11.00

Paris Market. Grandiflora white... .25 .70 2.00 7.90

#### **COLORS**

Tr. pkt.  $\frac{1}{24}$  oz. Oz.  $\frac{1}{4}$  lb.

Carminae. Bright carmine pink....\$0.15 \$0.35 \$1.20 \$4.00

HARDY GYPSOPHILA—Listed on page 36.

### **HELIANTHUS** - Double Sunflower

Seeds sown outdoors in early May will produce a profusion of double flowers like Chrysanthemums during August. Fine for cutting and shipping to market or for basket work.

Sun Gold. Bright golden yellow, large, free flowering 100% double. 4 to 5 ft.

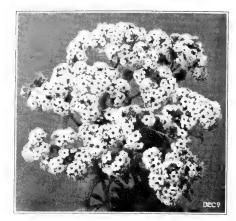
Tr. pkt. 15c., ¼ oz. 25c., oz. 75c., ¼ lb. \$3.50, lb. \$7.50



Helichrysum



Helianthus



Heliotrope

### HELICHRYSUM MONSTROSUM Double Strawflower

**36 in.**—35,000 S

Canary Yellow Salmon Queen. Salmon pink Crimson or Fireball Silver Ball. White Golden Globe

Violet Rose Queen. Rose pink Choice Mixed

Tr. pkt. 15c., ¼ oz. 30c., oz. \$1.00, 4 ozs. \$3.85

#### TOM THUMB

**Dwarf Double Mixture.** Tr. pkt. 15c., ½ oz. 30c., oz. \$1.00, 4 ozs. \$3.85.

### HELIOTROPE

50,000  S Tr. pkt.	1/1 02.	Oz.
Regale Mixture, Dwarf. 15 in. This is	/ 1	
about the best strain for evenness of color		
with large flower heads\$0.35	\$0.85	\$3.15
Lemoine's Giant Mixture. 24 to 30 in35	.75	-2.50

### HOLLYHOCK (4 to 5 ft.)

13,000 S $Tr. pkt. \frac{1}{4} oz. Oz.$ Indian Spring. Semi-double, light pink and rose flowers. Starts to bloom in 5 months......\$0.25 \$0.50 \$1.75

PERENNIAL HOLLYHOCK -See page 37.

See CANDYTUFT in Annual and Perennial Sections

#### **IMPATIENS** Best European Strains

Ideal for shaded locations. Good Spring seller. Can also be flowered for Christmas.

Tr.	1/32	1/16
pkt.		
Sultani Dwarf Bright Carmine. 6 in\$1.00	\$1.75	\$3.00
Sultani Dwarf Mixture. 6 in. Many		
shades; flowers continuously 1.00	-1.75	3.00
Sultani Hybrids Mixed. 18 in	1.00	-1.70
Holsti Salmon. 6 in	1.80	3.30
Holsti Vermilion. 18 in. Excellent for		
Summer bedding		
Holsti Hybrids Mixed. 18 in. Many shades	1.00	1.70

### IPOMOEA - Morning Glory

	_			
(MOONFLOWER) $T_{7}$	. pkt.	1/1 02.	Oz.	1/1 lb.
Cornell. Red bordered white, heavy	^	7 1		y -x
growth; attractive, bright green				
foliage	\$0.25	\$0.45	\$1.50	
Heavenly Blue, Clarke's Early.				
800 S	.25	.30	.65	\$2.00
Noctiflora. Large-flowered white.				
110 S Lb. \$4.00			.40	1.30
Pearly Gates. White	.35	.45	1.40	4.95
Scarlett O'Hara. Brilliant carmine				
red. 650 S	.20	.40	1.00	3.85

### **KALANCHOE** (Succulent)

Sow January or February for next Winter sales.

Blossfeldiana globuliflora coccinea. Tall, pkt. oz. oz. oz. .\$0.60 \$1.65 \$3.00 ana, ideal pot plant. Bright scarlet..... 1.25 5.00 9.00

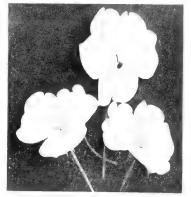
#### KALE

New flowering type. Tr. pkt. 25c.

### KOCHIA

### Mexican Fire Bush or Summer Cypress

45,000 STr. pkt. Oz. Childsi, Improved..... ...\$0.10 \$0.35



**Impatiens** 



Lantana

### LANTANA

**12 in.**—1300 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Dwarf Hybrids Mixed. Must be sown early and with bottom heat......\$0.25 \$0.65 \$2.00

### LAVATERA - Splendens

4500 S—3 ft.

Attractive, early flowering annual with 2-inch, Hollyhocklike flowers.

Alba. White Roses. Rose pink Loveliness. Bright pink

Mixed

Tr. pkt. 15c., ½ oz. 30c., oz. \$1.00

PERENNIAL LAVATERA—See page 37.

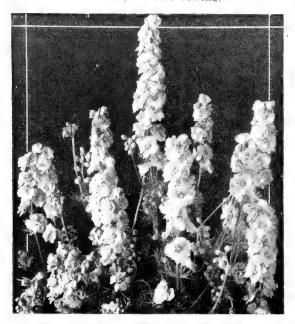
### LEPTOSIPHON - Gilia

6 in.

French Hybrids. Beautiful shades. Tr. pkt. 15c., 1/4 oz. 30c., oz. \$1.00.

# Larkspur-8000 s

A January sowing of Lurkspur will flower about May, depending on temperatures. While its sown outdoors to advantage in the Fall, Spring sowings do about as well if sown the first day the ground can be prepared. To get best germination results freeze seeds for several days before sowing.



SUPREMES—IMPROVED GIANT IMPERIALS

Dark Blue	Pink	Salmon
Lilac	Rose	White
	Supreme Mixture	

Tr. pkt. 35c., ½ oz. \$1.00, oz. \$1.80, 4 ozs. \$6.00, lb. \$18.00

#### COCKADE TYPES-4 ft.

Tall, symmetrical plants, long branches of full, double

Blue. Rich lilac blue

Violet. Rich violet purple

Cinnabar. Brilliant rose red

White. Pure white Finest Mixed of all varieties

Rose. Salmon rose Salmon Pink

Pastel Shades, Mixed

Sapphire. Deep lilac

Tr. pkt. 20c., ¼ oz. 35c., oz. \$1.00, ¼ lb. \$3.00, lb. \$10.50

#### GIANT IMPERIAL-4 ft.

Base branching, tall, upright grower.

Blue Bell. Azure blue

Carmine King Improved. Rosy carmine

Gloria Improved. Deep rose on salmon

Lilac King. Brilliant lilac

Angeles Improved. Salmon rose

Miss California. Salmon pink

White King. Large, double pure white

Imperial Florists Mixture

Tr. pkt. 25e., ½ oz. 40e., ½ oz. 65e., oz. \$1.00, ½ lb. \$3 60, lb. \$11.00

### **LEPTOSYNE**

Excellent for cutting—8 weeks from seed. 26,000 S  $Tr. \gamma$ Tr. pkt.  $\frac{1}{4}$  oz. 

### LINARIA - Maroccana (Baby Snapdragon)

**10 to 18 in.**—600,000 S

Fairy Bouquet. Brilliant fairy shades, distinct and attractive; free flowering; early. Tr. pkt. 20c., ¼ oz. 40c., oz. \$1.45.

### LINUM

Annual—18 in.

Rubrum. Searlet flax; bright red flowers about 1 in. across. Narbonense. Heavenly blue.

Tr. pkt. 15c., oz. 40c., 4 ozs. \$1.25, lb. \$4.00

PERENNIAL LINUM—Listed on page 37.

#### LOBELIA

**4 in.**—710,000 S

Early sowing recommended.

Fleck's Blue Stone. Dwarf bright rich blue, compact. Crystal Palace Compacta. Dark blue, dark foliage.

Mrs. Clibran. Dwarf blue, white eye.

Emperor William. Dwarf gentian blue.

Sapphire. Deep blue, white eye, trailing. White Lady. Clear glistening white.

Mixture. Our own special blend compounded for the small florist.

Prices of above: Tr. pkt. 25c., ½ oz. 45c., ¼ oz. 85c., oz. \$3.00 PERENNIAL LOBELIA—Listed on page 37.



Linum



Lupinus

### LUPINUS - Hardy Annuals—1400 S

HARTWEGI GIANTS-24 in. to 3 ft.

Giant King Blue. Oxford blue.

Giant King Sky Blue. Light blue.

Giant King Heliotrope. Rosy purple.

Giant King White. Pure white Giant King Mixed.

Tr. pkt. 20c., ¼ oz. 35c., oz. 80c., ¼ lb. \$2.65, lb. \$8.00

#### NEW DWARF-8 in.

Pixie Delight (New). Mixture of pink, rose, blue, lavender and white as well as bicolors. Very early, free bloomer. Tr. pkt. 40c., ½ oz. 75c., oz. \$2.25

#### SUBCARNOSUS-12 in.

Texas Blue Bonnet. Dwarf. Tr. pkt. 35c., oz. 95c.,  $\frac{1}{24}$  lb. \$3.25, lb. \$9.00.

FOR PERENNIAL LUPINUS—See page 38.

# Fleck's Marigolds Your Money Makers

10,000 S

# DWARF BEDDING VARIETIES For Pot Sales

DWARF DOUBLES, FRENCH

Including all the best French Dwarf Doubles.

	r. pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.
*Butterball. Butter yellow. 8 in	.\$0.25	\$0.50	\$1.60	\$5.30
Cupid. Primrose yellow; odorless	35	1.20	3.60	
Extra Dwarf Harmony	35	.65	1.60	4.95
*Golden Ball. Large, compact, double yellow. 12 in	20	.35	1.00	3.50
Gold Crest. Golden yellow. 8 in.	25	.45	1.60	5.30
*Harmony. Deep orange, maroo collar. 12 to 14 in	n 15	.30	1.00	3.00
Melody. Brilliant orange. 12 in	20	.40	1.40	4.90
Orange Flame	25	.50	1.85	5.95
Robert Beist. Rich maroon red	25	.45	1.35	4.25
*Scarlet Glow. Bright scarlet red 12 in		.50	1.50	5.70
Spotlight. Yellow center. Mahogan border. 12 in	y 15	.35	1.00	3.00
*Spry. Yellow crested center with reguard petals		.45	1.60	5.00
Spry Hybrid (New, 1949). True min iature habit in new strain in varie flower formations and unusual com- binations of yellow, mahogany scarlet and orange	d ı- <sup>7</sup> ,	.90	3.00	
*Sunkist. Orange, dwarf and compact, early bloomer	1-	.45	1.60	5.00
*Yellow Pigmy. Very dwarf, bright yellow. 6–8 in		.45	1.60	5.00
Choice Mixture	20	.35	1.00	3.60

SPECIAL MIXTURE of above 7 most popular in this group marked with asterisk. Tr. pkt. 30c., ½ oz. 55c., ½ oz. \$1.00, oz. \$1.85, 4 ozs. \$5.90.

#### DWARF AFRICAN-15 in.

Pot O'Gold. Deep golden orange, 100 per cent double. Makes one of the finest pot plants.

Little Giants. Mixture of various colors in this class. Price of Dwarf African: Tr. pkt. 35c., ½ oz. 75c., oz. \$2.50

#### DWARF SINGLES—10 in.—French

Tr.	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.
Dwarf Fire Cross. New selection of very dwarf type of the original Fire Cross	0.35	\$0.65	\$1.65	\$5.50
Flash. Tangerine and Marigold red, early, compact and bushy, very floriferous, excellent for borders, bedding and pot plants	.35	.60	1.80	6.40
Gnome (Little Giant). Golden orange. 6 in	.20	.35	1.20	4.50
Legion of Honor (Little Brownie).	.15	.25	.60	1.95
Naughty Marietta. Golden yellow with maroon blotch. 12–16 in	.35	.65	1.65	5.50
Tagetes Signata Pumila. Deep orange, free bloomer	.40	.75	2.10	

.30 1.00 3.50

Dwarf Singles French Mixture.... .20



Butterball



Golden Crown



Naughty Marietta

# Fleck's Marigolds Your Money Makers

### TALL, CUTTING VARIETIES





Guinea Gold

Gigantea Type

#### CARNATION TYPES-24 in.

Fleck's Gold Improved. Bright orange, odorless. Tr. pkt. 35c., ¼ oz. 60c., oz. \$1.90, ¼ lb. \$5.50.

	$t. \frac{1}{4} oz.$		
Guinea Gold. Vivid golden orange. \$0.2	5 \$0.50	\$1.50	\$5.50
Golden West. Bright orange			
Yellow Supreme. Dazzling lemon,			
overlaid buff	5 .50	1.60	5.50
Carnation Mixture	5 .50	1.50	5.00

#### AFRICAN-30 in.

	Tr. pl	t. 1/4 oz.	Oz.	$\frac{1}{4} lb$ .
All Double Gold	\$0.2	25 \$0 50	\$1.60	\$5.30
All Double Lemon		25 .50	1.60	5.30
All Double Orange		25 .50		5.30
All Double Mixed		5 .50		5.30
Golden Glow. Golden yellow, od		.00	1.00	0.00
		25 .35	1.25	4.25
Coldon Emblom Pick gold lo		.66. G	1.20	4.20
Golden Emblem. Rich gold, la		.35	1.25	4.25
flowers		.35	1.20	4,20
Lemon Queen Improved. Brig		10 15	1 50	4.00
lemon yellow		.45	1.50	4.80
Prince of Orange. Improved brig			1 00	F 00
orange and 70 per cent double.			1.60	5.30
Fleck's Special Florist Mixture		.50	1.50	4.50
GIGANTEA-	-30 in			
	$Tr. \ nk$	$t. \frac{1}{4} oz.$	Oz.	1/lb.
Sunset Giants. Mixed, beauti		74 0.00		/ **
shades of yellow and orange. H				
double		25 40	1.50	5.00
double		.10	1.00	0.00
FRENCH—	-Tall			
		Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
			/ 1	

#### **ODORLESS FOLIAGE VARIETIES** Fleck's Gold Improved Yellow Supreme Golden Glow

These will be found in their respective classes on this

Double Mixture. 3 ft.....



#### Goldsmith

#### MISSION GIANTS

#### Chrysanthemum Flowered

Ball shaped blooms; 3 to 5 inches across. Plants are vigorous growers, base branching, producing 8 to 12 stems of good Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. cutting length. Early Sunrise. Dazzling golden yellow......\$0.25 \$0.40 \$1.50 \$5.00 Goldsmith. Bright golden orange. .25 .55 1.95 5.50.95 3.50 10.00 Yellowstone. Clear, rich yellow.

.20

18 in.....

Mission Giants Mixture. All the shades from light yellow to deep

orange.....

GREENHOUSE FORCING VARIETIES
For Winter flowering cut. Tr. pkt. ½ oz. Oz. ½ lb.
Australian Giant. Golden yellow, with mahogany guard petals\$0.20 \$0.35 \$1.15 \$4.00
Fleck's Gold Improved. Bright orange, odorless foliage
Lieb's Winter-flowering. Deep brown, single and semi-double flow-
ers, golden yellow centers
en yellow
overlaid buff; fragrant
winter Harmony. Golden orange crested center with reddish brown guard petals. Even growth and long stems. 100 per cent double 2½ in.

\$0.20 \$0.30 \$1.00

.55 - 1.85 - 5.30

-.35 - 1.50 - 5.00

### MALOPE - Mallow Wart

GRANDIFLORA-30 in.

Alba, white

Rosea, pink Tr. pkt. 20c., ½ oz. 35c., oz. \$1.00

Mixed

### MESEMBRYANTHEMUM

Crinifolium (Livingstone Daisy). Compact plants covered with 1 in. daisy-like flowers. Very attractive shades. Excellent for rockery or edging.

Tr. pkt. 35c., ½ oz. 75c., ¼ oz. \$1.20, oz. \$3.30



Mignonette

### MIGNONETTE

Sow in January for Spring cutting. 27,000 S-12 in.

Ball Forcing Strain. White. ½ tr. pkt. 50c., tr. pkt. 90c.,

1/8 oz. \$1.25, ½/4 oz. \$1.75.

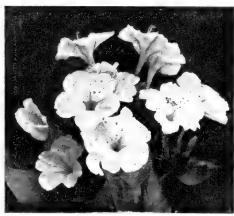
New York Market. White. Produces about 2 weeks later than Ball Strain. Tr. pkt. 50c., ½/4 oz. \$1.10, oz. \$3.35.

### MIMOSA - Pudica

(Sensitive Plant)-24 in.

Tr. pkt. 25e., ¼ oz. 50e., oz. \$1.50

MORNING GLORY—See CONVOLVULUS or IPOMOEA.



Mirabilis

### MIRABILIS - Four-O'Clock

(Marvel of Peru)

Blend. All shades available. 4 ft

Dwarf Mixture. 18 to 20 in. Compact, fine for borders, mass Tr. pkt. 15c., oz. 40c., 14 lb. \$1.30 planting, etc.



### MYOSOTIS - Forget-me-not

44,000 S

Fleck's Early. This early strain is ideal for sowing as late as January for Spring blooming plants. Free flowering, bright blue flowers. Tr. pkt. 35c., ¼ oz. 80c., ½ oz. \$1.50, oz. \$2.90.

PERENNIAL MYOSOTIS—Listed on page 38.



Nasturtium

### NASTURTIUM

DOUBLE GLEAM-18 in.

Richly colored, fragrant flowers freely produced on long, strong stems. Fine for Spring combination work, window boxes and cut flowers.

Golden Gleam Moon Gleam Orange Gleam Salmon Gleam

Scarlet Gleam Glorious Gleam Hybrids, Choice Mixed

Price of above: Oz. 25c., 14 lb. 75c., lb. \$2.50

DOUBLE DWARF TYPE-12 in.

Fully as double and large as the Gleam type. Attractive, dwarf, compact.

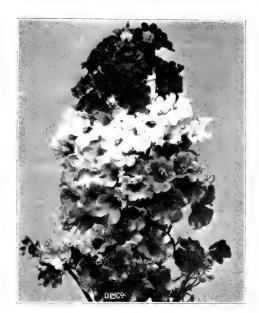
Golden Globe. Golden yellow, sweet-scented. Mahogany Gem. Deep mahogany. Scarlet Globe. Sweet-scented fiery scarlet.

Dwarf Double Gem Mixe1. Sweet-scented.

Oz. 30c., ½ lb. 90c., lb. \$2.75

SINGLES-225 S

Fleck's Tom Thumb, Mixed. Dwarf, 12 in. Fleck's Trailing. Tall, 18 in. (4 ft. trailing). Scarlet. Price of Singles: Oz. 20c., ½ lb. 65c., lb. \$2.25



Nemesia, Aurora Bicolor

### NEMESIA

### COMPACTA GRANDIFLORA

Compact and Dwarf Varieties—6 to 8 in.— $90,000~\mathrm{S}$ 

Branches freely from base, making attractive, rounded specimens. Ideal for pots and short combination make-ups.

specimens. Ideal for pots and short combination make-ups.					
$Tr. \gamma$	okt.	$\frac{1}{4}$ oz.	Oz.		
Aurora. Bicolor carmine and white\$0	.25	\$0.75	\$2.50		
Blue Gem. Bright blue, compact	.25	.75	2.50		
Fire King. Brilliant red	.25	.75	2.50		
Orange Prince. Rich orange	.25	.75	2.50		
White Queen	.25	.75	2.50		
Mixture of above	.25	.75	2.50		
Triumph Choice Mixed. Attractive range of colors; very dwarf	.25	.75	2.50		

#### STRUMOSA SUTTONI GRANDIFLORA Tall Varieties—14 to 16 in.

Large-flowered, long-stemmed.	Fine for cut, si	nall baskets,
etc.		$\frac{1}{4}$ oz. Oz.
Orange. Rich orange	\$0.25	\$0.75 \$2.50
Scarlet		.75 - 2.50
Choice Mixed		.75 - 2.50



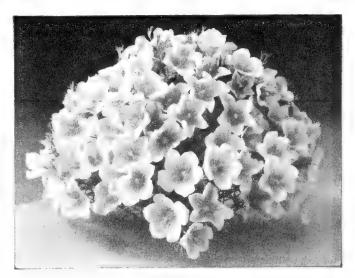
Nigella, Miss Jekyll

### NICOTIANA - Flowering Tobacco



Nicotiana, Crimson Bedder

Sweet-scented—24 in.—200,000 STr. pkt.  $\frac{1}{4}$  oz. Oz. **Affinis.** Pure white......\$0.15 \$0.25 \$0.60 Affinis, Crimson Bedder. Rich, deep car-.60 - 2.00mine..... Affinis Hybrids. Choice mixed..... .25 .60 Suaveolens (Orange Blossom). 18 in.Small Affinis, Daylight Sensation Mixture. Brilliant color range never seen before in Nicotiana. Blooms remain open during daytime—another new feature..... .40 .75 2.25



Nierembergia

### NIEREMBERGIA -Dwarf Cup Flower

**8 in.**—5500 S per 1/32 oz.

Purple Robe. Rich, deep violet purple. Does not fade. Same growing habits as the Hippomanica variety.
Tr. pkt. 50c., 1/32 oz. \$1.65, 1/16 oz \$3.00

### **NIGELLA**

**18 in.—**11,000 S

Hispanica. Dark blue Double White

Miss Jekyll. Light blue Mixture

(Love-in-a-Mist)

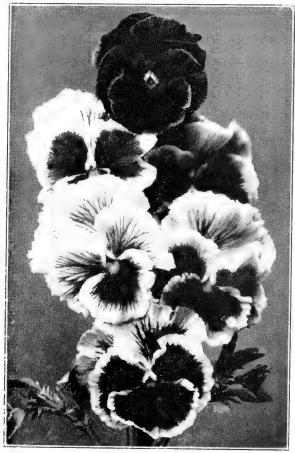
Tr. pkt. 25e., 1<sub>4</sub> oz. 40c., oz. \$1.00

# Fleck's Fine Pansy Seeds 25,000 S

#### ALL THE BETTER STRAINS

We offer seeds produced by specialists. No finer strains or selection offered anywhere. Pansies as well as Violas can be started in January, for sale in pans or out of flats during late Spring in bloom.

Write for prices on pound lots



**Pansies** 

### SEPARATE COLORS

Alpenglow. Rich garnet and ruby shades with dark blotches.

Berna. Dark, velvety violet blue.
Coronation Gold. Large golden yellow without blotches or markings.

Firebeacon. Brick red.

Fireglow. Glowing bronze apricot.

Rheingold. Deep golden yellow with large black blotches on lower petals.

Ullswater (Lake of Thun). Marine blue with darker blue blotches showing through.

White (Mont Blanc). Large pure white, free flowering. Tr. pkt. 75c., 1/16 oz. \$1.10, 1/2 oz. \$1.75, 1/4 oz. \$2.85, oz. \$9.85, 4 ozs. \$30.00

#### **NEW COLORS**

Orange. Orange yellow, or light orange.

Raspberry Rose. Carmine blotch on soft pink ground. Distinctive.

Price of above two, each: Tr. pkt. 90c., 1/16 oz. \$1.25,  $\frac{1}{8}$  oz. \$2.25,  $\frac{1}{4}$  oz. \$4.00

#### FLECK'S WINTER FLOWERING GIANTS

Tall growing greenhouse strain is especially produced for florists, for Winter and early Spring cut flowers. Good range of colors. Sweet-scented, long-stemmed, about 10 in. Blooms about 2 to 3 in. across. Does well from a July or August sowing.

 $\frac{1}{2}$  tr. pkt. 60e., tr. pkt. \$1.00, 1/16 oz. \$1.50,  $\frac{1}{8}$  oz. \$2.50,  $\frac{1}{4}$  oz. \$4.75

VIOLAS—Listed on page 29.

Fleck's Giant Mixture of Dwarf Strains. Swiss types very dwarf, compact; extra early flowering. Complete range of colors, running to brighter sorts.

Tr. pkt. 60c., ½oz. \$1.35, ¼ oz. \$2.50, oz. \$7.50, ¼ lb. \$25.00.

Fleck's Jumbo Mixed (Mastodon strain). An early, large-flowered mixture, producing long-stemmed flowers. Grown from originator's stock specially for us. Wide range of colors. Tr. pkt. 60e.,  $\frac{1}{8}$  oz. 1.35,  $\frac{1}{4}$  oz. 2.60, oz. 9.00,  $\frac{1}{4}$  lb. \$30.00.

Fleck's Mammoth Exhibition. Choice mixture of largeflowered Swiss Strains.

Tr. pkt. 60c., ½ oz. \$1.25, ½ oz. \$2.35, oz. \$8.50

Fleck's Rainbow Mixture. Brilliant, large-flowered varieties compounded for the large grower.

Tr. pkt. 50c., ½ oz. \$1.15, ¼ oz. \$2.00, oz. \$7.00, ¼lb. \$24.00

America Mixture. Extremely bright, early flowering and dwarf. Good variety of colors.

Tr. pkt. 60e., ½ oz. \$1.45, ¼ oz. \$2.45, oz. \$8.00

Engelmann's Giant Mixed. Early, compact, robust grower; flowers average nearly 4 in. across on heavy stems. Both light and dark shades, good percentage of bronze and reds. Tr. pkt. 70c.,  $\frac{1}{8}$  oz. \$2.10,  $\frac{1}{4}$  oz. \$3.50, oz. \$11.90

Maple Leaf Giants Super Mixture. Large-flowered, good bloomer, compact, luxurious dark green foliage and large

Tr. pkt. 50c.,  $\frac{1}{8}$  oz. \$1.45,  $\frac{1}{4}$  oz. \$2.45, oz. \$8.50

Macdonald's Scottish Exhibition Strain. 4 in. flower, new and varied color combinations, running to intense, heavily blotched flowers.

Tr. pkt. 60c., ½ oz. \$1.75, ½ oz. \$3.40, oz. \$10.90

Masterpiece. Ruffled and frilled giant blooms. Nice range of colors.

Tr. pkt. 60e.,  $\frac{1}{8}$  oz. \$1.35,  $\frac{1}{4}$  oz. \$2.60, oz. \$9.00

Swiss Giants Choice Mixed. From stock seed of European and domestic strains with straight colors of Roggli type added, makes this a really high grade mixture. Flowers

Tr. pkt. 60c., ½ oz. \$1.10, ½ oz. \$1.90, oz. \$6.50

Super Swiss Giants Mixed, Improved. An improvement on the original strain. Enormous flowers, fine color range, well marked, many ruffled and curled. Long stems. Sturdy grower.

Tr. pkt. 60e.,  $\frac{1}{8}$  oz. \$1.35,  $\frac{1}{4}$  oz. \$2.60, oz. \$9.00

Trimardeau Improved Mixed. Unsurpassed for mass of color for all bedding purposes. Tall grower. Extremely floriferous. Full color range and combinations having both blotched and self colors.

Tr. pkt. 40c., ½ oz. 75c., ¼ oz. \$1.25, oz. \$4.50, ¼ lb. \$15.00

### PENTSTEMON - Beard Tongue

**24** in.—55,000 S

Tr. pkt. 1/4 oz. Oz.

Sensation Mixture. Very fine range of colors in bell shaped flowers on good spikes. Fine for bedding or borders......\$0.35 \$1.00 \$3.00

PEPPERS - See Selanum

# Fleck's Petunias All Doubles

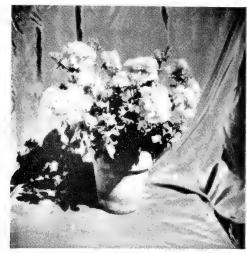
About 4000 seeds to 1/64 ounce

### CANADIAN DOUBLE

100% double, dwarf. Colors range from Pink and Salmon to White, Lavender to Purple.

½ tr. pkt. \$1.80, tr. pkt. \$3.00, 1/128 oz. \$6.50, 1/64 oz. \$11.70

### PAN-AMERICAN DOUBLES



Petunia, Allegro

Allegro. Large, fully double flowers of clear, bright salmon are carried on fairly dwarf plants. A new and attractive color in the All-Double class.

Caprice. Large, deep rose flowers are freely produced on bushy, compact plants of uniform habit.

**Sonata**. Extra large, pure white flowers. Not as compact in growth as above two, and should be pinched to induce branching.

Minuet. Lavender. Tall. Should be pinched.

Nocturne. Deep Elk's Pride purple. The medium large flowers are borne on vigorous plants.

Each, above:  $\frac{1}{2}$  tr. pkt. \$2.50, tr. pkt. \$4.00, 1/128 oz. \$7.60, 1/64 oz. \$14.45

Glorious Mixture. Contains both tall and dwarf types in all the above colors. In transplanting, be sure to use both large and small seedlings, thus insuring a complete range of colors. ½ tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$6.65, 1/64 oz. \$12.60, 1/32 oz. \$24.00.



Pan-American Doubles in Combination

# FLECK'S SPECIAL ALL DOUBLES MIXTURE

Our own blend of all doubles listed on this page. ½ tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$12.50, 1 64 oz. \$23.50

### AMERICA, ALL-DOUBLE

Compact and uniform, 1 foot high, 1½ feet across. Rose pink to deep rose flowers, 2 inches across, 100% double. Excellent for beds, borders, edgings as well as pot plants. Stems sometimes 10 inches long which can be cut for low vase or table work.

 $\frac{1}{2}$  tr. pkt. \$1.25, tr. pkt. \$2.00, 1/64 oz. \$6.50

### JAPANESE DOUBLES



Petunia, All-Double Victorious

#### SAKATA'S GENUINE ORIGINATOR'S STRAINS

Amaranth Red.

Attraction. Rich carming rose and white.

Blue Brocade.

Bright Orange.

Fantasy. Rich, velvety violet blue and pure white.

Gaiety. Light rose-red and white.

Illumination. New bright red with searlet sheen.

Loveliness. La France pink.

Mayflower. Bright earmine red on white.

Orchid Beauty. Beautiful silver lilac.

Purple and White. Velvety purple and white.

Rosy Carmine.

Silver Blue. Color like Erfurt, silver lilac.

White. Pure white.

Victorious All-Double Mixed. Mixture of all above.

1½ tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$6.75, 1 64 oz. \$12.00, 1 32 oz. \$23.00

#### COLOSSAL

**Shades of Pink and Rosy Mauve.** ½ tr. pkt. \$1.50, tr. pkt. \$2.50, 1 128 oz. \$5.00

# Aleck's Petunias, Aringed, Ruffled







Petunia, Bolero



Petunia, Carmencita

### RUFFLED GIANTS (Single) 12 in. |

	_	9 - 7		
Glamour. Beautiful, rich salmon	pkt.	1/64 oz.	02.	oz.
rose shading lighter toward throat.	\$0.75	\$2.00	\$3.75	\$0.70
Supreme Florists Strain. Large, open ruffled throats. Fine color strain, free flowering, strong plants, medium tall.		1.50	2.65	4.40
Fleck's Special Florist Mixture of Choice Salmon Rose Shades. Exceptionally large blooms averag- ing 5 to 6 in. with shallow open throat, free flowering, sturdy plants. Beautiful veined markings		1.50	2.65	4.40
Ruffled Monsters Dark Shades Mixed. Dwarf habit; deep colors, excellent for pot work		1.75	2.85	4.95
Ruffled Monsters Exquisite Mixed. Dwarf light and dark shades		1.75	2.85	4.95
Ruffled Giants Mixed. Our own hand blended mixture of all ruffled and fringed varieties		1.50	2.70	5.00

Free bloomer	0.70	\$2.00	\$3.50	\$6.50
Lace Veil. Pure white, large flowers with fringed petals, many waved, compact	.50	1.50	2.65	5.00
Pink Triumph. Clear rose pink, golden throated	.50	1.30	2.40	4.40
Setting Sun. Brilliant deep rose, darker throats, compact	.50	1.40	2.65	5.00
Theodosia. Brilliant rose pink, full open throats; improved	.50	1.25	2.40	4.40
White Reauty	50	1.00	1.75	3.40

Single Fringed 12 in.  $T_{Tr.}$ 

Fringed Snowstorm. Pure white, pkt.

White Mound. New, 1949. Bushy,

Carefully blended, above varieties.

.50

# PAN AMERICAN RUFFLED AND FRINGED HYBRIDS AND LINE BRED VARIETIES

Carmencita. Dwarf Erfurt type. Deep, bright scarlet salmon. A striking color. Surpasses in brilliance anything yet seen with the possible exception of Tanço. Restricted well branched growth makes Carmencita perfect for pot plants. Very popular.

Rosita. Creamy rose with netted throat. Large, heavily ruffled and fringed flowers on compact, well branched plants. Vigorous and free branching, yet dwarf and uniform. An outstanding Petunia either in pots or in the garden.

Prices of Carmencita and Rosita: Tr. pkt. 75c., 1/64 oz. \$1.75, 1/32 oz. \$3.00

Tango. Bright, deep scarlet salmon. The brightest color in Petunias. Actually deeper in color than Carmencita, also larger flowered and although not quite so dwarf, makes a blazing mass of color in the garden; still dwarf enough for pot plants. A truly sensational Petunia wherever grown.

Bolero. Gorgeous carmine-rose pink. Flowers giant ruffled and fringed, 3½ to 4 in. across. Plants are uniform, dwarf and compact. Outstanding either as a pot plant or in the garden where it blooms profusely all Summer. More vigorous and larger-flowered than setting sun and the other Dwarf Erfurts.

La Paloma. Pure white with yellow throat. Large, well fringed flowers, 100% Grandiflora. More uniform and vigorous than its predecessor, Snowwhite. Sown in December, La Paloma makes a gorgeously beautiful Easter pot plant.

Prices of Tango, Bolero and La Paloma: ½ tr. pkt. \$1.50, tr. pkt. \$2.25, 1/128 oz. \$4.50, 1/64 oz. \$8.00

#### SPECIAL OFFER:

To acquaint our friends with the above outstanding Pan-American ruffled and fringed varieties, we will send you 1 trade packet of each of the above five for \$7.50 net.

-2.40 - 4.00

1/64 1/32 1/16

02.

# Fleck's Petunias, Dwarf Giants and Singles



Petunia, Fleck's Extra Dwarf Giants

### **DWARF GIANTS No. 1**

Fleck's Extra Dwarf Giants. 4 to 6 in. This fine, [new strain was developed and improved on the Ramona strain. It stays dwarf Bright color range. Exceptionally fine for pot plant sales. Sells on sight. ½ tr. pkt. 75c., tr. pkt. \$1.25, 1/64 oz. \$2.50, 1/32 oz. \$4.50, 1/16 oz. \$8.00.

### **DWARF GIANTS No. 2**

Ramona Strain, Reselected. Dwarf, compact, ruffled and fringed flowers. Special color blend. ½ tr. pkt. 50c., tr. pkt. \$1.00, 1/64 oz. \$1.75, 1/32 oz. \$2.75, 1/16 oz. \$5.00.

### RUFFLED MINIATURES

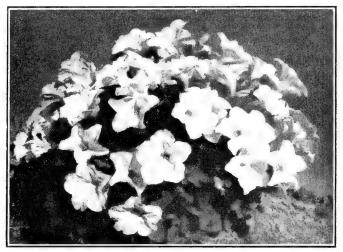


Petunia, Martha Washington

Martha Washington. Blush pink with throat veined wine red. Extra large flowers. Tr. pkt. 50c., 1/32 oz. \$1.25, 1/16 oz. \$2.00,  $\frac{1}{8}$  oz. \$3.60.

### Singles Plain Edged 12 in. (Large)

Burgundy. Dark Burgundy wine red with large white throat, violet veins, 3½ in. blooms	pkt.	oz.		oz.
Dazzler. New. Unusual brilliant				
dazzling scarlet. Dwarf	1.25	2.25	4.00	7.70
Elk's Pride Improved. Violet	.75	1.80	2.75	5.25
Purple Prince	.50	1.40	2.40	4.30
Snowstorm Improved. Dwarf habit,				
mammoth flowers, pure white	.70	1.75	3.00	5.15
White Cloud. Pure white, compact.	.70	1.60	2.60	4.50
Mixed. Exquisite blend	.50	1.00	1.75	3.00



Petunia, Igloo

#### EXTRA DWARF SINGLE HYBRIDS

### **COMPACT MINIATURES** 8 in.

	J 1 ( )		, ,,,,	•
Fine for pot sales and bedding.  Admiral. Rich violet blue, wavy flowers. One of the finest Petunias.	pkt.	oz.	oz.	oz.
Igloo. Makes a perfectly rounded mound of medium size pure white flowers; good for borders and pots.  1/4 oz. \$2.00, oz. \$6.00,	.50			1.10
King Henry. Rich velvety red, extra dwarf, large flowered. 1/4 oz. \$7.95,	.50	1.25	2.35	4.25
Norma. Blue, white star, very compact	.3.5		.70	1.25
Rose Gem. Rich deep rose	.50	1.50	2.75	5.00
Salmon Supreme. A distinct, clear salmon pink; attractive	.50	1.35	2.50	4.50
Twinkles. Rose, white star	.35		.65	1.10
Velvet Ball. Dwarf flowering velvet. 1/4 oz. \$8.50,	.50	1.35	2.50	4.50
Miniatures Mixed. A hand blended mixture of above varieties. Top notch blend	.60	1.10	1.85	3.30

# Aleck's Petunias Singles and Balcony

220,000 Seeds per Ounce



Petunia, Bright Eyes

### HYBRIDA NANA COMPACTA 12 in.

### DWARF SINGLE FLOWERED

ROSE CHARM. New hybrid bedding variety. Bright rose pink. Blooms earlier than Celestial Rose and more profusely. A most desirable pot plant. ½ tr.pkt. \$1.25, tr. pkt. \$2.00, 1/64 oz. \$6.40, 1/32 oz. \$11.50 BETTER TIMES. A new bright Better Times rose color. ½ tr. pkt. \$1.50, tr. pkt. \$2.50, 1/128 oz. \$4.00, 1/64 oz. \$7.00 FIRE CHIEF. Scarlet to salmon rose. Tr. pkt. 50c., 1/32 oz. \$1.25, 1 16 oz. \$2.25, ½ oz. \$3.50, ½ oz. \$6.30

Tr. pkt. ½8 oz. ¼ oz. Oz.

Alderman. Clear deep violet blue. \$0.35 \$0.75 \$1.25 \$3.75

Bright Eyes. Brilliant rose pink with white vein. Make compact spreading plants literally covered with

miniature Rosy Morn blooms..... .35 1.10 2.00 6.00

Celestial Rose, Reselected. Improved, deep rose, larger flowers. Very compact	.50	1.00	1.75	6.00
Cheerful. Clear salmon pink with a veining of deeper rose toward the throat	.70	2.00	3.50	13.00
Cream Star. Star shaped, white	.50	1.10	2.00	7.00
First Lady. Light pink, silver sheen. $1/16$ oz. $$1.25$ ,	.35	2.00	3.75	13.50
Glow. Brilliant earmine scarlet, excellent for mass plantings or borders	.35	2.00	3.65	13.00
Glowing Rose. New. Intense, brilliant, startling. Blooms early and till frost. Larger flowers than Celestial Rose	.60	2.00	3.50	12.00

Heavenly Blue (Silver Blue). A fine, reselected rich light blue	.40	.90	1.60	5.00
Peach Red	.60	1.65	3.00	10.00
Rose of Heaven Improved. Beautitiful rose pink	.35	.70	1.25	4.00
Rosy Morn Improved. Bright rose, large flowers	.50	1.00	1.70	3.50
Snowball Improved. Dwarf white.	.50	1.50	2.50	9.00



STAR FLOWERED MIXTURE. Specially compounded for the florist desiring all the star varieties.

Tr. pkt. 35c., ½ oz. 80c., ¼ oz \$1.25

### HYBRIDA PENDULA 18 in.

(Balcony Types)

Crimson Deep Blue Rosy Morn White Mixture
Price of Balcony Petunias:

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 90c.,  $\frac{1}{4}$  oz. \$1.60, oz. \$4.85

### **HYBRIDA ERECTA** 18 in.



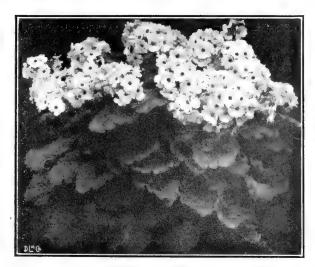
Flaming Velvet

#### TALL SINGLE FLOWERED

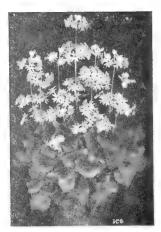
Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. Flaming Velvet. Reselected crimson. Similar to King Henry but more spreading habit; fine for bedding. Sometimes called Velvet Ball.....\$0.50 \$1.00 \$1.70 \$5.00 .75 - 2.50General Dodds. Blood red...... .50Howard's Star Improved. Dark velvety purple, white star.....  $1.25 \quad 4.00$ .35 .75 1.25 - 4.00Mars. Deepest crimson in this class. Radiance. Cerise rose with underlying salmon. Throat is golden yellow where bloom starts to flare..... 1.50 - 5.00.50.85Choice Florists' Mixture..... .70 - 1.25 - 4.00.35



Phlox, Fleck's Dwarf



Primula Obconica



Primula Malacoides

### PHLOX - Drummondi

15,000 S

#### NANA COMPACTA-6 to 8 in.

Dwarf, compact habit; excellent for low bedding and border work.

Apricot Sky Blue. With eye
Fireball. Fiery red Snowball. Pure white
Rose. With purple center Violet. With white eye
Cecily Mixed. Immense flowers, nearly all having white eye.

Fleck's Dwarf Mixed of All Named Varieties.

Tr. pkt. 40c., ½ oz. \$1.00, ½ oz. \$1.70, oz. \$3.00

#### CUSPIDATA, STARRED AND FRINGED

Make very attractive little plants in an almost endless combination of colors. A favorite with the ladies.

Superb Mixture. Novel star-like flowers.

Tr. pkt. 25e.,  $\frac{1}{4}$  oz. 60e.,  $\frac{1}{2}$  oz. \$1.00, oz. \$1.80

#### GRANDIFLORA TALL-15 to 18 in.

Make fine cut flower; for best results sow seed where you want them to bloom.

Alba. Pure white.

Isabellina. Cream yellow

Alba oculata. White with red eye.

Grandiflora. Finest mixed

Chamois Rose. Soft primrose

Lilac

Coccinea. Fiery red

Rosea. Rose

Tr. pkt. 35c.,  $\frac{1}{4}$  oz. 80c.,  $\frac{1}{2}$  oz. \$1.40, oz. \$2.40

#### GIGANTEA DWARF-9-12 in.

#### Large-flowered Type

Red Glory. Brilliant red with large, creamy white eye.

Rosy Morn. Deep rose pink with white eye.

Salmon Glory. Deep salmon with creamy white eye. Mixture.

Tr. pkt. 35c.,  $\frac{1}{4}$  oz. \$1.00,  $\frac{1}{2}$  oz. \$1.60, oz. \$3.00

### **PRIMULAS**

### Finest European and American Strains

We offer the newer and much improved introductions of specialists in Primulas. Seeds sown in June will make good plants for Christmas and January. September sowing for Spring sales. Sow in sterilized soil with low nitrate content. No feeding until well established.

#### OBCONICA, GIANTS

4000 S per 1/32 oz.

Avalanche. White

Salmon Rose

Coerulea. Blue

Violacea. Deep violet Fleck's Prize Mixture.

Fasbender. Red Mueller & Mohnstein.

Crimson

Prices of any of the above Primula Obconicas: Tr. pkt. \$1.20, 1/64 oz. \$2.20, 1/32 oz. \$4.20

Wyaston Wonder. Bright crimson flowers on enormous trusses, stiff-stemmed. Florets average 2½ in. across even on young plants finished in 4 in. pots. Tr. pkt. \$1.20, 1/64 oz. \$3.00, 1/32 oz. \$5.50, 1/16 oz. \$10.50.

#### ERIKSSON'S PRIMULA MALACOIDES

#### Originator's Packets Only

Glory of Riverside Improved. True rose-pink, a strong grower, and without a doubt the most valuable variety for all purposes.

New Giant. Color closely resembles Glory of Riverside but it has heavier stems and larger flowers. It is a late bloomer, thus assuring the grower of a longer season.

White Giant. An exceptionally strong grower and well adapted for combinations.

Lilac Beauty. A pure soft lilac which is absolutely fixed. Another fine color for make-up work.

**Peach Blossom.** Deep Peach blossom pink. Compact habit. Excellent keeper.

Mrs. Eriksson of Riverside. A glowing rose-red, a very strong grower with heavy flower stems and stiff foliage; large flowers in heavy clusters of medium height.

Pure White Improved. Flowers are smaller than White Giant but more abundant. Good for make-up work.

Lavender New Baby Improved. Not absolutely fixed so that some flowers are lavender pink. This variety contains the most beautiful shades of lavender.

Red New Baby Improved. An outstanding glowing red.

Large-flowered, heavy producer on strong stems. Better
than Brilliancy which has a toxic effect on some people.

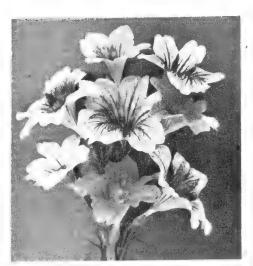
Mixture of Above.

Each, above: Packet \$1.25

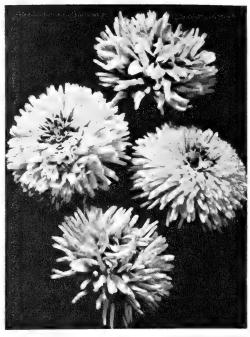
PERENNIAL PRIMULA—Listed on page 38.



Salvia, Splendens



Salpiglossis



Rudbeckia, Starlight

### PINKS -See Dianthus in Perennial Section

### **POPPIES**

70,000 S-24 in.

All Doubles. Mixed beautiful shades. Tr. pkt. 25c., ½ oz. 45c., oz. 75c.

For ICELAND and NUDICAULE POPPIES, see PERENNIALS, page 38

### **PORTULACA**

Fleck's Single Mixed... 1/4 lb. \$8.50 \$0.20 \$0.65 \$1.20 \$2.20 Fleck's Double Mixed.....

1/4 lb. \$10.00, lb. \$35.00, .30 1.00 1.80 3.40

PYRETHRUM—See Perennial Section.

# QUEEN ANNE'S LACE FLOWER Daucus

### **RANUNCULUS**

Giant Mixed Super Hybrid Mixture. Double flowers in shades of yellow through orange and red. Tr. pkt. 40c., ½ oz. \$1.60, oz. \$4.95.

### RICINUS - Castor Bean

25 to 75 seeds per ounce, according to variety. Sanguineus. Red leaves. 7 ft.

Zanzibariensis Mixed. 10 ft. Various colors.

Mixed. All sorts.

Oz. 25c., ¼ lb. 60c., lb. \$1.95

### RUDBECKIA - Cone Flower

85,000 S

Free flowering, excellent outdoor cut flower.

Starlight. Fine for cutting, double and semi-double, free flowering color range from primrose to mahogany, some bicolors with mahogany centers. 3 ft. Tr. pkt. 30c., ¼ oz. 90c., oz. \$3.00.

### SALPIGLOSSIS - Painted Tongue

127.000 S

EMPEROR-Large Flowered. 3 ft.

Fine for cutting from a February sowing or later outdoors.

Emperor Mixed. Tr. pkt. 15c., ½ oz. 30c., oz. 90c.

**Dwarf Giant Flowered Mixed.** 20 in. Tr. pkt. 20c. ½ oz. 40c., oz. \$1.30.

### SALVIA

#### SPLENDENS (Scarlet Sage)

Firebrand. Medium early. 18 in., .75 2.00 3.50 6.00 Splendens Tall Firecracker, 30\*to

**Zurich.** Very early red. 24 in..... .50 1.00 1.50 4.95

#### BLUE VARIETIES—2400 S

While classed as perennials, will flower very well the first season from seed sown in early Spring.

Tr. pkt.  $\frac{1}{4}$  oz. Oz.

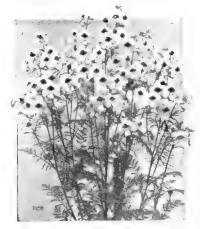
PERENNIAL SALVIA—Page 39.



Saponaria



Scabiosa



Schizanthus

### SANVITALIA - Creeping Zinnia

50,000 S-4 to 5 in.

Procumbens. Bright yellow, double flowers makes a fine dwarf edging plant. Tr. pkt. 25c., ½ oz. 50c., oz. \$1.75.

### SAPONARIA - Vaccaria

Annual-2 ft.-5500 S

Flowers resemble Gypsophila. Excellent for cutting.

Rose White Mixed
Oz. 30c., ½ lb. 95c., lb. \$2.95

PERENNIAL SAPONARIA—Page 39.

# SCABIOSA Grandiflora, Double (Pin Cushion Flower)

**30 in.**—4500 S

These are one of the real profit makers for the retail florist. Spring cut when grown in a cool house or sow outside for Summer cutting. Long stemmed. Wonderful color range.  $Tr. pkt. \frac{1}{4} oz. Oz.$ 

A11	10000	/ 1/2	
Blue Cockade. Deep azure blue flowers, conical in shape, good cut\$	0.15	\$0.30	\$0.90
Blue Moon. Lavender blue, large double	0120	\$0.00	**
flowers, long, wiry stems	.25	.65	2.25
Fire King. Bright scarlet	.15	.25	.75
King of the Blacks. Red maroon	.15	.25	.75
Loveliness. Deep salmon pink, extra large			
flowers	.15	.25	.80
Rose	.15	.25	.75
Salmon Beauty. Pure salmon, giant flow-			
ers	.25	.55	1.95
Shasta Improved. Pure white, large flow-			
ers	.15	.25	.75
Choice Mixed	.15	.25	.70

Giant Hybrids Mixed. Contains all the new, large-flowered varieties. Tr. pkt. 20c., ½ oz. 35c., oz. \$1.00.

#### DWARF VARIETIES

Tr. pk	$t. \frac{1}{4} oz.$	Oz.
Heavenly Blue. Clear azure blue\$0.2	5 \$0.55	\$1.75
Peace. White	5 .55	1.75
Tom Thumb Mixture. Extra dwarf.	0 0 7	1.00
8–10 in	.35	1.00

PERENNIAL SCABIOSA—See Page 39

SENSITIVE PLANT—See MIMOSA.

### SHAMROCK

38,000 S

St. Patricks. Sow January 1 for 2 in. pot plants by March 17. Prefers cool growing. Use 4 seedlings to a pot. Tr. pkt. 20c., ½ oz. 35c., oz. \$1.20, ½ lb. \$3.50.

SHASTA DAISY - See Chrysanthemum
Page 39

SNAPDRAGON - See Antirrhinum

### SCHIZANTHUS - Butterfly Flower

60,000 S

#### GREENHOUSEFSTRAINS-For Pots and Cutting

Late Summer sowing for planting after early "Mums" will flower about March. If additional light is used from late October, blooming will commence in January. A January sowing will produce nice 3-inch pot plants for Spring combinations.

Tr. pkt. ½8 oz. ½4 oz.

Fleck's Mammoth Flowered Exquisite
Mixed. Select greenhouse strain. 18 in \$0.70 \$1.90 \$3.50

### SOLANUM - Jerusalem Cherry

15 in.—8,000 to 12,000 S according to variety Christmas Pepper. Variegated leaved; red fruit (Patterson). Christmas Cherry (Patterson). Round fruit, red. Cleveland Cherry or Birds Eye. Round, scarlet fruit.

Tr. pkt. 50c., ¼ oz. \$1.35, ½ oz. \$2.50, oz. \$4.90

### STATICE - Sea Lavender

24 to 28 in.—350 seed heads per ounce

Late Spring-flowering from Midwinter sowing. Grown outdoors in Southern climates for drying purposes.

Kampf's Tall Improved, Sinuata. Deep blue.

Sinuata, Lavender Queen. Clear bright lavender.

Sinuata, Rosea Superba. Best pink.

Snow Witch. Pure white, tall.

Yellow (Bonduelli). Deep yellow.

New Hybrids Mixture.

Pastel Shades Mixed.

Tr. pkt. 15c., oz. 45c., ½ lb. \$1.60, lb. \$4.80

Suworowi (Russian or Rattail). Especially good for greenhouse forcing. Seed sown in January will produce fine, artistically curved bright rose pink "rattails" that work in nicely with many flower arrangements in late Spring. Tr. pkt. 15c., ½ oz. 40c., oz. \$1.35.

PERENNIAL STATICE—Listed page 39.

STRAWFLOWER-See Helichrysum.

SUMMER POINSETTIA—See Amaranthus.

SUNFLOWER—See Helianthus.

 $SWEET\text{-}WILLIAM\text{--}See \ Dianthus.$ 

# Flech's Stocks

Another one of our specialty seeds grown for us under contract by originators and specialists who are constantly improving the strains. Nothing finer offered anywhere.

18,500 seeds per ounce.

### GIANT COLUMN EXCELSIOR

Our Greenhouse Produced Seeds—Superior Quality NON-BRANCHING VARIETIES

Sowings from August to December will bloom in about 5 months. However, planting as late as February 15 will flower around June 15.

#### WHITES

Fleck's White Improved No. 30. Large-flowered pure white, producing good spikes, with well formed long flower heads. Very high double percentage.

Ball White Improved, No. 16. Pure white, extra large florets on well-formed, compact spikes.

#### PINKS

Fleck's Deep Rose. Brilliant deep rose.

Ball Rose Pink, No. 14. Deep, bright rose pink.

Ball Supreme, No. 22. Rich, silvery rose, long, stiff stems.

Chamois Pink, No. 9. Attractive, buff and pink; two-tone.

Malmaison Pink. Shell pink, pastel class.

#### REDS

Fleck's Ruby. Deep red. Illusion. Deep ruby red.

#### YELLOWS

Ball Apricot, No. 20. Large-flowered, creamy buff.

Deep Apricot. Shade darker than Ball Apricot.

Yellow Wonder. Rich, full toned cream yellow. Superior in every way to Gold Standard.

#### LILACS AND PURPLES

Lilac Lavender No. 1. Large-flowered strain. Silvery Lilac. Beautiful sheen.

Fleck's Purple Heart No. 21. Bright violet purple, long-stemmed.

#### MIXTURE

Fleck's Special Blend. Compounded in proportion of colors as to their popularity.

Prices of any of the above:  $\frac{1}{2}$  tr. pkt. 55c., tr. pkt. \$1.00,  $\frac{1}{8}$  oz. \$1.50,  $\frac{1}{4}$  oz. \$2.50, oz. \$9.00,  $\frac{1}{4}$  lb. \$32.50

# GIANT IMPERIAL (Super) Improved BISMARCK (Branching)

30 in

Fine for cut or bedding, greenhouse or outdoors. An old favorite. Large, early flowered with good doubles percentage.

Buttercup. Rich yellow.
Chamois. Ivory tinted old rose to buff.

Elk's Pride. Rich, deep royal purple.

Flesh. Pale coral pink.

Lavender. Silvery blue.

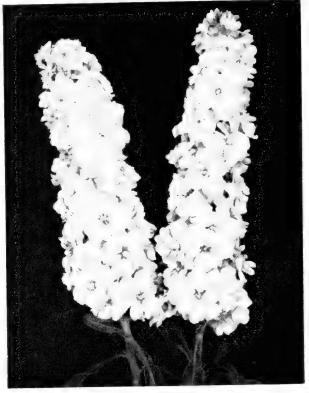
Lilac. Fairy deep lilac blue.

Rose (Rose Charm). Rich deep rose.

Shasta. Pure white, giant flowered.

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.15, oz. \$3.50

Florists Mixture. A brilliant blend of choice named varieties. Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.25.



Stock, Giant Column Fleck's White Improved No. 30

### GIANTS OF CALIFORNIA

28 to 36 in.

This early flowering, branching type is very popular with a good many growers. Does well planted closely.

Golden Gate. Soft, clear creamy yellow.

Mojave. Rich, velvety royal purple.

Pacific. Lilae blue mauve. Santa Barbara. Chamois buff. Santa Maria. Finest purest white.

Tahoe. Clear lavender. Yosemite. Rich rose pink. Blend of All Varieties.

Tr. pkt. 35c., ½ oz. 70c., ¼ oz. \$1.25, oz. \$4.50

### DWARF TEN WEEK

12 in. (Double)

Excellent for bedding and pot plants.

Blood Red Dark Blue
Brilliant Rose Lavender
Canary Yellow Light Blue
Crimson White
Dwarf Ten-Week Mixture.

Tr. pkt. 25e.,  $\frac{1}{4}$  oz. 65e., oz. \$2.00



### TALL TEN WEEK

20 in.

Double Mixe1. Beautiful blend of early flowering, high double percentage; wonderful for outdoor cut. Tr. pkt. 20c., ½ oz. 60c., oz. \$1.80, ½ lb. \$6.00.

# Fleck's Sweet Peas

All the Best and Most Popular Varieties. All Good Profit Builders for Our Florist Friends

### EARLY or WINTER FLOWERING VARIETIES 350 s.

Best results obtained from this group if planted in August and up to January 1. In the South and all frostless sections sow 2 inches deep early in Fall and the plants will bloom, depending on location, from Christmas until late Spring.

#### PINK SHADES

American Beauty. Deep rose.

Annie Laurie. Pure rose pink.

Attraction. Clear bright salmon pink.

**Ball Rose Supreme.** Large, wavy flowers of bright, silvery rose pink. Fine producer.

**Bridesmaid.** Deep, silvery pink. Heavy stems, vigorous, large-flowered.

Daphne. Soft salmon pink on cream ground.

Hiawatha. Deep rose self, exceptionally large flowers with four blooms to stem.

Jeanne Mamitsch. Long stem, rose.

Josie. Brilliant rose pink, long stems.

Majestic Rose. Deep brilliant rose pink.

Shirley Temple. Rose pink.

#### **RED SHADES**

Fiesta. Orange cerise.

Signal Red. Sunproof brilliant scarlet.

#### WHITES

Fleck's White Giant Wonder (New). Pure white, very large flowers placed in fours on long, strong stems. Good, strong grower. This is the largest in the early flowering class. You owe it to yourself to try this. Best cut and a real money-maker.

Cascade. Pure glistening white.

Gardenia. Dense paperwhite. Vigorous grower.

Hope Improved. Pure paperwhite. Black-seeded.

White Harmony. Black seeded

#### **BLUE SHADES**

Ball Blue Supreme. Bright blue.

Blue Bonnet. Best clear blue.

Mrs. Herbert Hoover. Brilliant blue.

Princess Blue. Rich light blue.

Waves. Mid-blue, large ruffled flowers.

#### LAVENDER SHADES

Harmony. Clear lavender.

Triumph. Lilac mauve. Long-stemmed.

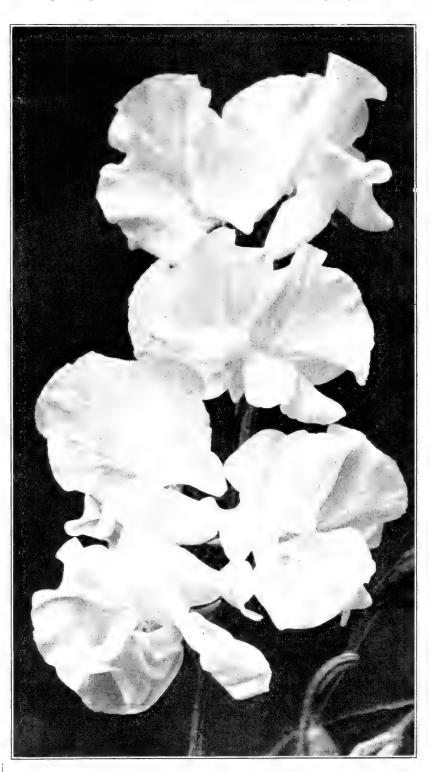
Twilight. Medium clear lavender.

#### ORANGE SHADES

Ball Orange Supreme. Rich orange.

Treasure Island. Sparkling golden orange, large duplexed.

Prices on all of the above: ½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.80, lb. \$5.50



#### MIXTURE

Fleck's Special Early Winter Flowering Mixed of Varieties We List

½ oz. 30c. oz. 50c. · ¼ lb. \$1.40 ½ lb. \$2.40 lb. \$4.50

# Fleck's Sweet Peas

### LATE or SUMMER FLOWERING VARIETIES

The original strong growing class largely used for Summer flowering. Profitable for outdoor cuttings by sowing not later than February 1st, placing 3 or 4 seedlings in a 3-inch pot and after hardening them in an outdoor frame, planting them out. Space rows 3 feet, the pot plants spaced about 8 inches, but before doing so, syringe and fumigate very thoroughly, being sure they are clean of aphis. They should be sprayed for aphis every 2 weeks until they flower. Failures are frequently due to not watching this point. Usually reach a height of 4-5 feet and are supported with wire and string as indoors. Water should be applied when necessary. Flowers freely the last two weeks of June on. The new Spring flowering class are also well spring for outdoor growing. suited for outdoor growing.

#### BLUE SHADES

Windsor Blue. Clear mid-blue, large flowers, heavy stems. Flagship. Deep navy blue.

Capri. Light blue.

**RED SHADES** 

Rubicund. Crimson scarlet. Welcome. Dazzling scarlet.

#### SALMON SHADES

Crony. Soft, golden salmon.

Patricia Unwin. Rich golden salmon.

#### WHITE

Gigantic. Black seeded white; large flowers pure white. Snow White. Immense flowers, pure paperwhite.

#### CREAM

What Joy. Light cream, suffused pink.

Fleck's Special Blend Summer Flowering Newer and Best Named Varieties. All bright colors

Oz. 30e., ½ lb. 80c., lb. \$2.50

#### ORANGE SHADES

Prince of Orange. Deep orange.

Tangerine Improved. Fiery orange.

#### LAVENDER SHADES

Highlander. Clear, lovely lavender.

Gleneagles. Large flowering.

#### PINK SHADES

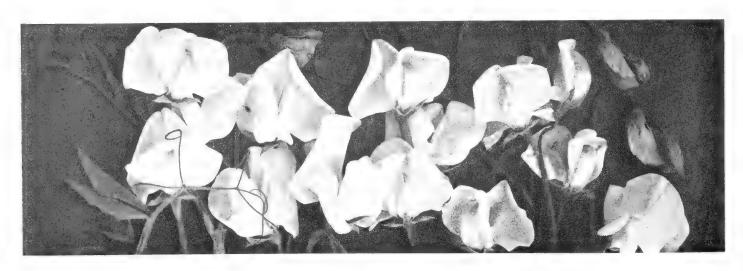
Pinkie. Deep rose pink. Large flowers.

Discovery. Brilliant chamois-pink; a new and exquisite shade

Olympia. Rich brilliant purple.

Prices on all the above Summer Flowering: ½ oz. 20c., oz. 30c., ¼ lb. 90c., ½ lb. \$1.50, lb. \$2.80

Fleck's Special Summer Flowering Ruffled Varieties Mixed. Oz. 30c., 1/4 lb. 80c., lb. \$2.50.



### CUTHBERTSON STRAIN, NEW SPRING FLOWERING VARIETIES

Only recommended for sowing after November 1. Begins flowering in early April. Will continue to bloom on longer stems than the early flowering varieties sown same date. January sowing is ideal for May and June flowering. Good producers. Also used for outdoors.

Janet. Frilled white. Carol. Clear pink. Evelyn. Salmon pink. Danny. Deep blue.

Katie. Rose cream pink.

Hazel. Bright blue.

Frank G. Rosy lavender.

Billy. Rose on salmon.

Tommy. Medium blue.

Lois. Rose pink.

Jessie. Lilac mauve.

Coline. Intense scarlet.

Mixed.

Prices on all the above Cuthbertson Strain: ½ oz. 30c., oz. 50c., ¼ lb. \$1.40, ½ lb. \$2.60, lb. \$5.00

NOTE—On important items, we have noted the approximate number of seeds per ounce which may be helpful in ordering. For example: Sweet Peas-350 S means 350 seeds per ounce. However, this does not mean that you will get that many plants. Under favorable germinating conditions, most large seeds may germinate fifty to sixty per cent.

Nature in seeds is just the same as in people—no two exactly alike. Some items like Centaurea Candidissima, never germinate better than 20 to 30%. Common Petunias or Marigolds 80 to 95%. Yet, within the same group there may be a few as low as 60% from same years' crop.

A good many growers consider it best to order at least double the quantity of seeds for the plants they desire. It is good business to have more seedlings than needed, rather than to be short. The cost of seed is little compared to other considerations.







Verbena



**Tithonia** 



Vinca

### THUNBERGIA - Black-eyed Susan

1100 8

### TITHONIA - Mexican Sunflower

3600 S

Avalon Earliest. Very early, large flowering. Bright reddish orange produced on long stems. Sow late Summer for Winter flowering in greenhouse or sow outdoors in Spring for Summer use.

Summer use.

Fireball. Bright scarlet. 6 ft.

Orange Vermilion. Golden Daisy. 6 ft.

Tr. pkt. 25c., 1/4 oz. 50c., oz. \$1.60

TOBACCO PLANT—See NICOTIANA.

#### TORENIA

8 to 10 in.—375,000  $\mathrm{S}$ 

Rich combination of deep blue with golden blotches. Excellent as a pot plant for Spring sales, for bedding, border work, boxes, etc. Blooms profusely all Summer and tends to spread to as much as 18 inches across.

Fournieri compacta. Blue. Tr. pkt. 35c., 1/16 oz. 75c., 1/8 oz. \$1.15, 1/4 oz. \$2.00

### **VIOLA** - Miniature Pansies



Extra free flowering. Hardy and fine for bedding. Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. 25,000 S Arkwright Ruby. Bright ruby crim-..\$0.50 \$1.50 \$2.65 \$7.90 Blue Perfection. Bright blue, large .50  $1.10 \quad 2.00 \quad 5.90$ Chantryland. True apricot, yellow, 1.10 2.00 6.00 large flowered. .503.90 1.10 Purple Papilio. Purplish violet blue. .603.90 .751.25 White Perfection. Small pure white. .35 .35 1.25 3.90 Exquisite Blend.....

### **VERBENA**

 $10,000 \, \mathrm{S}$ 

### GIANT FLOWERING GRANDIFLORA 8-10 in.

Ideal for bedding. Sow seeds early with bottom heat.

Beauty of Oxford Hybrids.
Rose shades.
Blue with White Eye.
Crimson Glow. Glowing crimson.
Lavender Glory. Lavender, cream eye.

Lucifer. Fiery pink, shading to salmon.
Violet. With eye.
White. Pure white.
Fleck's Exquisite (Royal Bouquet)

Price on above: Tr. pkt. 30c.,  $\frac{1}{4}$  oz. 70c.,  $\frac{1}{2}$  oz. \$1.35, oz. \$2.60

### ERECT, COMPACT TYPES

Blue Sentinel. Rich, blue shades. Tr. pkt. 50c., ¼ oz. \$1.50, oz. \$4.50.
Violet Bouquet. Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.00.

#### MAMMOTH VARIETIES

Blue Shades.
Danebrog. Showy, intense red with large, white eye.
Pink and Rose Shades.

Purple Mantle.
White.
Mixture.

Tr. pkt. 35e.,  $\frac{1}{4}$  oz. 75e.,  $\frac{1}{2}$  oz. \$1.35, oz. \$2.50

### DWARF COMPACT HYBRIDS

Alba. White.

Fireball. Bright searlet.

Price on above: Tr. pkt. 35c., ½ oz. 65c., ½ oz. \$1.00, ½ oz. \$1.65, oz. \$3.00

#### NEW BUSH TYPE-8-10 in.

Salmon Queen. Brilliant salmon pink.
Starlight. Bright midblue, with creamy white eye.
Tr. pkt. 50c., ¼ oz. \$1.20, oz. \$3.60

Bipinnatifida (Fern-leaved Verbena). Fast, heavy grower. Plants reach a height of 18 in. by 2 ft. wide with great piles of ferny, feathery, gray-green foliage covered with clusters of lavender blue flowers resembling sprays of lilac Candytuft. Blooms throughout the season. Tr. pkt. 35c., ¼ oz. \$1.00, ½ oz. \$2.00, oz. \$3.50.

### VINCA - Periwinkle

15 in.—21,000 S

Good bedder. Sow early, bottom heat. One of the finer bedding plants. Deep green, waxy leaves. Blooms profusely until frost.

Alba Pura. Pure white.
Alba oculata. White with pink center
Rosea. Medium pink.

Twinkles. Soft pink with red eye.
Kermesina. Crimson.
Choice Mixed

Prices of Vinca: Tr. pkt. 25c., ½ oz. 60c., oz. \$1.80

# Fleck's Zinnias—All the Best

2500 to 4200 S per Ounce

Another one of our specialties because it is a great money maker for Mr. Florist. We have taken considerable time and pains to procure the widest range of types and colors for your selection. We recommend late March sowing in warm greenhouse and give bottom heat. October or November sowing for our friends in the South.



Zinnias, Giant Double Dahlia Flowered

### CALIFORNIA GIANTS

Brightness. Bright rose pink Cerise Queen. Salmon cerise Crimson Glow. Glowing crimson.

Daffodil Improved. Clear canary yellow.

Enchantress. Light pink with deep center.

Giant Salmon Pink. Golden Queen. Bright golden yellow.

Grenadier. Deep red. Lavender Queen. Deep rosy lavender.

Miss Willmott. Soft pink. Orange King.

Purity. Best white.

Rose Queen. Flashy deep rose.

Scarlet Queen. Intense Violet Queen. Violet purple

Special Mixed of Above Varieties.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 65c., oz. \$1.10, 1/4 lb. \$3.60, lb. \$13.50

### "TREASURE CHEST" OFFER

Trade packet each of the above 15 varieties for \$2.59 or 10 packets your selection for \$1.90

### DOUBLE CREEPING

"SANVITALIA PROCUMBENS")

Dwarf. Edging, bright yellow. Tr. pkt. 30c., ¼ oz. 50c., oz. \$1.50.

### DAHLIA FLOWERED

30 in.

Canary Bird. Bright clear canary yellow.

Crimson Giant. Deep crimson.

**Dream.** Attractive orchid lavender.

Eldorado. Salmon apricot.
Exquisite. Medium rose pink with deeper center.
Golden Dawn. Clear golden yellow.
Golden State. Rich orange yellow.

Deep rose. Illumination. Luminosa. Flaming rose.

Meteor. Rich deep red, very striking. Oriole. Orange and gold bicolor.

Polar Bear. Creamy white.

Purple Prince. Deep purple.

Scarlet Flame. Bright scarlet.

Will Rogers. Bright scarlet red.

Tr. pkt. 25c., ¼ oz. 45c., ½ oz. 75c., oz. \$1.25, ¼ lb. \$4.00, lb. \$14.50

### Special "Klondike" Offer

Collection of trade packet each of the above 15 varieties for \$2.75 Or any 10 pkts., your selection, \$2.20

Finest Mixed of All Dahlia Flowered. Tr. pkt. 25c., ½ oz. 45c., oz. \$1.25, ¼ lb. \$4.00, lb. \$14.00.

FLECK'S SUPER GIANTS MIXED. The biggest of them all in the Dahlia-flowered class, Blooms measure 5½ to 6½ in. across. Ideal cut. Loveliest colors and combinations of colors ever seen in any flower. Tr. pkt. 30c., ¼ oz. 60c., oz. \$1.50, ¼ lb. \$4.80, lb. \$16.00.

### SUPER CROWN O'GOLD



Crown O'Gold

(DAHLIA CLASS)-30 in.

Petals overlaid with a deep golden yellow at base, individual flower color at tip.

Pastel Tints. Many shades. Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 40c., oz. \$1.20, ½ lb. \$3.50.

# Fleck's Zinnias—All the Best



Zinnia, Lilliput



Zinnia, Giant Crested

Purple Gem. Rosebud. Rose pink.

White Gem.

Choice Mixed.

orange Pastel Mixture.

Salmon Gem. Salmon rose.

Valencia. Delightful, burnt



Zinnia, Haageana



Zinnia, Linearis



Zinnia, Fantasy

### LILLIPUT IMPROVED

12 in. (Pompon)

Attractive bedding type. Also fine for short bouquet work. However, if you want the small flowering type for cut work only, then we recommend the Elegans Pumila.

Black Ruby. Double, deep velvety maroon.

Canary Gem. Canary yellow Crimson Gem.

Dainty Gem. Brilliant rose pink center with flesh pink lower petals.

Golden Gem. Golden orange Lilac Gem.

Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 35c.,  $\frac{1}{2}$  oz. 60c., oz. \$1.00,  $\frac{1}{4}$  lb. \$3.20, lb. \$10.00

SPECIAL OFFER: Trade packet each of above (except Mixtures) 11 Lilliput Varieties for \$1.40

### **ELEGANS PUMILA -**Tall Type Lilliput

18 in. to 24 in. Cut-and-Come-Again

Double and perfectly formed, medium size flowers with long stems. Particularly fine for cutting.

Golden Ball. Pinkie. Rose pink. Fireball. Scarlet. Salmon Rose. Watermelon

Spun Gold. Delicately tinted butter yellow. Snowball. Snow white. Fleck's Special Mixture. Blend of above.

Tr. pkt. 15c., ¼ oz. 30e., oz. 75c., ¼ lb. \$2.50

### FANTASY TYPES

30 in. (Chrysanthemum Flowered)

Orange Lady. Deep bright orange. Rosalie. Bright intense rose.

Star Dust. Bright, deep golden yellow.

White Light. Pure white.

Wildfire. Intense dazzling scarlet. Choice Mixed.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 60c., oz. \$1.00

### SUPER FANTASY

As the name indicates, these produce a much larger flower an the regular Fantasy type. Well worth growing this Mum than the regular Fantasy type. flowered type. Fine for cut.

Fleck's Super Mixture. Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 50c.,  $\frac{1}{2}$  oz. 85c., oz. \$1.50, ½ lb. \$5.00.

### CACTUS FANTASY

New Giant-flowered. Fine range of colors. Tr. pkt. 30c.,  $\frac{1}{4}$  oz. 55c.,  $\frac{1}{2}$  oz. 90c., oz. \$1.65.

### GAILLARDIA-FLOWERED

Choice Mixed. Bicolor, good cut variety, medium size flowers of two-tone, rose bronze, yellow and orange. Tr. pkt. 25c., 1/4 oz. 40c., oz. \$1.35.

### HAAGEANA - Double Zinnia

Mexican Hybrids, Finest Mixed. Small-flowered type, attractive colors. Excellent bedder. Tr. pkt. 25c., ¼ oz. 50c., oz. \$1.60.

### GRACILLIMA

12 in.

Red Riding Hood. Deep scarlet, large number of miniature red flowers. Good bloomer. Tr. pkt. 25c., ½ oz. 50c., oz \$1.50.

### LINEARIS

12 in.

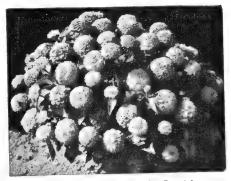
Orange. Single flowers, deep orange with delicate yellow stripe, very showy. Adapted for borders. Prolific bloomer. Compact. Tr. pkt. 25c., ¼ oz. 55c., oz. \$1.95.

### GIANT CRESTED

### "HOWARD'S NEW GIANT CRESTED"

Mixed, cushion type center with broad guard petals. Shades of orange, orange-searlet, yellow, rose and crimson; fine for cut.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 65c.,  $\frac{1}{2}$  oz. \$1.20, oz. \$2.25



Zinnia, Tom Thumb Cupid

### NEW CUPID ZINNIAS

The Smallest of Them All-6-8 in.

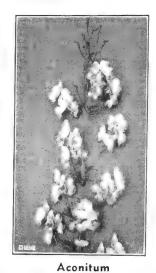
Fine for bedding pot plant sales, rock gardens, borders and combination pan work.

Tom Thumb Mixture. Tr. pkt. 15c., ½ oz. 30c., ½ oz. 55c.,

# Perennial Seed for Florists

Every florist who has the available space should grow Perennials. Some are as easily raised as Annuals; quite a few may be forced; some make fine pot plants, and many furnish splendid cutting material. The rock garden requirements absorb all the low-growing varieties and the florist with his eye to the future will devote considerable space to Perennials of all kinds. They require little heat, if any, and not much care.







Alyssum, Saxatile Compactum

Anchusa

Achillea, Pearl

### ACHILLEA - Ptarmica Fl. Pl.

Fine for cutting.

Filipendula (Cloth of Gold). 22,000 S. Large heads of golden yellow flowers on long stems.

Pearl. 150,000 S. Abundance of small white, double flowers.

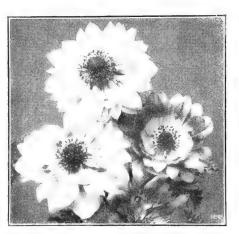
Tr. pkt. 25c., ½ oz. 65c., ¼ oz. \$1.20, oz. \$4.20.

### ACONITUM - Monks Hood

(CUPID'S CAR)

Requires low temperature or freezing to germinate. Barker's. Amethyst blue; branching habit. Napellus. Dark blue. 36 in.

Tr. pkt. 30c., \( \frac{1}{4} \) oz. 90c., \( \frac{1}{2} \) oz. \( \\$1.65 \), oz. \( \\$3.00 \).



Anemone, St. Brigid



Aquilegia, Long Spurred

### ALLWOODII - See DIANTHUS

#### ALYSSUM

40,000 S

Perfectly hardy. Make fine plants for rock garden or borders. Tr. pkt.  $\frac{1}{4}$  oz. Oz.

Saxatile compactum. Golden yellow. 

### **ANCHUSA**

Italica, Dropmore. Blue. Excellent for cut. 6 ft. 1200 S. Tr. pkt. 15c., ½ oz. 20c., oz. 60c.

### ANEMONE

35,000 S

St. Brigid Hybrid Mixed. Brilliant colors. Good keeper, long stems. 18 in. Tr. pkt. 50c., ¼ oz. \$1.00, oz. \$3.00.

### ANTHEMIS - Hardy Marguerite

**30** in.—85,000 S

Kelwayi. Golden yellow, Daisy flowers, blooms throughout the Summer.

Tinctoria. Light yellow.

Tr. pkt. 20e., 14 oz. 30e., oz. 65e.

### AQUILEGIA - Columbine

COERULEA (Rocky Mountain Columbine)

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. 

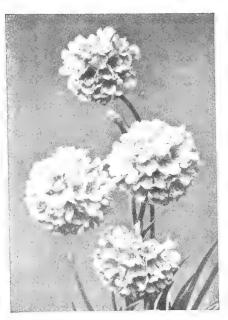
#### LONG SPURRED VARIETIES

Blue Shades. 3-4 ft. This strain is the result of years of selecting. Huge flowers \$0.50 \$0.85 \$1.45 \$5.00 Copper Queen. Copper red, straw eorolla. 2 ft.....  $.85 \quad 1.45 \quad 5.00$ Crimson Star.  $.50 \quad 1.45 \quad 2.70 \quad 10.00$ Longissima. Delicate, pale yellow with 4 in. spurs. Very fragrant. 1/16 oz. \$2.50, 1/32 oz. \$1.60, .60 - 4.50Mrs. Scott Elliott's Strain. 2 ft. Popular mixture. 65 1.00 - 3.50Orange Scarlet Shades.....  $1.35 \quad 4.50$ .50.85Pink Shades.....  $1.35 \quad 4.50$ 

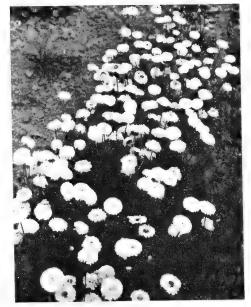
Fleck's Hybrids, Mixed Long Spurred Varieties. Ideal mixture for the florist. Unusual fine strain; full color range. 3 ft. Tr. pkt. 50c., ½ oz. 90c., ½ oz. \$1.65, oz. \$5.00.







Armeria, Glory of Holland



Bellis

## ARABIS - Rock Cress

150,000 S

Excellent for rockeries, borders, etc. Habit—dense masses of Tr. pkt.  $\frac{1}{4}$  oz. Oz. flowers. ...\$0.35 \$0.55 \$1.80 Alpina. White. 12 in.. Alpina Snow Cap. Compact glistening

.70 - 2.351/16 oz. 70c. .40 1.60 5.00

#### ARMERIA **24 in.**—18,000 S

Giant-flowered Hybrids (Formosa).

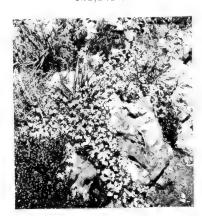
Tr. pkt. 30c., ¼ oz. \$1.20, oz. \$3.75 Glory of Holland. A beautiful, clear, deep pink, the 2 to 3 in. flowers are borne in great abundance on a straight, graceful stem 24 in. high during June and continue to bloom until frost. As a cut flower it stands up well and lasts for Tr. pkt. 50c., 1/16 oz. \$1.15,  $\frac{1}{8}$  oz. \$2.00,  $\frac{1}{4}$  oz. \$3.00

#### **ASCLEPIAS**

 $Tr. pkt. \frac{1}{4} oz. Oz.$ 4500 STuberosa. Orange. Fine cut, good keeper. Needs well drained location. Freezing over Winter helps germination. 2 ft......\$0.25 \$0.85 \$2.75

AUBRIETIA

150,000 S



Hendersoni. Deep purple. Leichtlini. Carmine rose.

Above, each: Tr. pkt. 50e., ½ oz. \$1.00

Large-flowered Hybrids. 6 in. Bright mixture. Tr. pkt. 40c., ½ oz. 75c., ½ oz. \$1.30, oz. \$4.65

# AURICULA —See PRIMULA

# BELLIS PERENNIS - English Daisy

Fine for rockeries, massed borders, etc.

170,000 S

Double White (Snowball). 6 in.

Double Rose Double Mixed

TUBULOSA-The Quilled Types

Fleck's Mixture.

Prices of all Bellis: Tr. pkt. 50c.,  $\frac{1}{8}$  oz. \$1.50,  $\frac{1}{4}$  oz. \$2.50, oz. \$6.50

# BABY'S BREATH—See GYPSOPHILA PANICULATA

BAPTISIA **36 in.**—1750 S

Australis (False Indigo). Blue, pea-shaped flowers in sprays. Tr. pkt. 15e., ¼ oz. 30e., oz. 75e.



**Boltonia** 

#### **BOLTONIA** - Latisquama

(FALSE CHAMOMILE)

**4-5** ft.—80,000 S

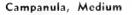
**Pink.** Delicate shade. Tr. pkt. 25e., ½ oz. 65e., ¼ oz. \$1.00,

# CALLIRHOE - Winecup

(POPPY MALLOW)

For rockery. Crimson. Large flowers, very showy, trailing habit. 6 in. Tr. pkt. 35c., ½ oz. 95c., ½ oz. \$1 75.







Centaurea, Montana



Cerastium



Coreopsis

#### CAMPANULA

CARPATICA (Carpathian Bellflower) 9 to 12 in.—350,000 S

Blue Mixed Prices of Carpaticas: Tr. pkt. 25c., ½ oz. 70c., ¼ oz. \$1.30

MEDIUM CALYCANTHEMA (Cup-and-Saucer) 3 ft. (Biennial)—120,000 S

Rose Dark Blue Light Blue White, or Mixed Prices of Medium Calycanthema: Tr. pkt. 20c., ½ oz. 50c., oz. \$1.60

MEDIUM SINGLES (Canterbury Bells)—135,000 S White Blue Rose Mixed

Price of Medium Singles: Tr. pkt. 15c., ½ oz. 25c., oz. 75c. MEDIUM DOUBLES—120,000 S

lue Rose White Or Mixe Price of Medium Doubles: Tr. pkt. 40c., ½ oz. 80c., Or Mixed ½ oz. \$1.50

Singles and Doubles Mixed Tr. pkt. 35e., ½ oz. 75e., ¼ oz. \$1.35

PERSICIFOLIA (Perennial Peach Bell) **30 in.**—340,000 S

Blue White Telham Beauty. Very large bells of China Blue shades. Prices of above Persicifolia: Tr. pkt. 35c., ½ oz. \$1.00,  $\frac{1}{4}$  oz. \$1.75

> PYRAMIDALIS (Chimney Bells) **5 ft.**—250,000 S

Alba, white Blue, lavender blue Mixed Prices of Pyramidalis: Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 85c.,  $\frac{1}{4}$  oz. \$1.60

#### CANDYTUFT - Iberis

 $Tr. pkt. 1/16 oz. \frac{1}{8} oz. \frac{1}{4} oz.$ Gibraltarica. Lilac shading to white. **Jucunda.** Dwarf, pink. 4 in...... .50 \$1.50 \$2.70 5.00 Sempervirens. Standard white.  $12 \text{ in} \dots Oz. \$4.50, .50 \dots .75 1.25$ 

#### CARNATION - Grenadin

20 in.—14,000 S

One of the perennials well adapted for cutting. Black King. Dark red Triumph. Deep pink White Gold. Soft yellow Cardinal Red Golden Sun. Yellow Mixed Snow White

Tr. pkt. 40c.,  $\frac{1}{8}$  oz. \$1.10,  $\frac{1}{4}$  oz. \$2.10, oz. \$7.00

#### CENTAUREA - Minor

**24** in.—1600 S

Montana. Azure blue flowers. Tr. pkt. 25c., ¼ oz. 40c., oz. \$1.20

ANNUAL CENTAUREA -See page 7.

#### CERASTIUM - Snow-in-Summer

42.000 S

Tomentosum. White flowers, silvery white foliage. Fine for rockeries or edging. 10 to 15 in. Tr. pkt. 25c., ¼ oz. 50c., oz. \$1.75

#### CHEIRANTHUS

(Hardy Annual) 18 in.—19,000  $\rm S$ 

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Allioni (Siberian Wallflower). Biennial. deep golden yellow flowers. Sweetscented. .25.75 Kewensis (Winter Wallflower). Primrose changing to mauve. 30 in. .25.65 2.50 Linifolius (Alpine Flower). Lilac..... .20 .50 - 1.75

#### CHRYSANTHEMUM - Daisies

SHASTA or MOON DAISY

 $Tr. pkt. 1/16 oz. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ Diener's Giant. 18,000 S Double fringed white, excellent strain. Large flowers. Oz. \$11.50, \$0.50 \$1.20 \$2.00 \$3.90 \$6.50 G. Marconi. Large flowers; long stems.  $.75 \quad 1.40 \quad 2.65 \quad 5.00$ .50Korean Hybrids. 60,000 S. Single and semi-double flowers of fine color range..... 1.00 1.60 2.75 - 5.00May Queen (Spring Marguerite). 20,000 S. Medium size flowers. One of the best varieties. 2 ft. .401.25 2.00 .756.50Shasta Alaska, Single. 20,000 S. Large, pure white flowers. 2½ ft.. .....Oz. \$2.95, .25.40 .60 - 1.50Shasta Alaska, Double. 26,000 S. Large, white flowers on long, strong stems.

#### COREOPSIS - Tickseed

Ideal for cutting. 3 ft.

30-36 in.—11,000 S

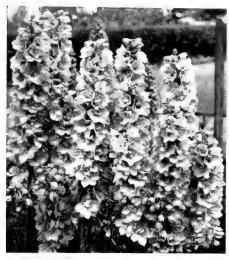
.50 1.10 1.95 3.35 6.25

Oz. \$11.50,

Perennial forms of Calliopsis.  $Tr. pkt. \frac{1}{4} oz. Oz.$ Double Sunburst. Golden yellow. ...\$0.20 \$0.30 \$1.00 Double New Gold. Large and fluffy flowers of rich golden yellow with long stems makes this a real cut flower item. Comes 100% double... .20 .30 - 1.00Mayfield Giant. Large, golden yellow; quite an improvement on the old type, Lanceolata Single ..... .25 .15 .75

DAISY

See CHRYSANTHEMUM



Delphinium, Pacific Giants

#### DELPHINIUM $10,000 \, \mathrm{S}$

Early Spring sowing will produce nice, large clumps by Fall for sales or greenhouse forcing. January sowing will produce flowers during Summer. July and August sowing and transplanting into the field during Fall will produce an early crop of fine large spikes.

Sow from January to September in flats. Use light, sandy soil, cover seed very slightly, keep moist and shaded until germination starts. Gradually give more light and fresh air, later transplant into flats and when large enough, harden off in full sun before planting out. Rich soil, good drainage and sunny location are essential.

 $Tr. pkt. \frac{1}{4} oz. Oz. \frac{1}{4} lb.$ 

Bellamosum Improved. Deep blue. Lb. \$34.00, \$0.35 \$0.95 \$2.75 \$9.80

Blackmore & Langdon. Giant flowers; excellent blue shades.. .90 - 2.60 - 9.00Cliveden Beauty (Improved Belladonna). Light blue. .95 $2.80 \ 10.00$ Wrexham (English Hollyhock).... .50 1.60 5.40 20.00

#### PACIFIC GIANTS STRAIN-5 ft.

Magnificent show type, produces immense tapering spikes with large, double florets. Seeds we offer were produced from originators' finest stock.

Black Knight. Velvety dark purple.

Blue Bird Series. Clear, medium blue with white bees. Blue Jay Series. Shades to dark blue.

Cameliard Series. Pure lavender, with white bee.

Galahad Series. Pure white.

Guinevere Series. Light pink lavender with white bee.

King Arthur. Brilliant royal violet. White bee. Lancelot. Clear lilac with white bee; a rare color in Delphinium.

Percival Series. White with black bee.

Round Table Series. All the newest colors.

Summer Skies Series. Clear blue with white bee.

Pacific Hybrids Mixed.

Prices on all Pacific Giants:

Tr. pkt. \$1.25, ½ oz. \$2.50, ½ oz. \$4.00, oz. \$14.00

#### DELPHINIUM 20.000 S

#### CHINENSIS, TALL—3 ft.

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed. Late Spring cut flowers from January sowing.

	Tr. pkt.			
Alba. White	\$0.20	\$0.30	\$0.45	\$1.20
Cambridge Blue. Rich Bellade				
blue		5.50	.75	-2.50
Liberty. Dark blue		.30	.45	1.20
Mixture		.25	.35	1.00
CHINENSIS, DWAR	RF-20 to	o 24 i	n.	

Azure Blue. Soft azure blue\$0.20	\$0.35	\$0.45	\$1.20
Blue Mirror. Bright navy blue flow-			
ers without spurs	.85	1.20	-3.50
White	.35	.45	-1.20
Mixed	.25	.35	1.00



Dianthus, Pinks



Dianthus, Barbatus

#### **DIANTHUS** - Pinks

 $28,000 \, S$ 

#### PLUMARIUS VARIETIES

Mayflower, Mixed. Early and dwarf double.

Scotticus Double. Special florist strain. Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. 12–15 in. blooms,  $1\frac{1}{2}$  to 2 in. Free flowering. This is the best one in the Plumarius class.

Spring Beauty. Giant Mixed. Extra double.

Prices of above: Tr. pkt. 35c.,  $\frac{1}{8}$  oz. \$1.00,  $\frac{1}{4}$  oz. \$1.50, oz. \$5.00

#### OTHER VARIETIES

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. Allwoodi alpinus, Mixed. 4 to 6 in. flowers first year from seed. A gem for the rockery; fragrant......\$0.35 \$0.90 \$1.45 \$5.00 Caesius grandiflorus (Cheddar Pinks). Pink flowers. 6 in..... grandiflorus (Cheddar .75 - 2.75Deltoides, Brilliant (Maiden Pinks). .90 - 1.50 - 5.50Rich rose pink. 6 in.... Rare Species. Rock garden mixture. .35 -1.00 - 1.85 - 5.85Winteri (New Pinks). Pure colors, compact habit; flowers first year 

#### **DIANTHUS** - Barbatus

#### (Hardy Biennial Sweet William)

Single Giant White. Enormous trusses which give the appearance of Perennial Phlox. Flowers almost twice size of ordinary varieties. 24 in.

Single Newport Pink. 18 to 24 in.

Single Purple Beauty. 18 to 24 in.

Single Scarlet Beauty. 18 to 24 in.

Singles Mixed. 18 to 24 in.

Doubles Mixed. 18 to 24 in.

Prices of above: Tr. pkt. 35c., 14 oz. 70c., oz. \$2.40

#### **DWARF MIXTURES**

Single Dwarf Alpine Mixed. Compact. 4 to 6 in. Tr. pkt. 50c., ¼ oz. \$1.45, oz. \$4.50. Double Dwarf Alpine Mixed. Compact. 4 to 6 in. Tr. pkt. 35c., ¼ oz. 85c., oz. \$3.00.

#### **DICTAMNUS** - Gas Plant

**30** in.—1700 S

Seeds germinate slow and irregular.

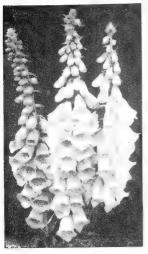
Fraxinella. Pink with dark veins.

Fraxinella albus. White.

Mixture of Above.

Tr. pkt. 35c., ¼ oz. 60c., oz. \$1.95





Dielytra

**Digitalis** 

# **DIGITALIS** - Foxglove

4 ft.—Biennial—180,000 S

Giant Shirley Spotted Mixture. Enormous flowers. Height 4-6 ft.

Gloxiniaeflora Mixed. Spotted.

Tr. pkt. 20e.,  $\frac{1}{4}$  oz. 60e., oz. \$1.95

#### DIELYTRA - Dicentra

Eximia. Dwarf type. Effective in rockeries. Plumv. Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 60c.,  $\frac{1}{4}$  oz. \$1.00.

Spectabilis (Bleedingheart). Tr. pkt. \$1.00, 1/16 oz. \$1.70,  $\frac{1}{2}$ 8 oz. \$3.15

#### **ECHINOPS**

1000 S

Ritro (Globe Thistle). Violet. 3 ft. Flower heads, 1½ to 2 in. Can be dried for Winter use.

Tr. pkt. 35c., ¼ oz. \$1.00, ½ oz. \$1.60, oz. \$2.90

ENGLISH DAISY—See BELLIS.

# ERYNGIUM - Sea Holly

Amethystinum. 3 ft. Large, amethyst blue, thistle-like flowers.

Tr. pkt. 25e., ½ oz. 75e., oz. \$2.50

#### EUPHORBIA

8800 S

Corollata (Wild Baby's Breath). Creamy white Gypsophila flowers. Blooms in Summer. Leaves turn to rich Burgundy color in Fall. Stands drought. Fine for bouquets, baskets, etc. 18 to 36 in.

Tr. pkt. 35c., ½ oz. \$1.25, oz. \$4.25

Myrsinites. 6 to 8 in. Attractive, succulent-like silvery green foliage. Yellow flowers.

Tr. pkt. 35c., ½8 oz. \$1.00

# **EVENING PRIMROSE—See Oenothera**

FEVERFEW—See Matricaria

FORGET-ME-NOT—See Myosotis

FOXGLOVE—See Digitalis

# GAILLARDIA Grandiflora

20 in.—9500 S

Well adapted for cutting with the excep	tion of	the v	ariety
	r. pkt.		
Burgundy. Coppery scarlet self	.\$0.25	\$0.75	2.25
Dazzler. Gold with maroon red center	25	.50	1.65
Fleck's Superb Mixture			
Goblin. Dwarf compact, red and yellow	V		
bicolor flowers, fine for rockeries	25	.65	2.25
Portola Hybrids. Bronze, gold tipped	25	.50	1.65
Tangerine Improved. Giant orange flow	-		
ers overlaid with red	30	.50	1.65

Other GAILLARDIAS listed in Annuals Section

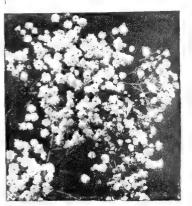
# GAS PLANT - See Dictamnus

#### GEUM AVENS - Rose of the Rockery

2 ft.—7000 S

Lady Stratheden. Double golden, orange yellow. Mrs. Bradshaw. Double glowing scarlet.

Tr. pkt. 25c., ½ oz. 50c., oz. \$1.75





Gypsophila

Heuchera

#### **GYPSOPHILA**

**3 ft.**—34,000 S

PANICULATA (Baby's Breath)

#### PINK VARIETIES

Pacifica, Pink. 42 in. Starry pink flowers \$0.25 \$0.80 \$2.75 Oldhamiana. 30 in. Feathery light pink flowers with silvery foliage. Blooms first year from early sowing. October flowering. .25 .65 2.25

ANNUAL GYPSOPHILA—See page 11.

# HARDY PINKS - See Dianthus

#### HELIANTHEMUM - Sun Rose

15.000 S

Mutabile, Mixed Colors. 12 in. Dwarf, evergreen rock plant. Blooms during July and August.

Tr. pkt. 20c., ¼ oz. 45c., oz. \$1.45

#### HEUCHERA - Coral Bells

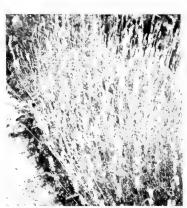
24 in.—750,000 S

Sanguinea Hybrids Mixed. Shades of red and rose to white-Sanguinea splendens. Vermilion.

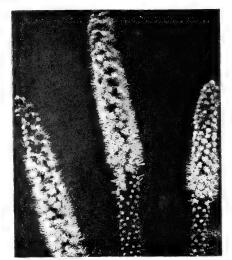
Tr. pkt. 50c., 1/16 oz. \$1.75, 1/8 oz. \$3.0



Hollyhock, Double



Lavandula, Lavender Vera



Liatris, Pycnostacnya



Lunaria

#### **HIBISCUS**

Mallow Marvels, Mixed. Reselected. Pink, Rose and Red shades. Tr. pkt. 20c., ¼ oz. 40c., oz. \$1.20.

#### HOLLYHOCK

#### CHATER'S VARIETIES-3100 S

The standard double Hollyhock.

Chamois Deep Rose (Enchantress) Maroon (Black Gem) Newport Pink Salmon Rose Scarlet (Fire King) Yellow (Golden Drop) And Finest Mixed

Prices on each of the above Chaters varieties Tr. pkt. 30c., ¼ oz. 50c., oz. \$1.50

# HONESTY - See Lunaria IBERIS - See Candytuft

#### **ISATIS**

Glauca (Golden Gypsophila). Silvery gray-green foliage Clouds of fine yellow in July. 2 ft. Tr. pkt. 35c., ½ oz. 45c., ¼ oz. 75c., ½ oz. \$1.40

# LATHYRUS - Latifolius (Everlasting Sweet Pea)

500 S

Abundant source of short-stemmed flowers.

 $\begin{array}{cccc} \textbf{Pink Beauty} & \textbf{White Pearl} & \textbf{Red} & \textbf{Mixed} \\ & \text{Each, tr. pkt. 20c., } 1/4 \text{ oz. 30c., } 1/2 \text{ oz. 65c., oz. } \$1.00 \end{array}$ 

#### LAVANDULA - Mallow

**12 in.**—32,000 S

Munstead Strain (Improved Vera). Freely produces large, sweet-scented flowers a month earlier than the old common type. Tr. pkt. 35c., ½ oz. \$1.00, oz. \$3.50.

#### LAVATERA (Mallow)

10 ft.

 $\begin{array}{c} \textbf{Assurgentiflora} \ \ (California\ Windbreak). \quad Rose. \\ \text{Tr. pkt. } 20c., \ \frac{1}{2} \ \text{oz. } 35c., \ \text{oz. } \$1.00 \end{array}$ 

ANNUAL LAVATERA—Listed page 12.

# **LEONTOPODIUM - Alpinum** (Edelweiss)

Tr. pkt. 50c., 1/16 oz. \$1.00,  $\frac{1}{8}$  oz. \$1.75

# LIATRIS - Blazing Star

3 to 5 ft.—10.000 S

Excellent cut, long, decorative spikes.

	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Pycnostachya. Purple. 5 ft	\$0.30	\$0.90	\$2.70
Scariosa. Rose purple. 4 ft	30	.90	2.70
Spicata. Purple rose. 20 in	30	.90	2.70
September Glory. Purple. 6 ft	50	1.85	5.50

#### LILIUM

#### LILIES FROM SEED

Regale. 6600 S. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for outdoor growing for cut.

Tr. pkt. 25e., ½ oz. 50e., oz. \$1.50, ½ lb. \$5.00

## LINUM - Perennial Flax

8500 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Flavum. Golden yellow, fine rock 1 ft		\$0.75	\$2.85
Flavum nanum compactum. Dwan low. 6 in	rf yel- \$1.20, .50	2.00	7.00
Perenne. Blue. 30 in			.50
ANNUAL LINUM (Scarlet)—See pa	ge 13		

# LOBELIA

	_				
	700,0	000 S	$Tr.\ pkt.$	$\frac{1}{4}$ oz.	Oz.
Cardinalis.	Scarlet.	3 ft	 \$0.35	\$1.20	\$3.60

# LUNARIA - Honesty or Money Plants

(Biennial)—3 to 5 ft.—1500  ${
m S}$ 

Good for cut or drying for decorative purposes.

Cardinalis. Deep crimson
Madonna. White
St. Peter's Penny. Lilac
St. Peter's Penny. Lilac
St. Peter's Penny. Lilac

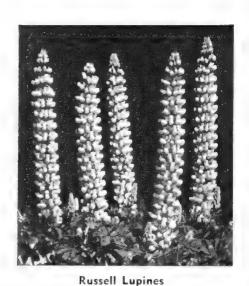
purple Fleck's Blend Tr. pkt. 25c., ½ oz. 40c., oz. \$1.20, ½ lb. \$4.20

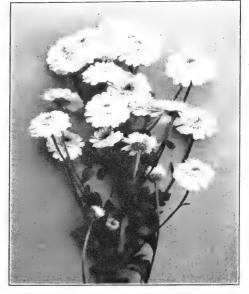
#### LYCHNIS - Maltese Cross

**30 in.**—64,000 S

Chalcedonica. Scarlet. 36 in.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c., oz. \$1.25







Matricaria

Oenothera, Missouriensis

# **LUPINUS** - Hardy Lupines

Thrives best in a cool climate and requir	es a	well-di	rained
location. Excellent for cut. $Tr$ .	pkt.	$\frac{1}{4} oz$ .	Oz.
Albus. White. 3 ft	80.20	\$0.30	\$1.00
Coelestinus. Sky blue	.30	.70	2.25
Carmine	25	.65	-2.00
Dark Blue	.20	.30	1.10
Luteus. Yellow shades	.25	.65	-2.00
Roseus. Rose pink	.35	.60	1.75
Russell Strain. Unusually long, closely set			
flower spikes and the widest range of			
attractive colors4 ozs. \$6.00,	.35	.60	2.00
Salmoneus. Salmon and Autumn shades.	.35	.65	2.00
Mixed. All the better sorts	.35	.75	2.00
ANNUAL LUPINES—See page 13.			

## MATRICARIA - Capensis (Feverfew)

24 in. —145,000 S Tr. pkt. ½ oz. Oz. Ball Double White. Sowings of this popular strain made through January will pro-Double Golden Ball. Dwarf semi-double, golden yellow. 10 in..... .65 2.25

#### MYOSOTIS - Forget-me-not

42,000 STr. pkt.  $\frac{1}{4}$  oz. Oz. Blue Bird (Oblongata). Early. Standard blue. Used also for Spring greenhouse flowering. 12 in. ...\$0.35 \$0.85 \$3.00 Alpestris (Sutton's Royal Blue). Indigo .30 ALPESTRIS VICTORIA, DWARF VARIETIES-6 in. Dark Blue Azure Blue Mixture White Rose Prices of Dwarf Varieties: Tr. pkt. 35c., 1/8 oz. 75c., 1/4 oz. \$1.40, oz. \$4.95

#### NEPETA - Gray Catmint

Mussini. Violet. June flowering catnip makes neat bushes. 12 in. Tr. pkt. 25c.,  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.25.

#### OENOTHERA - Evening Primrose

	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Lamarckiana (Biennial-Annual). 12	in.		
Large-flowered; yellow	\$0.20		\$0.50
Missouriensis (Macrocarpa). Large s	oft		
yellow flowers. Trailing. June to Se	ept.		
12 in	30	\$1.00	-3.00
Youngi (Fruticosa). Golden yellow. 18	in25	.60	1.80
PAINTED DAISY—See PYRETHRU	М.		

#### PHLOX, DECUSSATA

3 ft.—2500 S

New Hybrids, Choice Mixed. Tr. pkt. 35c., ¼ oz. 80c., oz. \$2.40

#### PHYSOSTEGIA Virginica

4 ft. -16,500 S

Rosy Lilac Spire. Tr. pkt. 50c., 1/4 oz. \$1.35.

PINKS—See DIANTHUS.

#### **PLATYCODON**

#### WAHLENBERGIA GRANDIFLORA

28,000 S

Mariesi. Dark blue, dwarf. 16 in. Above each: Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 80c.,  $\frac{1}{4}$  oz. \$1.50, oz. \$4.80

#### POPPY

#### ICELAND (NUDICAULE)

**18 in.**—400,000 S

Fleck's Special Blend. Contains every shade and all known varieties. Tr. pkt. 40c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.20.

#### ORIENTALE

140,000 S

Beauty of Livermere. Dark ox-blood red. Brilliant. Intense fiery red. Princess Victoria Louise. Salmon orange.

Hybrids Mixture.

Above Orientales: Tr. pkt. 30c., ½ oz. 70c., ¼ oz. \$1.25

#### PRIMULA, VERIS

33,000 S

Fine for Spring pot sales. Plants lifted from outdoors in

Fall will make specimen pot plants from February on.

Tr. pkt. 1/16oz. ½ oz. ¼ oz.

Alba. Pure white..........\$0.70 \$1.70 \$2.95 \$5.50 Coerulea. Brilliant blue shades.

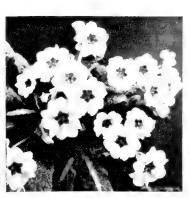
1/64 oz. \$2.25, 1/32 oz. \$4.00, 1.00 Lutea. Bright yellow.  $.70 \quad 1.70 \quad 2.95 \quad 5.50$ Giant Munstead Strain. An excel-

lent mixture of all light shades. ½ oz. \$7.00, .90 1.65 2.70 5.00

# PRIMULA, VULGARIS<sub>-6 in.-19,000 S</sub>

True Yellow English Primrose.

Tr. pkt. 50c., ½ oz. \$1.10, ½ oz. \$1.65, oz. \$6.00







Tritoma



Trollius



Veronica

# PYRETHRUM Roseum - Painted Daisy

2 ft.—18,000 S

Excellent cut flower; easy to grow.

Aureum (Golden Feather). Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 30c., oz. 90c. Robinson's Giant Hybrids Mixture.

Tr. pkt. 50c.,  $\frac{1}{4}$  oz. \$1.50, oz. \$4.50

Roseum Hybridum. Mixture of singles.

Tr. pkt. 50e., ½ oz. \$1.50, oz. \$4.50

# RUDBECKIA, Echinacea -4 ft.-7000 S

Percentage of doubles increase after first year.

Purpurea. Reddish purple.

Tr. pkt. 35c., ½ oz. \$1.00, oz. \$3.00

# SALVIA - Flowering Sage\_3 ft.—3500 S

Azurea grandiflora. Bright red.

Farinacea. Rich bright blue.

Tr. pkt. 40c.,  $\frac{1}{8}$  oz. 60c.,  $\frac{1}{4}$  oz. \$1.10

# SAPONARIA, OCYMOIDES

 $(\textbf{Soapwort}) \!\!-\!\! 12$  in.—5500  $\, \mathrm{S}$ 

Rose. Pure rose shade, trailing. Fine for rockeries. Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 70c.,  $\frac{1}{2}$  oz. \$1.20, oz. \$2.10

#### **SCABIOSA**

CAUCASICA-24 in.-2400 S

Good cut varieties. Germination slow and irregular. **House's Hybrids.** Color range from dark blue to lavender.

Large flowers. Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.45.

Fleck's Special Choice Mixed.

Tr. pkt. 20c., ¼ oz. 55c., oz. \$1.95

#### **COLUMBARIA**

Delicate Lavender Delicate Pink Tr. pkt. 35c., ½ oz. 80c., oz. \$2.60

# SHASTA DAISY - See Chrysanthemum

## STATICE - Everlasting Flower

Perennial Statice are very hardy. Has many uses and therefore a good number for the florist. Fine for cutting. Some may be dried and dyed.

Tr. pkt. ½ oz. Oz. may be dried and dyed. Caspia. 175,000 S. Seedlings flower second  $\dots \dots \$0.25 \$0.75 \$2.50$ .75 - 2.50Latifolia (Sea Lavender). 40,000 S. Lavender blue. 30 in.... .60 - 1.85.25Perezi. 14,000 S. Large, rich blue heads .60 - 1.85Puberula. 20,000 S.  $.35 \quad 1.25 \quad \dots$ Fine for rockeries. 4 to 6 in . . . .  $\frac{1}{8}$  oz. 75c.

#### THALICTRUM - Meadow Rue

**40 in.—10,000** S

Excellent for filling in bouquets. Should be more widely used. Inexpensive. A wonderful green. Also for basket work and floral pieces. Fine outdoor Summer green even after flowering. Produces well after first season.

Adiantifolium. Fern-like foliage. White flower spikes in June. 2 ft.

Aquilegiafolium.

**Dipterocarpum.** Mauve flowers in large panieles. Fine for cut. 4 ft.

Tr. pkt. 25c., ½ oz. 75c., oz. \$2.25

#### STOKESIA - Stokes Aster

**16 in.**—3200 S

Blue Queen. Large flowered blue.

Tr. pkt. 25e., ¼ oz. 85e., oz. \$2.80

SUMMER POINSETTIAS—See EUPHORBIA.

SWEET WILLIAM—See DIANTHUS.

#### TRITOMA - Red Hot Poker

**3 ft.**—22,000 S

Mirabilis Hybrids. Yellow and orange shades; blooms first year.

Pfitzer's Hybrids. Scarlet, red and yellow.

Early Hybrids Mixed (New).

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 60c.,  $\frac{1}{2}$  oz. \$1.10, oz. \$2.00

#### TROLLIUS - Globeflower

# TUNICA Saxifraga - Coatflower

Lilac Rose. Small, rosy lilac flowers. 8 to 10 in. Tr. pkt. 35c.,  $\frac{1}{4}$  oz. \$1.00

## VERONICA - Speedwell

Tr. pkt. ½ oz. ½ oz. Oz.

Longifolia (Maritima). Compact
clusters, blue flowers. 30 in.....\$0.40 \$0.80 \$1.45 \$2.60

Spicata. Various blue shades. 18 in. .40 1.00 1.80 3.25

#### VIOLA - Biennial-Annual

See ANNUAL SECTION

# Alecká Reliable Vegetable Seeds

# BEST STRAINS FOR FLORISTS AND MARKET GARDENERS

#### BEETS

	Oz.	$\frac{1}{4}$ lb.	Lb.	5 lbs.
Crosby's Egyptian	\$0.20	\$0.45	\$1.50	\$6.85
Detroit Dark Red. Fleck's Specia	l			
Strain	.30	.80	2.40	11.00
Early Wonder	.25	.50	1.50	7.25

#### **BROCCOLI**

Approximately 3500 plants from 1 oz.  $\frac{1}{2}$  oz. Oz.  $\frac{1}{4}$  lb. Calabrese. Early green. 70 days......\$0.20 \$0.35 \$1.00 Green Sprouting. Extra early. 40 days...........20 .30 .89

#### **BRUSSELS SPROUTS**

Approximately 3500 plants from 1 oz.  $\frac{1}{2}$  oz. Oz.  $\frac{1}{4}$  lb Long Island Improved.....\$0.30 \$0.50 \$1.75

# Cabbage

## **Early Varieties**

Approximately 3000 plants from 1 oz.

All Seasons. 87 days
Charleston Wakefield. 74
days
Copenhagen Market. 69
days
Copenhagen Market Farly
Copenhagen Market Farly
Wisconsin All Seasons. 90

Copenhagen Market. Early strain.

# rain.

Late Varieties

Danish Ballhead Improved. 103 days

Late Flat Dutch. 100 days

Penn State Ballhead. 105

days

#### **Red Varieties**

Red Rock Mammoth

#### Chinese Varieties

Chihili (Imported). 70 days.

#### Savoy (Drumhead types)

Chieftain

Long Island Improved Perfection

Prices of the above Cabbages: Tr. pkt. 25e., oz. 45e.,  $\frac{1}{4}$  lb. \$1.10,  $\frac{1}{2}$  lb. \$1.80, lb. \$3.50

# CANTALOUPE (See MUSKMELON)

#### CARROTS

1 oz. for row 300 ft.

California Bunching. 77 Danvers Half Long. 75 days Imperator. 77 days Chantenay Half Long. Red Improved Long Orange.

Chantenay Half Long. Red Improved Long O 88 days

Oz. 25c., ½ lb. 80c., lb. \$2.40

#### **CAULIFLOWER**

About 3500 plants from 1 oz.

Extra Early Snowball. 50 days. Super Snowball. Certified. 55 days. Veitch's Autumn Giant. 85 days.

Prices on above Cauliflowers: Tr. pkt. 50c.,  $\frac{1}{4}$  oz. 89c,  $\frac{1}{2}$  oz. \$1.45, oz. \$2.60,  $\frac{1}{4}$  lb. \$7.50, lb. \$22.50

#### CELERIAC

**Giant Prague.** 110 days. ½ oz. 40c., oz. 65c., ¼ lb. \$2.25, lb. \$7.00.

## **CELERY**

About 6000 plants from 1 oz.— $\frac{1}{2}$  lb. for 1 acre

Cornell No. 19. 100 days. Early, easy blanching; highly resistant to fusarium wilt. A cross combining the fine qualities of Pascal type with the color and earliness of Golden Self-Blanching. Plants 25 inches in height; stems thick, rounded and smooth; 10½ to 11 inches to joint.

½ oz. 80c., oz. \$1.50, ½ lb. \$4.90, lb. \$15.00

Easy Blanching. 110 days Emperor or Fordhook. 130 days

Fleck's Fullheart. Excellent strain. Golden easy blanching. Hearts long and full. Stems thick, rounded and smooth. 20 in. 130 days. Giant Pascal. 140 days Golden Plume. 115 days Golden Self Blanching. 114 days Utah Green White Plume. 120 days

Winter Queen. 130 days

Prices of Celery: Each, tr. pkt. 25c., ½ oz. 40c., oz. 65c., ¼ lb. \$2.00, lb. \$6.00

#### CHICORY

Witloof. 146 days. 12 oz. 30c., oz. 45c., 14 lb. \$1.25.

CHIVES (See HERBS)

#### CUCUMBER

1 oz. for 80 hills or 50 ft. row

A. & C. 66 days
Arlington White Spine.
62 days
Chicago Pickling. 60 days
Davis Perfect. 65 days
Oz. 30c., ½ lb. 80c., lb. \$2.50

#### **ENDIVE**

Batavian Full Heart. 88 days White Curled. 95 days Oz. 20e., ½ lb. 55e., lb. \$1.50

#### EGG PLANT

2000 plants from 1 oz.

Black Beauty. 80 days. Florida High Bush. 85 days. Long Purple (Early Market). 75 days. New York Improved. 83 days.

Prices on above Eggplant: Tr. pkt. 30c., ½ oz. 40c., oz. 75c., ¼ lb. \$2.25, ½ lb. \$3.75, lb. \$6.75

# Fleck's Vegetable Seeds-None Better

#### HERB SEEDS

Culinary	and	Medicina
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	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	Lb.
Anise	\$0.25	\$0.40	\$0.70	\$2.00	\$6.00
Borage		.35	.55	1.50	5.50
Caraway	.20	.35	.60	2.00	
*Catnip		1.25	2.00	6.00	
*Chives		.75	1.40	4.00	
Coriander		.20	.35	1.00	
Dill			.25	.60	1.75
Fennell, Finocchio or Flor-	•				
ence			.30	.75	2.25
Fennell, Sweet		.45	.70	-1.90	5.20
Horehound	60	1.00	-1.90		
*Lavender Vera (True)	. 1.00	1.90	-3.50		
Saffron	25	.45	.85	1.50	
*Sage	35	.65	1.25	-3.90	7.00
Savory, Summer	25	.40	.75	2.25	
Spearmint $1/16$ oz. $80c$	. 2.00				
Sweet Basil	25	.45	.85	2.50	
Sweet Marjoram	.40	.75	1.40	4.50	7.50
*Thyme, Broadleaved	.60	1.00	-1.90	6.00	
*Varieties are hardy or pe	rennia	l, whi	le oth	ers mu	ist be
planted each season.					

#### KALE or BORECOLE

1 oz. for 150 ft. of drill, 85 days from sowing Dwarf Green Curled Scotch.

Dwarf Blue Siberian. Sow September for Spring greens. Prices of Kale: Oz. 25c., ¼ lb. 70c., lb. \$2.25

#### KOHLRABI

1 oz. for 200 ft. of drill

Early White Vienna. 55 Early Purple Vienna. days

Prices of Kohlrabi: Oz. 45c., ½ lb. \$1.20, lb. \$3.60

#### LEEK

1 oz. for 100 ft. of drill

American Flag. 140 days Musselburgh. Large. 142 Carentan. Mammoth. 145 days

Prices of above Leeks: Tr. pkt. 20c.,  $\frac{1}{2}$  oz. 30c., oz. 50c., 1/4 lb. \$1.40, lb. \$4.30

#### LETTUCE

About 3000 plants from 1 oz.

#### HEADING VARIETIES

Tr. pkt.	Oz.	$\frac{1}{4} lb$ .	Lb.
<b>All Heart.</b> 71 days\$0.15	\$0.25	\$0.70	\$2.10
Big Boston (Forcing). 75 days	.20	.65	1.70
Iceberg. 84 days	.25	.75	2.00
Imperial No. 847. 84 days	.35	1.00	3.15
May King. 63 days	.20	.65	
New York No. 12. 77 days	.35	.85	2.60
Pennlake. 82 days. New. Originated			
at Pennsylvania State College. Al-			
most ribless. Smooth, uniform,			
large and heads well in Summer60	1.00	3.00	7.00
Premier Great Lakes. 74 days. New.			
Originated at Pennsylvania State			
College. 10 days earlier than Great			
Lakes. Large, solid heads. Smooth,			
small ribbed and tip burn resistant60	1.00	3.00	7.00

#### LOOSE LEAF (CUTTING)

	Oz.	$\frac{1}{4} lb$ .	$\frac{1}{2}$ lb.	Lb.
Black Seeded Simpson. 46 days	\$0.20	\$0.60	\$1.00	\$1.75
Early Curled Simpson. 45 days.	20	.60	1.00	1.75
Grand Rapids (Forcing)			1.00	1.75

ROMAINE or COS

Dark Green.....

# MUSKMELON - Canteloupe

Hale's Best. 82 days Rocky Ford. 92 days Honey Dew. 112 days

Oz. 30e., 1/4 lb. 80e., lb. \$2.40

#### OKRA - Gumbo

1 oz. to 100 ft. row (56 days)

Perkins Mammoth Long Pod. Select strain.

1/4 lb. 30c., lb. 90c., 5 lbs. \$3.90

#### ONION

1 oz. to 100 ft. row, 5 to 6 lbs. to acre For sets only—Sow 40 to 50 lbs. per acre

Fleck's Long White Bunching Evergreen. Best bunching scallions. Not a bulb maker. Sow Spring and Fall.

Prizetaker Yellow Globe Danvers

Southport White Globe Sweet Spanish. Yellow

 $\frac{1}{2}$  oz. 35c., oz. 65c.,  $\frac{1}{4}$  lb. \$1.75, lb. \$4.90

#### PARSLEY

1 oz. to 150 ft. row; 5 lbs. to acre

Champion Moss Curled

Double Curled or Covent Garden

Oz. 15e., ¼ lb. 40e., lb. \$1.15

#### PARSNIP

1 oz. to 100 ft. row

Hollow Crown. 95 days. Oz. 15e., ¼ lb. 40e., lb. \$1.25.

# Pepper

About 1400 plants from 1 oz.

Bull Nose. Cool. 64 days King of the North. Cool. 64 days

California Wonder. Cool. 75 days Neapolitan. Cool. 60 days

Cayenne, Long Red. Hot. Pimiento. Cool. 72 days

70 days Red Cherry. Hot. 82 days Chinese Giant. Cool. 80

Ruby Giant. Cool. 68 days.

Sunnybrook (Pimiento). Harris Early Giant. Cool. Cool. 73 days 63 days

Large Thick. Red hot. World Beater. Cool. 70 days

Prices of above Peppers: Each, tr. pkt. 25c., ½ oz. 40c., oz. 70c., ½ lb. \$2.00, ½ lb. \$3.50, lb. \$6.00

Hungarian Wax. Hot. 60 days. Tr. pkt. 30c., ½ oz. 45c., oz. 75c., ¼ lb. \$2.25, ½ lb. \$4.25, lb. \$8.00.

Sweet Banana. Tr. pkt. 45c., ½ oz. 80c., oz. \$1.25, ¼ lb. \$3.50.

#### PUMPKIN

1 oz. to 30 to 50 hills; 4 to 5 lbs. to acre 

# Tomatoes

•								
I oz. to about 4000 pl	lants	; ½ lb	to a	cre				
	pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	Lb.			
Bonny Best. Red. Medium. 73 days	0.25	\$0.35	\$0.50	\$1.50	\$4.65			
Break O'Day. Red. Globular. 70 days	.25	.35	.55	1.65	4.95			
Crimson Cushion or Beefsteak. Red. Immense. 90 days	.35	.55	.90	2.75	8.40			
Earliana. Red flat. Medium. 66 days	.35	.50	.90	2.70	7.50			
Early Chatham. A small vine variety. Medium size, red smooth and prolific. 60 days.	.35	.75	1.25	4.00				
Golden Ponderosa. Yellow. Early. 88 days	.40	.65	1.10	3.90				
Greater Baltimore. Indiana strain. Bright red. 82 days	.25	.35	.50	1.40	4.50			
John Baer. Early red. Medium. 70 days	.25	.35	.50	1.60	4.80			
Jubilee. Yellow skin. Deep orange flesh. Best non-acid so far. Rich in Vitamin C. 90 days	.35	.50	.90	2.70				
June Pink. Pink flushed purple. 69 days	.30	.45	.75	2.25				
KEYSTATE. New hybrid developed at Penna. State College. Tr. pkts. only \$2.00.								
State College. 1r. pkts. (	only	\$2.00.						
Marglobe Certified. Scarlet red. globular. Immune to	.30		.70	2.00	5.80			
Marglobe Certified. Scarlet red, globular. Immune to					5.80			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days	.30	.40						
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days Michigan State Forcing New Stone. Red. 86 days Oxheart. Pink. Heart shape. 90 days	.30	.40 .80 .25	1.45	5.20	4.80			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape.	.30	.40 .80 .25	1.45 .40 1.60	5.20 1.10	4.80			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days	.30 .50 .50	.40 .80 .25 .85	1.45 .40 1.60	5.20 1.10 4.00 2.75	4.80  7.50			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days	.30 .50 .50 .50	.40 .80 .25 .85	1.45 .40 1.60 1.00	5.20 1.10 4.00 2.75	4.80  7.50			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days.  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart  Rutger's Certified. Similar in shape to Marglobe. Deep red	.30 .50 .50 .50	.40 .80 .25 .85 .75	1.45 .40 1.60 1.00 .65 1.15	5.20 1.10 4.00 2.75 1.85 3.90	4.80  7.50 5.50			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart  Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days	.30 .50 .50 .50 .50	.40 ,80 .25 .85 .75 .35 .80	1.45 .40 1.60 1.00 .65 1.15	5.20 1.10 4.00 2.75 1.85 3.90 2.00	4.80  7.50 5.50 			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart.  Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days  Stokesdale. 73 days	.30 .50 .50 .50	.40 ,80 .25 .85 .75 .35 .80	1.45 .40 1.60 1.00 .65 1.15	5.20 1.10 4.00 2.75 1.85 3.90	4.80  7.50 5.50			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart  Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days	.30 .50 .50 .50 .50	.40 .80 .25 .85 .75 .35 .80	1.45 .40 1.60 1.00 .65 1.15	5.20 1.10 4.00 2.75 1.85 3.90 2.00	4.80  7.50 5.50 			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart  Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days  Stokesdale. 73 days  Stone See Newstone Valiant. Large, early red. 68	.30 .50 .50 .50 .25 .40	.40 ,80 .25 .85 .75 .35 .80 .40 .35	1.45 .40 1.60 1.00 .65 1.15 .70 .60	5.20 1.10 4.00 2.75 1.85 3.90 2.00 1.50	4.80  7.50 5.50  5.80 4.50			
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days  Michigan State Forcing  New Stone. Red. 86 days  Oxheart. Pink. Heart shape. 90 days  Ponderosa. Pink, flushed purple. Longest size of all. 88 days  Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days  Pennheart  Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days  Stokesdale. 73 days  Stone See Newstone  Valiant. Large, early red. 68 days	.30 .50 .50 .50 .50 .25 .40 .30 .20	.40 .80 .25 .85 .75 .35 .80 .40 .35	1.45 .40 1.60 1.00 .65 1.15 .70 .60 .65	5.20 1.10 4.00 2.75 1.85 3.90 2.00 1.50	4.80  7.50 5.50  5.80 4.50			

Strawberry or Husk. 73 days..................................30

Yellow Cherry. 73 days.....

#### RADISH

1 oz. to 75 ft. of row; 8 to 10 lbs. to acre

Crimson Giant. Globe. 28 days.

Fleck's Early Scarlet. Globe. Short top. Ideal greenhouse forcer. 23 days.

Fleck's 23-Day Scarlet Forcer. Globe, longer tops than our

greenhouse type. Fine for outside.

French Breakfast. Oblong. 25 days.

Icicle. Earliest long white, tapering. 27 days.

Scarlet Turnip. White tip. 26 days.

White Strassburg. Summer variety. 39 days.

Oz. 20c., ½ lb. 40c., lb. \$1.00

#### RHUBARB

1 oz. to 100 ft., 3 lbs. to acre Victoria. Oz. 30c., ½ lb. \$1.00, lb. \$2.50.

#### RUTABAGA

1 oz. to 100 ft.; 2 lbs. to acre American Purple Top. 90 days. Yellow. Oz. 25e., ½ lb. 45e., lb. \$1.25

#### SALSIFY - Oyster Plant

1 oz. to 50 ft. of drill

Sandwich Island Mammoth. Oz. 50c., 1/4 lb. \$1.50, lb. \$4.50

#### SPINACH

1 oz. to 75 ft. of drill; 10 to 12 lbs. to acre

Oz.  $\frac{1}{4}$  lb. Lb. 5 lbs.

Bloomsdale (Long Standing Savoy). .....\$0.15 \$0.25 \$0.60 \$2.50 40 days...

New Zealand. Best Summer variety.  $.40 \quad 1.20 \quad 5.75$ 

Stands heat and drought. 70 days. Nobel Giant. (Thick Leaf). Quick

growing, spreading, proliferous and tender. 43 days..... .15 .35 .60 - 2.90

#### SQUASH

1 oz. to 20 to 50 hills; 3 to 4 lbs. to acre Cocozelle. Bush, dark green. 64 days.

Early Prolific Straightneck. Yellow. White Bush. Early. Ivory-white. 52 days. 8 in. across. White Bush Mammoth. 56 days. 10 to 20 in. across.

Oz. 25c., ½ lb. 50c., lb. \$1.50

#### SWISS CHARD

		$\frac{1}{4} lb$ .		
Dark Green. White rib. 55 days	. \$0.20	\$0.40	\$1.25	\$5.95
Lucullus. 50 days	20	.40	1.25	5.95
Perpetual. 52 days				7.00

#### TURNIP

1 oz. to 100 ft. of drill; 2 lbs. to acre broadcast

Amber Globe. Flesh yellowish white. 76 days.
Purple Top White Globe. White flesh. 57 days.
Seven Top (Southern). Hardy. Grown for tops only. 30 days. Shogoin. Both bulbs and tops are edible. White. Tops

18 in. 30 days Snowball. Medium, round. White. 40 days.

Tr. pkt. 20c., ¼ lb. 30c., lb. 75c.

#### WATERMELONS

1 oz. to 30 hills; 4 lbs. to acre

Kleckley's New Wonder. 24x12 in. 88 days. Stone Mountain. 17x14 in. 80 days.

Tom Watson. 22x12 in. 95 days.

Prices of Watermelons: Oz. 20c., ¼ lb. 65c., lb. \$1.70

.45

.45

.45

.45

.45 .50

.30

80

.80

.80

.80

.80

.90

# Fleck's Lawn Grass Seed



Our Quality Guarantee—We offer the best quality—recleaned seeds—high in purity and of strong germination. All our deliveries are uniform. Every bag or sack is tagged to comply with your State Regulations.

FREIGHT-Allowed or Prepaid-on Lawn Mixtures -200 lbs. up to 500 miles

# STANDARD LAWN MIXTURES

FLECK'S PREMIUM BLEND. A top notch mixture composed of a very generous percentage of Kentucky Blue, Red Top, Chewings Fescue and Bent Grass. Will produce a permanent turf. Finest mixture you can buy regardless of price.

FLECK'S GREENVALE MIXTURE. Blended of well-balanced imported and native grasses to produce a permanent turf, pleasing in color and texture. Grows rapidly and thrives even under adverse weather conditions. Contains a sufficient variety of turf grasses to insure a continuance of color during the heat of Summer and cooler days of Fall. Composed of Colonial Bent, Fancy Kentucky Blue, Red Top and Rye Grass. Seed count, approximately 2,000,000 per pound.

2 lbs. . . . . \$3.00 10 lbs. . . . \$10.70 50 lbs. . . . \$44.50 5 lbs. . . . 6.55 25 lbs. . . . 24.00 100 lbs. . . . 84.00

FLECK'S PARK LAWN MIXTURE. A special blend to supply those demanding a fair mixture containing Blue Grass at minimum of cost. Composed of Rye Grass, Kentucky Blue, Timothy, Red Top and White Clover. Truly a good all-around mixture that will give much satisfaction. Well adapted for resale purposes to buyers who want a good lawn at low cost.

 2 lbs.
 \$2.00
 10 lbs.
 \$6.50
 50 lbs.
 \$28.50

 5 lbs.
 3.40
 25 lbs.
 15.50
 100 lbs.
 55.00

FLECK'S BUILDERS' MIXTURE. A wonderful mixture similar to Park Lawn especially recommended for builders who want the best possible but where price is an important consideration and for resale by shop keepers. Contains quick growing common Rye Grass, Red Top, Timothy and Fancy Kentucky Blue Grass. 100-lb. bags up.

Prices on application

FLECK'S CONTRACTORS' MIXTURE. Especially blended for "competitive purposes." Contains common Rye Grass, Timothy, Red Top, Kentucky and Canadian Blue. 100-lb. bags up.

Prices on application

FLECK'S SHADED LAWN, NO. 1 (Top Grade Mixture). Contains grasses that do well in densely shaded areas. 2 lbs. \$3.30, 5 lbs. \$5.25, 10 lbs. \$10.00, 25 lbs. \$24.00, 100 lbs. \$90.00.

**NEW JERSEY STANDARD MIXTURES.** Prices on application.

# WHITE DUTCH CLOVER FOR LAWNS

**RECLEANED.** Lb. \$1.40, 5 lbs. \$6.50, 10 lbs. \$12.00.

# Fleck's Bulbs

## **DAHLIAS** (Divisions)

25 at 100 rate



paying item.





Pompons

Decorative

A real money maker for you. Many retail florists who have available outside space for growing these, overlook this good

We suggest early ordering. Varieties may be substituted unless you specify otherwise.

#### MINIATURE VARIETIES

Small class of Decorative intermediate sorts between Pompon and Ball types. Excellent for cutting.

Abbreviations: M.P.—Min. Pompon; D.—Decorative; F.D.—Formal Decorative; C.—Cactus; I.D.—Informal Decorative: S.C.—Semi-Cactus.

orative; S.C.—Semi-Cactus.		
<b>'</b>	Doz.	100
Andrie's Orange. MC. Bright orange	\$4.25	\$35.00
Andrie's Selecta. MSC. Pink and white		35.00
Anita. MID. Fine new white	. 5.60	46.00
Aurora. MFD. Orange, red and gold	4.25	35.00
Baby Hale. MFD. Fine new bronze	. 4.25	35.00
Billy Boy. MFD. Deep carmine	. 3.80	27.00
Bishop of Llandaff. DUP. Rich scarlet	3.75	26.00
Bo Peep. MFD. Purple	. 4.25	35.00
Buddy. MFD. Deep carmine	. 7.50	65.00
Coralette. MFD. Coral pink		27.00
Daintiball. MFD. Delicate lavender	. 5.25	38.00
Extenso. MC. Maroon	. 5.00	37.00
Kay. MP. Waxy white	. 3.70	28.00
Lilly Belle. MFD. Appleblossom pink		35.00
Little Buddy. MB. New deep yellow	5.50	
Little Wisteria. MFD. Fine new lavender	. 4.25	35.00
Miss Innocence. MFD. Pure white	. 3.60	28.00
Paula. MFD. Clear lilac	. 3.60	26.00
Peggy Lindley. MFD. Orange buff	. 4.50	35.00
Red Robin. MFD. Fiery red		35.00
Roseata. MFD. Fine florists' pink	. 3.65	28.00
White Fawn. MFD. Fine florists' white		27.00

#### POMPONS

POMPONS		
Amber Queen. Light bronze\$3.	00 \$	320.00
Brass Button. New deep yellow 4.	50	37.00
0	00	20.00
Coral Glow. Pink and gold blend 3.	00	20.00
Edith Mueller. Rose-red and gold 2.	50	17.00
	00	20.00
Golden Queen. Rich deep yellow 3.	00	20.00
Johnny Peppin. Dark red 3.	00	20.00
Bellion Pr Monton Jones Harris Comment	00	20.00
Little Edith. Yellow shaded rose 3.0	00	20.00
Little Elk. Rich bronze 3.0	00	20.00
Little Herman. Red and white bicolor 2.	50	16.00
Miss Alma. Beautiful lavender 3.0	00	20.00
Morning Mist. White shaded lavender 2.	50	17.00
Sherry. Deep wine red	00	20.00
	00	20.00
	00	20.00

# LARGE FLOWERING VARIETIES DECORATIVE AND CACTUS

I.D.—Informal Decorative: F.D.—Formal Abbreviations: Decorative: C.—Cactus 100 Blue Rose. FD. Light bluish-rose..........\$9.90 \$78.00 Capt. Cedarquist. C. Bright orange..... 5.50 39.00Class. FD. Large lemon yellow. 6.00 Cometeer. C. Light bronze. 4.25 44.0034.00Commando. FD. New deep lavender...... 6.50 Cornell. ID. Wine-red and white bicolor...... 6.50 52.00 52.00 **Dahliamum.** ID. Amber and gold blend..... 6.50 Golden Eclipse. FD. Golden yellow...... 3.60 27.00 Goodnight. ID. Rich maroon........... 5.50 44.00Jane Cowl. ID. Bronze, apricot and gold.... 4.25 35.00 17.00 Jersey's Beauty. FD. Standard pink. 3.70
Jersey Dainty. C. White, shaded pink. 4.25
Jersey Red Beauty. FD. Deep red. 3.35 28.0035.00 26.00Jersey White Beauty. FD. Pure white..... 4.50 35.00 24.00 54.0028.0039.00 45.0026.0034.00 Mrs. Wm. Knudson. FD. New large white... 5.80 44.00Nathan Hale. FD. Fine florists' bronze...... 3.50 29.00 Orchid Ball. Beautiful old rose...... 4.25 33.00 Ruby Taylor. FD. Deep carmine...... 4.25 33.00 39.00 Sunray.FD. Buff shaded red.6.75Supt. Amhryn.Clear deep pink.3.50 52.0029.00Vin Well Crinkles. ID. Orchid pink...... 6.90 50.00 Watchung Giant. ID. Deep golden yellow... 3.50 26.00 White Wonder. ID. Large white...... 4.25 34.00

#### EXTRA SPECIAL OFFER

On orders totaling 500 divisions, 10% discount and 15% on orders for 1000 or more. Extra 3% for each with order

## FLECK'S DEPENDABLE BULBS

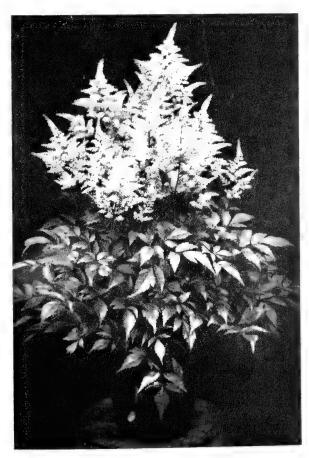
# **AMARYLLIS**

# CALADIUM - Fancy-leaved



Giant American Hybrids (Hippeastrum). The finest race of Amaryllis in cultivation, exceeding in size and fine form of their flowers as well as in the diversity of colors and markings, all former hybrids. Doz. 100  $2\frac{1}{2}-3$  in. \$3.50 \$24.00  $3-3\frac{1}{2}$  in. \$4.95 36.00

# SPIREA



**Standard Varieties.** In pink and white shades. \$5.50 per doz., \$37.50 per 100.

Freeze roots before potting. Grow 90 days for Easter, 75 days for Mothers Day, at temperature of 55 degrees.



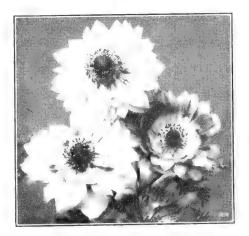
#### **Bright Colors**

Choice bulbs that have been well ripened and carefully selected from excellent strains of highly colored varieties.

25 at 100 rate, 250 at 1000 rate

Rainbow Mixture	Doz.	100	1000
$1\frac{1}{2}$ to $2\frac{1}{2}$ in	.\$2.50	\$15.00	\$140.00
$2\frac{1}{2}$ to $3\frac{1}{2}$ in	. 3.50	21.00	200.00
3½ in. up	. 4.50	35.00	330.00

## ANEMONE



Ready late September

Vivid and showy colors. Do well in most any soil. Plant ½ inch deep in sunny location. Set about 10 inches apart and give plenty of water.

#### FLECK'S DEPENDABLE BULBS

#### **GLOXINIAS**



Ready December

#### Selected Strain of Superb Varieties in the Richest Colors. Separately or Mixture

Blanche de Meru. Light pink, bordered white. Emperor Frederick. Scarlet with white margin. Emperor William. Deep violet, margined white. Etoile de Feu. Brilliant red.

Mont Blanc. Pure white. Princess Elizabeth. Light blue.

Prinz Albert. Violet blue.

Reine Wilhelmine. Dark pink.

Roi des Rouges (Waterloo). Dark red.

Tigrina (Spotted and Stained Hybrids). Large flower with short throat; entire blossom veined and spotted in a mixture of pink, blue, purple and red markings on white.

Violacea. Violet blue.

2 in. up...\$3.50 per doz., \$20.00 per 100, \$165.00 per 1000

 ${f Note-}{f If}$  separate labeling is desired, orders must be for at least 10 of a color.

# CALLA - Aethiopica

Booking Now for Fall, 1951 Delivery



Western Grown

Finest quality obtainable

The correct curing of Callas is a slow process. This precludes any shipments before September.

$1\frac{1}{2}$ to $1\frac{3}{4}$ in	 	)	D :
1"1 (O & III	 		
$2 \text{ to } 2\frac{1}{2} \text{ in}$	 		On
$\frac{2 \text{ to } 2\frac{1}{2} \text{ in}}{2\frac{1}{2} \text{ to } 3 \text{ in}}$	 		Application
		at 1000 rate	

# **BEGONIAS** - Tuberous Rooted



Camellia Flowering

Ready December

These make excellent pot plants in a short time for Winter and Spring sales.

#### CAMELLIA-FLOWERING

25 bulbs at 100 rate, 250 at 1000 rate

Copper Apricot Crimson Pink Rose White Orange Red Scarlet Yellow Fleck's Mixture, of above colors.

2 in up...\$2.45 per doz., \$12.50 per 100, \$110.00 per 1000

#### CARNATION-FLOWERED

In Separate Colors or Mixed as noted for Camelliaflowered

2 in. up....\$3.00 per doz., \$13.00 per 100, \$115.00 per 1000

Note—If separate labeling is desired, orders must be for at least 10 of a color.

#### SPECIAL MIXTURE

For the florist who wants only a few but at the same time a large selection of colors in both above types we offer a special mixture for \$4.00 per 25, \$14.00 per 100, \$38.50 per 300.

# DIELYTRA Dicentra—Bleeding Heart



Spectabilis. Fine large clumps, specially selected.

	Doz.	25	100
3 to 5 eyes	\$4.00	\$7.50	\$29.50
6 eyes up	5.25	10.00	38.50

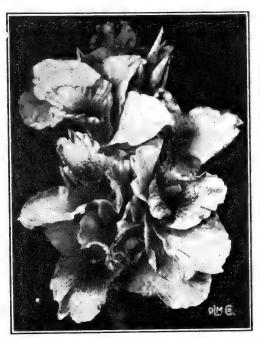
# FLECK'S DEPENDABLE BULBS

#### CANNAS

Strong divisions, 2 to 5 eyes.	100	1000
City of Portland. 5 ft. Rosy pink; green leaf	\$6.00	\$55.00
Eureka. 4 ft. White with green leaves	6.75	62.50
Hungaria. 4 ft. Glowing pink; green leaf	6.25	55.00
King Humbert. 4 ft. Orange scarlet, bronze leaf	6.50	55.00
King Midas. 4 ft. Yellow, green leaf	6.50	57.50
The President. 4 ft. Rich scarlet; green leaf	6.00	55.00
Wintzer's Colossal. 5 ft. Scarlet; green leaf	6.00	57.50
Yellow King Humbert. 4 ft. Yellow, spotted red; green leaf	6.00	55.00
25 at 100 rate, 250 at 1000 rate		

## **TUBEROSES**

**Double Pearl,** No. 1. 4 to 6 in., large-flowered. Nice, clean bulbs. 25 for \$2.00, 100 for \$7.00, 1000 for \$65.00.



King Humbert Canna

# Fleck's Gladiolus

# High Crown Bulbs-Northern Grown

Clean, free of disease and thrip. Full of vitality. The finest quality "Glads" ever seen anywhere. Properly graded. These bulbs have not been used previously for cut flowers, therefore, they are the best for florists use. We recommend No. 1 or No. 2 size for greenhouse forcing. For outside, No. 2 and No. 3 give excellent results.

*Best for forcing 250 bulbs of any one variety at 1000 rate	$1\frac{1}{2}$	Size in. up	$1\frac{1}{4}$	Size in. up	1 in	Size
25 bulbs of any one variety at 100 rate  *Beacon. Brilliant rose scarlet with cream blotch	100 \$4.00	1000 \$32.00	100 \$3.00	1000 \$24.00	100 \$2.50	1000 \$18.00
Blue Beauty. One of the finest blues.		43.00	4.50	39.50	4.00	35.00
Camellia. Tall blush white with small scarlet feather.		32.00	3.00	24.00	2.50	18.00
*Corona. Creamy white, cream throat, rose edging.		45.00	4.00	39.00	3.50	32.00
*Early Dawn. Geranium pink	4.00	32.00	3.00	24.00	2.50	18.00
Elizabeth The Queen. Light lavender, ruffled. A newer variety of great merit.		48.00	5.00	40.00	4.00	30.00
Ethel Cave Cole. Light pink, deeper throat. Excellent		35.00	3.50	30.00	3.00	24.00
*Flaming Sword. Tall, red, early	4.00	32.00	3.00	24.00	2.50	18.00
*Gold Dust. Vivid yellow	4.00	29.00	3.00	22.00	2.50	18.00
*King Lear. Magnificent purple of great size and lustrous sheen	4.50	40.00	4.00	31.00	3.00	24.00
Lady Jane. A fine lemon color	4.50	40.00	4.00	34.00	3.50	28.00
Leading Lady. Cream color. A fine Glad. Sport of Picardy	5.00	45.00	4.60	41.00	4.20	38.00
*Maid of Orleans. Creamy white	3.50	30.00	3.00	24.00	2.50	18.00
*Margaret Beaton. Snow white, with a tiny scarlet eye deep in the throat	4.00	36.00	3.50	30.00	3.00	25.00
*Margaret Fulton. Clear rose salmon	4.00	32.00	3.00	24.00	2.50	18.00
*Picardy. Large, salmon pink	4.00	35.00	3.50	30.00	3.00	25.00
Purple Supreme. Bright purple. Tall	4.50	40.00	4.00	34.00	3.50	28.00
Rosa Van Lima. Light pink	4.00	32.00	3.00	24.00	2.50	18.00
Silentium. White with deep red markings in throat	4.50	40.00	4.00	32.00	3.00	24.00
*Snow Princess. Extra large, pure white	4.00	36.00	4.00	30.00	3.00	24.00
Spotlight. Beautiful yellow with red blotch	6.00	50.00	5.00	45.00	4.50	40.00
Stoplight. Brilliant red. Somewhat ruffled	5.00	45.00	4.50	38.00	4.00	32.00
Surfside. A fine white	6.00	50.00	5.00	45.00	4.50	40.00
*Wanda. Rich cream, sport of Picardy	4.00	35.00	3.50	30.00	3.00	24.00
Yellow Emperor. Fine rich yellow		40.00	4.50	37.00	3.80	32.00
Special Florists Mixture	4.00	29.00	3.00	22.00	2.50	18.00

# Chrysanthemum Cuttings

# From Disease Free Stock

SPECIAL NOTE—Orders for "Mum" cuttings should be placed with us by January 15, otherwise we cannot give you the very best service as to deliveries on time. Get your order in at once, please. Indicate earliest date you wish to receive shipment. Be specific.

#### TERMS OF SALE:

- 1. The minimum total order that can be accepted is 500 cuttings.
  - Fifty of each variety is the minimum that can be supplied.
     More than 50 of a variety must be in multiples of 50.
- 4. We allow a 4 per cent discount for cash with order, if order is placed before February 1st, or 2%, 10 days—60 days net after shipping.

# DESCRIPTIONS OF NEW VARIETIES FOR 1951

# MARIONETTE - Sept. 25

A small, rust red Pompon, about  $1\frac{1}{2}$  inches in diameter. Very formal type. Strong plant. Grows to about 25 inches in height. Good cut flower variety. Holds well.

## MONA (De Petris) - Oct. 5

Very hard, intermediate bronze Pompon. Bushy, compact grower. A variety for border and pot culture.

# MONOGRAM - Oct. 5

Pure white Daisy, approximately  $2\frac{1}{2}$  inches in diameter. Compact growth habit. Excellent for gardens and pot culture.

#### POLARIS (De Petris) - Oct. 5

An early yellow Daisy. A new Arctic hybrid. Fine for cutting in garden or greenhouse.

#### SWEETHEART - Oct. 10

Light lavender pink Daisy. Grows to height of about 3 feet. Fine for cut and holds well.

# RENOWN - Oct. 10

White Daisy. Larger flower, improved form, and better keeper than Serenity. For gardens and pot culture.

## SERENADE - Oct. 10

Magenta pink Daisy. Strong, upright, 3 feet stems. A fine cut flower variety.

# JAMES STEWART (De Petris) - Oct. 10

Apricot gold Pompon. Important for cloth house and early greenhouse flowering. Holds well.

## JOYBRINGER - Oct. 10

Salmon rose Decorative. Dwarf, compact, and spreading habit. Desirable for borders and pot culture.

#### GOLDLEAF - Oct. 10

A bright yellow Decorative. Grows over 2 feet in height. Similar to Chas. Nye, but with superior growth habit.

#### FIRESIDE - Oct. 10

Burnt orange and salmon Decorative. Attains a height of 30 inches or more. Foliage very resistant. High producer. Fine cut flowers.

#### GOLDRUSH - Oct. 10

Yellow Daisy. Vigorous, 3 feet growth. Resistant foliage. Good cut flower production.

# CARMINE QUEEN (De Petris) - Oct. 10

Brilliant carmine red Pompon. Hard flower. For cut flowers in the garden or greenhouse. A beautiful red. One of the few varieties that retains full brilliance to maturity.

#### CALICO - Oct. 10

Coral bronze Daisy. Strong, tall plant. A fine flower for cutting.

#### BRIGHT FORECAST - Oct. 10

Very formal yellow Pompon. Outstanding flower quality. Somewhat similar to Gold Coast. Equal to greenhouse varieties in quality.

#### CLASSIC - Oct. 10

Small white, semi-formal Pompon. The flower quality is outstanding and compares well with that of the better greenhouse varieties.

#### MAESTRO - Oct. 10

White Pompon. Dwarf, compact 18-inch growth. Spreads well and is excellent for borders and pot plants.

#### ADAGIO (De Petris) - Oct. 10

A brilliant Raspberry coppery rose Pompon. Useful for cut flower purposes in the garden and early cloth house. Similar in type to Mary McArthur with more brilliant color.

#### **BAMBOO** - Oct. 10

A buff bronze Daisy,  $2\frac{1}{2}$  inches in diameter. Vigorous, 30-inch growth. Flower quality equal to that of greenhouse varieties. Fine keeper.

## FASHION - Oct. 15

A new pink semi-double Decorative. A two-tone salmon and rosewood pink. An important cut flower variety.

#### **LEMONADE** - Oct. 15

Ivory yellow Decorative. A must in the list of early cut flower varieties. Outstanding because it's different.

#### WITCHERY - Oct. 15

A golden bronze Decorative. Compact, 2-foot growth. For border and cut flowers. A fine keeper.

## CARMELITA - Oct. 15

Orange apricot Decorative. Fine cut flower variety for the garden.

# SWEEPSTAKE - Oct. 15

A small formal yellow Pompon. A cut flower variety with production, flower substance, and durable foliage.

## NOCTURNE (De Petris) - Oct. 15

An early crimson cut flower variety for field or greenhouse. A good hard Pompon.

#### NOKOMIS (De Petris) - Oct. 15

Large bronze Decorative. Another outstanding De Petris introduction.

# **NEW VARIETIES, Continued**

#### SILVERPLATE - Oct. 15

A white Decorative. Vigorous and productive outdoor cut flower variety.

#### SALUTE - Oct. 15

Deep Orchid Daisy. A cut flower variety. Beautiful form and substance.

#### ROBINHUE - Oct. 15

A very double, large red Decorative. A top-notch cut flower variety in every respect.

#### **REWARD** (60) - Oct. 25

A vey productive, deep pink Daisy that holds color in July and August. Easily the outstanding and early pink Daisy for June 15 to September 15 flowering. 60-day response.

#### FIREFLY (De Petris) - Oct. 25

A Nipponicum seedling. Fine for cloth house. An early red Pompon that hold its color exceptionally well.

#### **BUCKSKIN (60)** - Oct. 25

A tawny bronze Daisy. Easily replaces California Bronze Daisy in the early cloth house program. Production is outstanding. 60-day response.

#### **SONGSTER - Oct. 25**

An intermediate white Pompon. Withstands heat well. A good variety for June, July, and August flowering. More productive and higher quality flower than Pristine.

#### SUGARPLUM - Nov. 1

A hard pink Mum. Improves the size and substance of J. W. Prince.

## BEAUREGARD (76) - Nov. 1

A reddish orange Pompon. Somewhat similar to Seneca but holds its color better. A very versatile variety that produces good flowers every month of the year. 76-day response.

#### MARY GARDEN (De Petris) - Nov. 5

A pink Spider. An interesting new addition to this increasingly popular class of novelties.

#### **HALO (66) - Nov. 5**

White Daisy for cloth house. The most productive early white Daisy. For best results the time between pinch and shade should not exceed 28 days. 66-day response.

#### MAGICIAN - Nov. 5

A large bronze Pompon for September 15 to early November. Flower about the size of well grown, partially disbudded Masterpiece. Color is superb under artificial light.

#### KOLOWA (De Petris) - Nov. 5

White Single similar to White Mensa. Excellent for shading. Better growth and response than that of Mensa. Best grown in sprays.

#### **CRESDENDO** (76) - Nov. 5

A beautiful large yellow Pompon. An outstanding variety for the high temperature period from May 15 to Sept. 15. A very tall growing variety. Has a 76-day response to short day treatment but requires 10 less long days for growth than is generally recommended for this group.

#### **CHEVRON (76)** - Nov. 10

An intense red Pompon. Resembles a red Cassandra with a better spray formation and more decorative form. Holds color better than Red Rust or Seneca and is being used in flowering programs from May 15 to early November. 76-day response.

## CHANTICLEER - Nov. 10

A large, reddish bronze Pompon for September, October and early November flowering. Another interesting bronze for the Autumn season.

#### JAMBOREE - Nov. 10

Best described as a Golden Yellow Mefo. Responds with Mefo in the shading program. Large flower. Does not shatter.

#### COPPERHEAD (70) - Nov. 10

A large, coppery bronze decorative. While it is very satisfactory grown as disbudded sprays it is best when disbudded to a single flower. Also excellent for pot culture. For May and June as well as September through November.

#### OAKDALE - Nov. 10

A buff bronze Mum. Best in natural season. Color an interesting variation from that of Ind. Bronze.

#### TAFFETA (76) - Nov. 15

A deep pink Decorative for September 15 to Thanksgiving. Also good from April 15 to June 15. 76-day response.

#### **PARAGON (76) - Nov. 15**

A large red Pompon. Heavy producer. A red Masterpiece with good flower substance. September 1 to November 20 76-day response.

## BOJANGLES (76) - Nov. 20

Yellow Daisy. Intense color, heavy petalage. Brighter, livelier, and earlier than Champagne or Cinderella. November through March. 76-day response.

#### **PINKY (86)** - Nov. 20

Intermediate pink Decorative. Very high producer. It responds more rapidly than Minstrel. Excellent October through March. 86-day response.

#### SNOWFLURRY (80) - Nov. 20

A small white Button Pompon. Larger than Pinocchio. A very promising variety for October through March. 80-day response.

# **KLONDIKE (80)** - Nov. 20

An orange yellow Pompon. Best described as an intense orange yellow Masterpiece. Useful in natural sprays, disbudded sprays, or small disbuds. Outstanding in April, May, and June; also October through December. 80-day response.

#### HIGHBROW (80) - Nov. 20

An ivory white Decorative, similar to Cameo. Season, November through February. 80-day response.

# MRS. DEWEY (Cummings) - Nov. 20

\* A heavy-petaled deep bronze Single for Thanksgiving. The duplex nature of this flower together with a unique coloring make this a very desirable variety for late September, October, and November. A strong grower. Ships and handles exceptionally well.

## **LOLLIPOP (76)** - Nov. 20

A lemon yellow Pompon. Very formal, round, and hard. Has a long season of usefulness, fast response, and good production. A good variety for every week of the year. 76-day response.

#### CAROUSEL - Nov. 22

Coral bronze Daisy. Wide petals, excellent form and substance. Does well under low night temperatures.

# **NEW VARIETIES, Continued**

#### MAJORETTE (80) - Nov. 25

A small pink Anemone. Short compact growth. Lively color and good form. An ideal pot plant. Fine for cut during April, May, and June; as well as September 15 through November. 80-day response.

#### PARAMOUNT (86) - Nov. 28

Intermediate white Pompon. Larger than Priscilla. Sunny-side growth with good response. Freer and sturdier growth than Cordova. Tolerates a wide temperature range. For October through March flowering. 86-day response.

#### INDIAN HEAD (80) - Nov. 28

A reddish apricot bronze Single. Good wide petalage. Ranks with Apricot Valencia as an outstanding bronze Daisy. It is more versatile than the Valencias—a freer growth habit. A long flowering season—September 15 through April. 80-day response.

#### BELRAY (De Petris) - Nov. 30

Large white Pompon. Tall grower. One of the best large whites for March 15 to June 15 flowering. 86-day response.

#### FALCON (86) - Dec. 1

Intermediate reddish bronze Pompon. An improved Rusticon. Flowers easily October 15 to March 15. 86-day response.

#### DAZZLER (Helm) - Dec. 5

Coppery bronze, partial Anemone type. Seedling of Yellow Valencia x Crimson Glow. Strong growing variety and a color that blends well.

#### SYMMETRY - Dec. 5

Intermediate yellow Pompon. Short, stocky growth. Perfect form. Does not shatter. Best for flowering in natural season.

#### SPANGLES - Dec. 5

Small white Pompon. Best described as a late white Sunnyside, which it resembles both in flower form and growth habit.

#### BRANDYWINE (86) - Dec. 5

A deep orange yellow Decorative. Excellent growth habit similar to that of Yuleflame. Season December through February. 86-day response.

#### **GOLDTONE (86)** - Dec. 5

A heavy-petaled yellow Single. Best described as a yellow Christmas Star. A good variety for flowering October 15 to March 15. Tolerates wide temperature range. 86-day response.

#### SNOWLINE - Dec. 10

A large, showy white flower. A December Mum that's easy to do. Does well in average greenhouse conditions.

#### PAGEANTRY - Dec. 10

A red Pompon. Best described as a red Snow. Needs low temperatures. Suited for December flowering only.

#### FORTUNE (90) - Dec. 10

A formal white Pompon. Omega growth and production. Freer than Snowcap. Achieves a new standard for high quality in white Pompons for October 15 to March 15. 90-day response.

#### **DEBUTANTE (90) - Dec. 10**

Large pink Single with color similar to that of Valencia. Grows shorter and produces better than Rosalind. Best at lower temperatures, therefore easier to grow than the Valencias. Good through November, December, January, and February. 90-day response.

#### CORONET - Dec. 10

Intermediate dark pink Single. Extremely attractive form, wide petals, and small eye. Does not require 60 degrees night temperature for bud set.

# SEQUIN - Dec. 15

Small yellow Pompon. A late Pixie. Superior to Golden Anniversary in response and growth habit. Hard, round, and durable.

#### **SHAMROCK (96)** - Dec. 15

Large, yellow Decorative. A large yellow Silversmith. Heavy Yuleflame growth and production. November through February flowering. 96-day response.

#### CHALLENGE (86) - Dec. 15

Intermediate yellow Single. Better than Sunkist in color and production. Stocky growth habit. December 15 to March 15 growing season. 86-day response.

# HEIRLOOM (96) - Dec. 20

A white Decorative. Form resembles that of Debonair. A quality Pompon for December through February. 96-day response.

#### MEDALLION (96) - Dec. 20

Intermediate pink Pompon. A Decorative similar to Riviera with a superior growth habit. A good pink for flowering November through February. 96-day response.

#### CHRISTMAS GREETING (96) - Dec. 20

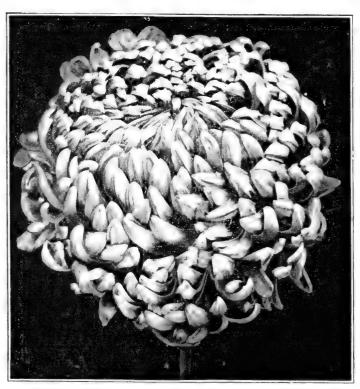
Large red Decorative. The one red Pompon for Christmas with good production. It has a place in the flowering program from November 15 to February 15. 96-day response.

#### SUNRISE - Dec. 24

A yellow Pompon best described as a late Gold Coast. Sunrise is not sensitive to low night temperatures. A better growth habit than either Yellow Snow or Golden Anniversary.

#### SIREN - Dec. 30

A yellow Decorative. Smaller than Vibrant but very similar to it and flowers later. Tolerates low night temperatures.



Chrysanthemum, Standard

Letters preceding variety indicate as follows: d—Suitable for disbudding; h—Hardy garden; p—Suitable for pot culture; s—Suitable for shading. ( )—Number of short days required to flower. Varieties so indicated are recommended for use in year round flowering program.

# WHITE STANDARDS

	. , ,		-					
sSilver Sheen (56). White.  psGranite State. White.  Ambassador. Cream white.  pQueen's Lace (60). White spider type.  Albatross. White.  sBetsy Ross (66). Ivory white.  White Rayonnante. Spider type.  psdIndianapolis White (66).  Jean Elizabeth (70). White.  pRichard Mandel. White.  White Pockett.  Monument (76). White.  pMarketeer (76). Medium Incurved.  Sterling. White.  sMefo (76). Ivory white.  Chattanooga (80). White.  pWhite Frick.  December Glory (86). Ivory white.  pMargaret Moeller. White.  December White.  Snowline. Large white.  White Mistletoe.  Smith's Late White. Ivory white.	Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 1 Nov. 1 Nov. 5 Nov. 8 Nov. 10 Nov. 10 Nov. 10 Nov. 15 Nov. 16 Nov. 16 Nov. 20 Nov. 25 Dec. 1 Dec. 5 Dec. 10 Dec. 10 Dec. 15	Date July 8 July 10 July 15 July 14 July 14 July 20 July 20 July 20 July 22 July 25 July 25 July 25 July 25 July 28 July 31 July 31 July 31 Aug. 5 Aug. 5	50 \$2.50 2.75 3.00 4.00 2.75 3.00 2.75 3.00 2.75 4.00 2.75 4.00 2.75 2.75 2.75 2.75 2.75 2.75 3.00 2.75 3.00 2.75	ices per 100 to 250 \$4.75 5.20 5.70 7.60 5.20 5.70 5.20 5.70 5.20 7.60 5.20 7.60 5.20 7.60 5.20 7.60 5.20 5.70 5.20 5.70 5.20 5.70 5.20 5.70 9.50 5.70 9.50 5.70			1000 to 2450 \$4.00 4.40 4.80 6.40 4.80 4.40 4.80 4.40 4.80 4.40 6.40 4.40 4.40 4.40 4.80 4.40 4.80 4.40 4.80	$\begin{array}{c} -2500 \\ up \\ \$3.75 \\ 4.15 \\ 4.50 \\ 6.00 \\ 4.50 \\ 4.15 \\ 4.50 \\ 4.15 \\ 4.50 \\ 4.15 \\ 4.15 \\ 6.00 \\ 3.75 \\ 4.15 \\ 4.15 \\ 4.50 \\ 7.50 \\ 4.$
BRONZE AND F	PED ST	ANDA	RDS					
psHilda Bergen. Dark reddish bronze. pGlitters. Deep reddish orange. Ivanhoe (60). Reddish orange. pApricot Queen. Orange bronze. sDetroit News (60). Reddish bronze. Mamaru. Buff bronze Spider. psIndianapolis Bronze (66). Buff bronze Spider. Anaconda. Deep coppery red. pCopperhead (70). Coppery bronze. Large Decorative. Oakdale. Mrs. Roy (70). Crimson. Garnet King. Dark red. Gladys Pearson. Buff bronze. Oakleaf. Reddish bronze. Bronze Mistletoe. Buff bronze.	. Oct. 25 . Oct. 28 . Nov. 1 . Nov. 1 . Nov. 5 . Nov. 5 . Nov. 8 . Nov. 10 . Nov. 10 . Nov. 10 . Nov. 15 . Nov. 15 . Nov. 25	July 15 July 15 July 15 July 15 July 20 July 20 July 20 July 20 July 20 July 20 July 22 July 22 July 22 July 25 July 25 Aug. 5	\$3.00 3.00 3.00 3.00 3.00 2.75 2.75 5.00 5.00 3.00 2.50 2.50 3.00	\$5.70 5.70 5.70 5.70 5.70 5.20 5.20 9.50 9.50 9.50 4.75 4.75 5.70	\$5.40 5.40 5.40 5.40 5.40 4.95 4.95 9.00 9.00 5.40 4.50 4.50 5.40	\$5.10 5.10 5.10 5.10 5.10 4.65 4.65 4.65 8.50 5.10 5.10 4.25 5.10	\$4.80 4.80 4.80 4.80 4.40 4.40 8.00 8.00	\$4.50 4.50 4.50 4.50 4.15 4.15 7.50 7.50 4.50 4.50 3.75 3.75 4.50
YELLOW S	TANDA	RDS						
pGold Lode. Light golden. psMrs. Kidder. Deep lemon. pSmith's Superlative. Yellow Ambassador. Lemon. pYellow Bergen. pBlazing Gold (56). Deep golden. psSunglow. Golden. pGolden Glory. Lorraine. Spider type. pYellow Lace (66). Spider type. sGood News (60). Deep lemon. psIndianapolis Yellow (66). Lemon. Yellow Queen (70). Jamboree. Golden. pYellow Beauty. Golden. Yellow Monument (76). Light. pHoney Dew. psBonnaffon De Luxe. Golden. pFriendly Rival. Deep chrome. sYellow Mefo (76). Lemon. Purdue. Lemon. Harvester (80). Canarv. pMarie De Petris. Golden. Yellow Chattanooga (80). Light lemon. Golden Pearson (80). pSungold. Lemon. Golden Mrs. Ross (80). Golden. Golden Mistletoe. Tobin's Yellow. Lemon. Meteore. Lemon.	Oct. 15 Oct. 20 Oct. 25 Nov. 1 Nov. 1 Nov. 1 Nov. 10 Nov. 10 Nov. 10 Nov. 10 Nov. 15 Nov. 15 Nov. 20 Nov. 20 Nov. 20 Nov. 20 Nov. 23 Nov. 23 Nov. 25 Nov. 25 Nov. 25 Nov. 25 Nov. 25 Dec. 3 Dec. 10 Dec. 15	July 10 July 10	\$2.50 2.50 3.00 3.00 3.00 2.75 3.00 4.00 4.00 3.00 2.75 3.00 2.75 3.00 2.75 3.00 2.75 3.00 2.75 3.00 2.75 3.00 2.75 3.00 2.75 3.00 3.00 2.75 3.00	\$4.75 4.75 5.70 5.70 5.70 5.20 5.70 7.60 5.70 5.20 5.70 5.20 5.70 5.70 5.20 5.70	\$4.50 4.50 5.40 5.40 5.40 7.20 7.20 5.40 4.95 5.40 4.95 5.40 4.95 5.40 4.95 5.40 4.95 5.40 4.95 5.40 4.95 5.40 6.50	\$4.25 4.25 5.10 5.10 5.10 5.10 6.80 6.80 5.10 8.50 5.10 4.65 5.10 4.65 5.10 4.65 5.10 4.65 5.10 4.65 5.10	\$4.00 4.80 4.80 4.80 4.80 4.40 4.80 6.40 4.80 4.80 4.80 4.80 4.80 4.80 4.40 4.80 4.40 4.80 4.40 4.80 4.80 4.80 4.80	\$3.75 4.50 4.50 4.50 4.50 6.00 6.00 4.15 4.50 7.50 4.50 4.50 4.50 4.15 4.50

# PINK STANDARDS

			D <sub>w</sub>	ices per	100			
	Flowering	Pinch	11	100 to		500 to	$1000\ to$	2500
	Date	Date	50	250	450	950	2450	up
sPink Chief. LavenderSugar Plum. Pink	Oct. 15	July 10 July 15	$$2.75 \\ 5.00$	$$5.20 \\ 9.50$	$\$4.95 \\ 9.00$	$\$4.65 \\ 8.50$	$\$4.40 \\ 8.00$	$\$4.15 \\ 7.50$
psJ. W. Prince. Rose pink	Nov. 5	July 16	2.75	5.20	4.95	4.65	4.40	4.15
Mary Garden. Pink Spider	. Nov. 5	July 20	$\frac{5.00}{2.75}$	$\frac{9.50}{5.20}$	$9.00 \\ 4.95$	8.50	$8.00 \\ 4.40$	$7.50 \\ 4.15$
psIndianapolis Pink (66). Deep lavendersDark Orchid Queen (70). Mauve pink	Nov. 8	July 20 July 20	$\frac{2.75}{3.00}$	$\frac{5.20}{5.70}$	$\frac{4.95}{5.40}$	$\frac{4.65}{5.10}$	$\frac{4.40}{4.80}$	$\frac{4.13}{4.50}$
Orchid Queen (70). Orchid pink	. Nov. 10	July 20	3.00	5.70	5.40	5.10	4.80	4.50
p Queen of Pinks. Lavender		July 19 July 20	$\frac{2.75}{3.00}$	$\frac{5.20}{5.70}$	$\frac{4.95}{5.40}$	$\frac{4.65}{5.10}$	$\frac{4.40}{4.80}$	$\frac{4.15}{4.50}$
pHelen Frick. Rose pink	. Nov. 23	July 28	2.75	5.20	4.95	4.65	4.40	4.15
Thanksgiving Pink (80). Amaranth	Nov. 23	July 25 July 28	$\frac{2.75}{2.75}$	$\frac{5.20}{5.20}$	$\frac{4.95}{4.95}$	$\frac{4.65}{4.65}$	$\frac{4.40}{4.40}$	$\frac{4.15}{4.15}$
Pink Mistletoe. Lavender		Aug. 5	3.00	5.70	5.40	5.10	4.80	4.50
WHITE POMPONS	AND [	DECOR	ΔΤΙν	/FS				
					@F 40	@ = 10	# 1 OO	@4 FO
hWhite Wonder. Pompon			\$3.00 3.00	$$5.70 \\ 5.70$	$$5.40 \\ 5.40$	$$5.10 \\ 5.10$	$\$4.80 \\ 4.80$	$\$4.50 \\ 4.50$
hAvalanche. Large Decorative	.Oct. 5		3.00	5.70	5.40	5.10	4.80	4.50
hMaestro. Pompon hClassic. Small Pompon		July 5 July 5	$\frac{5.00}{5.00}$	$9.50 \\ 9.50$	$9.00 \\ 9.00$	$8.50 \\ 8.50$	$8.00 \\ 8.00$	$7.50 \\ 7.50$
hSilverplate. Decorative	.Oct. 15	July 8	5.00	9.50	9.00	8.50	8.00	7.50
sPristine. Medium Pompon	Oct. 20	July 12 July 12	$\frac{4.00}{2.50}$	$\frac{7.60}{4.75}$	7.20	6.80	6.40	$\frac{6.00}{3.75}$
hMinong. Small PomponsPopcorn (66). Medium Pompon	Oct. 25	July 12 July 14	$\frac{2.50}{4.00}$	$\frac{4.75}{7.60}$	$\frac{4.50}{7.20}$	$\frac{4.25}{6.80}$	$\frac{4.00}{6.40}$	$\frac{3.75}{6.00}$
sPinocchio (66). Small Pompon	.Oct. 25	July 14	2.75	5.20	4.95	4.65	4.40	4.15
sSongster. Medium Pompon		July 14 July 14	$\frac{5.00}{3.00}$	$9.50 \\ 5.70$	$\frac{9.00}{5.40}$	$8.50 \\ 5.10$	$\frac{8.00}{4.80}$	$7.50 \\ 4.50$
sArcadia. Medium Pompon	.Oct. 28	July 16	2.75	5.20	4.95	4.65	4.40	4.15
sSea Gull (76). Cream. Large Pompon	. Nov. 1	July 19 July 14	$\frac{2.75}{2.75}$	$\frac{5.20}{5.20}$	$\frac{4.95}{4.95}$	$\frac{4.65}{4.65}$	$\frac{4.40}{4.40}$	$\frac{4.15}{4.15}$
sEncore (76). Medium Pompon	. Nov. 5	July 19	$\frac{2.13}{4.00}$	$\frac{3.20}{7.60}$	$\frac{4.93}{7.20}$	6.80	6.40	6.00
sRev. Bushnell. Cream white		July 19	3.00	5.70	5.40	5.10	4.80	4.50
sVesper. Medium Pompon		July 19 July 22	$\frac{2.75}{4.00}$	$\frac{5.20}{7.60}$	$\frac{4.95}{7.20}$	$\frac{4.65}{6.80}$	$\frac{4.40}{6.40}$	$\frac{4.15}{6.00}$
Illini Snowdrift. Quilled oddity	. Nov. 15	July 22	4.00	7.60	7.20	6.80	6.40	6.00
Matchless (76) Snowflurry (80). Button Pompon		July 22 July 28	$\frac{2.75}{5.00}$	$\frac{5.20}{9.50}$	$\frac{4.95}{9.00}$	$\frac{4.65}{8.50}$	$\frac{4.40}{8.00}$	$\frac{4.15}{7.50}$
Seafoam. Medium Pompon	. Nov. 20	July 28	2.50	4.75	4.50	4.25	4.00	3.75
Highbrow (80). Ivory Decorative	Nov. 20 Nov. 23	July 28 July 25	$\frac{5.00}{2.75}$	$\frac{9.50}{5.20}$	$\frac{9.00}{4.95}$	$\frac{8.50}{4.65}$	$\frac{8.00}{4.40}$	$7.50 \\ 4.15$
Illini Bountiful. White with green eye	. Nov. 25	July 28	4.00	7.60	7.20	6.80	6.40	6.00
Crystal Beauty. Large	Nov. 28	July 28 July 28	$\frac{4.00}{4.00}$	$\frac{7.60}{7.60}$	$\frac{7.20}{7.20}$	6.80	6.40	6.00
pParamount (86). Medium Pompon		July 28	5.00	9.50	9.00	$\frac{6.80}{8.50}$	$\frac{6.40}{8.00}$	$\frac{6.00}{7.50}$
Cordova (86). Cream white	Nov. 30	July 28	2.75	5.20	4.95	4.65	4.40	4.15
Spangles. Small Pompon		Aug. 1 Aug. 1	$\frac{2.75}{5.00}$	$\frac{5.20}{9.50}$	$\frac{4.95}{9.00}$	$\frac{4.65}{8.50}$	$\frac{4.40}{8.00}$	$\frac{4.15}{7.50}$
Belray. Large Pompon	. Dec. 5	Aug. 1	5.00	9.50	-9.00	8.50	8.00	7.50
Silversmith (90). Large Decorative		Aug. 1 Aug. 1	$\frac{4.00}{5.00}$	$\frac{7.60}{9.50}$	$\frac{7.20}{9.00}$	$\frac{6.80}{8.50}$	$\frac{6.40}{8.00}$	$\frac{6.00}{7.50}$
Snowcrest (90). White with green eye	. Dec. 12	Aug. 5	4.00	7.60	7.20	6.80	6.40	6.00
Heirloom (96). White. Decorative		Aug. 10 Aug. 15	$\frac{5.00}{2.25}$	$9.50 \\ 4.25$	$\frac{9.00}{4.00}$	$\frac{8.50}{3.80}$	$\frac{8.00}{3.60}$	$7.50 \\ 3.35$
Snow. Large ivory Pompon.		Aug. 10	$\frac{2.50}{2.50}$	4.75	4.50	$\frac{3.30}{4.25}$	4.00	-3.75
YELLOW POMPONS	AND	DECO	RATI	VES				
hHoneycomb. Small golden. Medium Pompon	.Sept. 25		\$3.00	\$5.70	\$5.40	\$5.10	\$4.80	\$4.50
hChas. Nye. Buttercup. PomponhJames Stewart. Apricot gold		July 5	$\frac{3.00}{5.00}$	$\frac{5.70}{9.50}$	$\frac{5.40}{9.00}$	5.10	4.80	$\frac{4.50}{7.50}$
hGoldleaf. Bright. Decorative.		July 5	5.00	9.50	9.00	$8.50 \\ 8.50$	$\frac{8.00}{8.00}$	$7.50 \\ 7.50$
hBright Forecast. PomponhLemonade. Ivory, yellow. Decorative	Oct. 10	July 5	5.00	9.50	9.00	8.50	8.00	7.50
hSweepstake. Button Pompon	.Oct. 15	July 10 July 10	$5.00 \\ 5.00$	$9.50 \\ 9.50$	9.00 $9.00$	$8.50 \\ 8.50$	$8.00 \\ 8.00$	$7.50 \\ 7.50$
sdGolden Herald (60). Large Decorative	.Oct. 25	July 14	2.75	5.20	4.95	4.65	4.40	4.15
sGold Coast (66). Deep lemon. Small PomponsYellow Dot. Golden. Medium Pompon		July 14 July 14	$\frac{2.50}{2.75}$	$\frac{4.75}{5.20}$	$\frac{4.50}{4.95}$	$\frac{4.25}{4.65}$	$\frac{4.00}{4.40}$	$\frac{3.75}{4.15}$
sYellow Arcadia. Pernet yellow. Medium Pompon	.Oct. 28	July 16	2.75	5.20	4.95	4.65	4.40	4.15
sMary L. Hall (76). Deep lemon		July 20 July 20	$\frac{2.50}{2.75}$	$\frac{4.75}{5.20}$	$\frac{4.50}{4.95}$	$\frac{4.25}{4.65}$	$\frac{4.00}{4.40}$	$\frac{3.75}{4.15}$
Yellow Sea Gull. Lemon. Medium Pompon	. Nov. 1	July 20	2.75	5.20	4.95	$\frac{4.05}{4.65}$	4.40	$\frac{4.15}{4.15}$
sBarcarole. Golden. Medium PomponsCrescendo (76). Large Pompon		July 20 July 19	$2.75 \\ 5.00$	$\frac{5.20}{9.50}$	$\frac{4.95}{9.00}$	4.65	4.40	4.15
sConstellation. Decorative	Nov. 5	July 19	3.00	5.70	5.40	$\frac{8.50}{5.10}$	$\frac{8.00}{4.80}$	$7.50 \\ 4.50$
Nuggets. Small Pompon	. Nov. 5	July 19	2.25	4.25	4.00	3.80	3.60	3.35

			т.		400			
	El	Pinch	Pri	ices per				2500
YELLOW POMPONS—Continued.	Flowering Date	Date	50	$\frac{100\ to}{250}$	$\frac{300\ to}{450}$	950	2450	up
«Yellow Cassandra		July 19	\$4.00	\$7.60	\$7.20	\$6.80	\$6.40	\$6.00
Indagold. Deep lemon. Medium Pompon	Nov. 7	July 19 July 20	3.50	6.65	6.30	5.95	5.60	5.25
sGolden Chord. Medium Pompon	Nov. 10	July 20	$\frac{3.50}{4.00}$	7.60	7.20	6.80	6.40	6.00
sPrinceton. Orange yellow. Medium Decorative	. Nov. 15	July 24	3.00	5.70	5.40	5.10	4.80	4.50
Forty-Niner (76). Pompon	Nov. 15	July 24	4.00	7.60	7.20	6.80	6.40	6.00
sdYellow Fellow. Deep lemon. Medium Decorative	Nov. 15	July 24	2.75	5.20	4.95	4.65	4.40	4.15
Illini Brave. Lemon. Medium Pompon	Nov. 16	July 24	4.00	7.60	7.20	6.80	6.40	6.00
sKlondyke (80). Orange yellow. Pompon	Nov. 20	July 25	5.00	9.50	9.00	8.50	8.00	7.50
<b>¿Lollipop</b> (76). Lemon yellow. Pompon	Nov. 20	July 25	5.00	9.50	9.00	8.50	8.00	7.50
Trophy	Nov. 23	July 28	4.00	7.60	7.20	6.80	6.40	6.00
Illini Gold. Deep gold. Medium Pompon	Nov. 25	July 28	3.00	5.70	5.40	5.10	$\frac{4.80}{4.80}$	$\frac{4.50}{4.50}$
Goldsmith (80). Medium Decorative	Nov. 25	July 28	$\frac{3.00}{2.75}$	$\frac{5.70}{5.20}$	$\frac{5.40}{4.95}$	$\frac{5.10}{4.65}$	$\frac{4.80}{4.40}$	$\frac{4.50}{4.15}$
Sunnyside. Golden. Medium Pompon	Nov. 20	July 28 July 28	$\frac{2.75}{2.75}$	$\frac{5.20}{5.20}$	$\frac{4.95}{4.95}$	$\frac{4.05}{4.65}$	$\frac{4.40}{4.40}$	$\frac{4.15}{4.15}$
Golden Harvest. Deep. Small Pompon	Nov. 30	July 28	$\frac{2.75}{4.00}$	$\frac{3.20}{7.60}$	7.20	6.80	6.40	6.00
Symmetry. Medium Pompon	. Dec. 5	Aug. 1	5.00	9.50	9.00	8.50	8.00	7.50
Omega (90). Deep lemon. Medium Pompon	. Dec. 5	Aug. 1	3.00	5.70	5.40	5.10	4.80	4.50
Yellow Cameo (90). Deep lemon. Medium Decorative	Dec. 5	Aug. 1	2.75	5.20	4.95	4.65	4.40	4.15
Yellow Riviera (96). Medium Decorative	. Dec. 10	Aug. 4	4.00	7.60	7.20	6.80	6.40	6.00
Sequin. Small Pompon	. Dec. 15	Aug. 4	5.00	9.50	9.00	8.50	8.00	7.50
Shamrock (96). Large Decorative	Dec. 15	Aug. 4	5.00	9.50	9.00	8.50	8.00	7.50
December Gold. Medium Decorative	Dec. 15	Aug. 4	2.75	5.20	4.95	4.65	4.40	4.15
Vibrant. Deep lemon. Medium Decorative	Dec. 20	Aug. 10	2.75	5.20	4.95	4.65	4.40	4.15
Sunrise. Small Pompon	Dec. 24	Aug. 10	5.00	9.50	9.00	8.50	8.00	7.50
Ivory Snow, Medium Pompon	Dec. 25	Aug. 10	3.00	5.70	5.40	5.10	4.80	4.50
Yellow Snow. Medium Pompon	Dec. 25	Aug. 10	2.50	4.75	4.50	4.25	4.00	3.75
Golden Anniversary	Dec. 25	Aug. 10	3.50	6.65	6.30	5.95	5.60	5.25
Siren. Decorative	Dec. 30	Aug. 15	5.00	9.50	9.00	8.50	8.00	7.50
Yuleflame. Decorative	Dec. 30	Aug. 15	3.50	6.65	6.30	5.95	5.60	5.25
BROWER AND DED BOAR	DONIC	ANID	DEC	ODAT	TIVES	•		
BRONZE AND RED POM	PON3	AND	DEC	ORAT	IIAES	•		
hsEarly Bronze. Button, Pompon	Sept. 25		\$3.00	\$5.70	\$5.40	\$5.10	\$4.80	\$4.50
hMarionette. Button, Pompon. Rust	. Sept. 25	July 25	5.00	9.50	9.00	8.50	8.00	7.50
IMana Dampon	Oct 5		5.00	9.50	9.00	8.50	8.00	7.50
Dod Volvet Large Decorative	Oct. 10		3.00	5.70	5.40	5.10	4.80	4.50
I A-datas Domnon	Oct. IU		3.00	5.70	5.40	5.10	4.80	4.50
Large Pompon	Oct. 10		5.00	9.50	9.00	8.50	8.00	7.50
I Eineaide Salmon Decorative		July ±	5.00	9.50	9.00	8.50	8.00	7.50
Decorative	Oct. 15	July 8	5.00	9.50	9.00	8.50	8.00	7.50
LW: tolowy Colden bronze Decorative		July O	5.00	9.50	9.00	8.50	8.00	7.50
LaNatamia Large bronze Decorative	Oct. 15	July 5	5.00	9.50	9.00	8.50	8.00	7.50
hNocturn. Crimson. Pompon	Oct. 15	July 5 July 8	$\frac{5.00}{5.00}$	$9.50 \\ 9.50$	9.00 $9.00$	8.50	8.00	7150
hCarmelite. Orange-apricot. Large Decorative	Oct. 15	July 8		7.60	$\frac{9.00}{7.20}$	$8.50 \\ 6.80$	$8.00 \\ 6.40$	7.50 $6.00$
hBokhara. Decorative Pompon.	Oct. 25	July 12	2.50	4.75	4.50	4.25	4.00	3.75
Firebird. Red, bronze. Medium Decorative	Oct. 25	July 14		5.20	4.95	4.65	$\frac{4.40}{4.40}$	4.15
Bronze Dot. Small Pompon.  Firefly. Red. Medium Pompon.	Oct. 25	July 14		9.50	9.00	8.50	8.00	7.50
C - 1-1- Ded Medium Pompon	🔾 С С Б 🚄 🗗	July IT		7.60	7.20	6.80	6.40	6.00
Server (66) Orongo-bronze Medilim Decorative	INOV. I	July 17	3.00	5.70	5.40	5.10	4.80	4.50
Pod Compace (66) Red Medium Decorative	INUV. I	July 13	4.00	7.60	7.20	6.80	6.40	6.00
Decreased (76) Ded crange Medium Pompou	IN UV . I	July 17		9.50	9.00	8.50	8.00	7.50
Coccondro Ovengo bronze Medium FoliiDoll	INDA O	oury 20		5.20	4.95	4.65	4.40	4.15
$\mathbf{p}$ i $\mathbf{p}$ $(76)$ Large Pampan		oury 20		5.70	5.40	5.10	4.80	4.50
Dation (76) Property Viellim Decorative		oury 20		7.60	7.20	6.80	6.40	6.00
Madician Pronge Large Pompon	1104. 0	oury 20	$\frac{5.00}{4.00}$		$\frac{9.00}{7.20}$	$8.50 \\ 6.80$	$8.00 \\ 6.40$	7.50
Campana Dogo Wood-bronze Decorative	1107. 10	oury 20			4.95	$\frac{0.80}{4.65}$	$\frac{0.40}{4.40}$	$6.00 \\ 4.15$
Navaha Doon grimson Medium Decorative	, , , 140 % . 10	July 20			9.00	8.50	8.00	$\frac{4.15}{7.50}$
Other Atologue Dod Large Pompon		oury 20			9.00	8.50	8.00	7.50
Classica (76) Pod Pompon		0 0423 -0			7.20	6.80	6.40	6.00
Bronze Thyre (76). Large Pompon.	Nov. 15	July 22			4.50	4.25	4.00	3.75
*pdBronze Masterpiece (76). Medium Pompon  Dark Bronze Masterpiece (76). Medium Pompon	Nov. 15	July 22			7.20	6.80	6.40	6.00
Red Princeton. Medium Decorative	Nov. 15	July 22		5.70	5.40	5.10	4.80	4.50
sParagon (76). Large Pompon	Nov. 15	July 22	-5.00		9.00	8.50	8.00	7.50
				7.60	7.20	6.80	6.40	6.00
Ill: Dodhood Putton		0 013			7.20	6.80	6.40	6.00
					7.20	6.80	6.40	6.00
Todal Tandor Proper and gold Medium Decorative	INOV. 20	July 20			4.50	4.25	4.00	3.75
					4.95	4.65	4.40	4.15
Decoration of the contract of		0 000			5.40	5.10		4.50
					6.30	5.95	5.60	5.25
TT* . 1 4 Madisim Pompon		0 000			6.30	5.95 8.50	5.60	5.25
$\mathbf{r}_{-1}$	17 000	0 000			$9.00 \\ 4.95$	$8.50 \\ 4.65$		7.50
			$\frac{2.75}{4.00}$		$\frac{4.95}{7.20}$	$\frac{4.00}{6.80}$		$\frac{4.15}{6.00}$
			$\frac{4.00}{5.00}$			8.50		7.50
			$\frac{3.00}{4.00}$			6.80		6.00
						8.50		7.50
Christmas Greeting (96). Red. Large Decorative		1106.	0.00					

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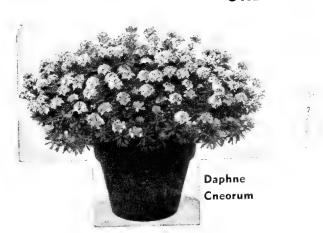
# CHRYSANTHEMUM CUTTINGS PINK POMPONS AND DECORATIVES

			,					
hEarly Wonder. hSpellbound. hAdagio. Raspberry rose. Pompon.	Sept. 25		50 \$3.00 3.00 5.00	fices per $100 \ to$ $250$ $\$5.70$ $5.70$ $9.50$	r 100— 300 to 450 \$5.40 5.40 9.00		1000 to 2450 \$4.80 4.80 8.00	2500 <i>up</i> \$4.50 4.50 7.50
hArgonne. hJoybringer. Salmon rose. Medium Decorative. hAllegro. hspJewell. Lavender. Small Pompon.	Oet. 10 Oet. 10 Oet. 15	July 5	4.00 5.00 3.00 3.00	7.60 9.50 5.70 5.70	7.20 9.00 5.40 5.40	6.80 $8.50$ $5.10$ $5.10$	$6.40 \\ 8.00 \\ 4.80 \\ 4.80$	6.00 $7.50$ $4.50$ $4.50$
hFashion. Salmon rose. Small Decorative	Oct. 20 Oct. 25 Oct. 25	July 8 July 12 July 12 July 12 July 12 July 12	5.00 3.00 3.50 2.75 2.75	9.50 5.70 6.65 5.20 5.20	9.00 5.40 6.30 4.95 4.95	8.50 5.10 5.95 4.65 4.65	8.00 4.80 5.60 4.40 4.40	7.50 4.50 5.25 4.15 4.15
Pink Sprite. Pink. Medium Pompon  Dream Boat. Pink. Medium Pompon  sdLillian Doty. Light rose. Large Pompon  »Dark Bulkeley. Deep rose. Medium Pompon	. Oet. 25 . Nov. 1 . Nov. 1 . Nov. 8	July 12 July 16 July 16 July 19	4.00 $3.00$ $2.75$ $3.00$	7.60 5.70 5.20 5.70	7.20 5.40 4.95 5.40	6.80 $5.10$ $4.65$ $5.10$	6.40 4.80 4.40 4.80	6.00 4.50 4.15 4.50
pdThyra (76). Lavender. Large Pompon.  psMasterpiece (76). Deep lavender. Large Pompon.  Taffeta (76). Deep pink. Medium Decorative.  Pinky (86). Medium Decorative.  Minuet. Mauve rose. Medium Pompon.	. Nov. 15 . Nov. 15 . Nov. 20 . Nov. 25	July 19 July 22 July 22 July 25 July 28	2.75 $2.50$ $5.00$ $5.00$ $2.75$	5.20 4.75 9.50 9.50 5.20	4.95 4.50 9.00 9.00 4.95	4.65 4.25 8.50 8.50 4.65	4.40 4.00 8.00 8.00 4.40	4.15 $3.75$ $7.50$ $7.50$ $4.15$
Orchis. Pink. Medium Pompon	Dec. 10 Dec. 20 Dec. 20	July 28 Aug. 1 Aug. 7 Aug. 7 Aug. 7	4.00 2.75 3.50 4.00 5.00	7.60 5.20 6.65 7.60 9.50	7.20 4.95 6.30 7.20 9.00	6.80 4.65 5.95 6.80 8.50	6.40 4.40 5.60 6.40 8.00	6.00 $4.15$ $5.25$ $6.00$ $7.50$
WHITE SINGLES	AND .	ANEM	ONES	5				
hMonogram. Daisy. hRenown. Daisy. sHalo (66). Daisy. Kolowa (70). Medium Single.	. Oct. 10 . Nov. 5 . Nov. 5	July 4 July 5 July 19 July 15	\$5.00 5.00 5.00 5.00	\$9.50 9.50 9.50 9.50	\$9.00 9.00 9.00 9.00	\$8.50 8.50 8.50 8.50	\$8.00 8.00 8.00 8.00	\$7.50 7.50 7.50 7.50
White Anemone. Small.  psdLittle America (76). Small Anemone.  White Mensa (76). Ivory. Medium Single.  Felicity. Medium Anemone.  sdShasta (76). Large Anemone.	. Nov. 10 . Nov. 10 . Nov. 10	July 20 July 20 July 20 July 20 July 22	3.00 2.25 2.75 3.50 2.75	5.70 $4.25$ $5.20$ $6.65$ $5.20$	5.40 4.00 4.95 6.30 4.95	5.10 $3.80$ $4.65$ $5.95$ $4.65$	4.80 $3.60$ $4.40$ $5.60$ $4.40$	4.50 $3.35$ $4.15$ $5.25$ $4.15$
White Norma. Large Anemone  pdLong Island Beauty (80). Large Anemone  dNevada. Medium Anemone  sWhite Valencia (86). Large Single.  White Supreme. Large Anemone  Yukan Medium Single	. Nov. 20 . Nov. 20 . Nov. 28 . Dec. 10	July 22 July 25 July 25 Aug. 1 Aug. 5	3.00 2.50 2.75 4.00 3.00	5.70 4.75 5.20 7.60 5.70	5.40 4.50 4.95 7.20 5.40	5.10 4.25 4.65 6.80 5.10	4.80 4.00 4.40 6.40 4.80	4.50 $3.75$ $4.15$ $6.00$ $4.50$
Yukon. Medium SinglepGarza. Medium Anemone		Aug. 5 Aug. 5	$\frac{2.50}{2.75}$	$\frac{4.75}{5.20}$	4.50 4.95	$\frac{4.25}{4.65}$	4.00 4.40	3.75 4.15
BRONZE AND RED SIN		AND	ANEA	λΟΝΙ	ES			
hBamboo. Buff bronze. Daisy. hCalico. Bronze. Daisy. sBuckskin (60). Bronze. Daisy. sRed Daisy. Medium Single. sBittersweet (76). Red. Single	Oct. 10 Oct. 25 Nov. 5	July 4 July 15 July 15 July 19	\$5.00 5.00 5.00 3.00 2.75	\$9.50 9.50 9.50 5.70 5.20	\$9.00 9.00 9.00 5.40 4.95	\$8.50 8.50 8.50 5.10 4.65	\$8.00 8.00 8.00 4.80 4.40	\$7.50 7.50 7.50 4.50 4.15
Bronze Tuxedo  sSylvanna (76). Orange bronze. Medium Single  dThe Titan. Crimson. Large Anemone  pGypsy. Red-bronze. Small Anemone  Carnelia	Nov. 10 Nov. 10 Nov. 15 Nov. 20	July 19 July 19 July 19 July 22 July 25	3.00 2.75 3.00 2.75 3.00	5.70 5.20 5.70 5.20 5.70	5.40 4.95 5.40 4.95 5.40	5.10 $4.65$ $5.10$ $4.65$ $5.10$	4.80 4.80 4.40 4.80 4.80	4.50 $4.15$ $4.50$ $4.15$ $4.50$
*Bourbon. Bronze. Medium Single  *Mrs. Dewey. Deep bronze. Single  Carousel. Coral bronze. Daisy  pdRed Rolinda. Red bronze. Medium Anemone  *Festival (76). Red. Single	Nov. 20 Nov. 22 Nov. 23 Nov. 25	July 25 July 25 July 25 July 25 July 28	4.00 $5.00$ $5.00$ $2.75$ $4.00$	7.60 $9.50$ $9.50$ $5.20$ $7.60$	7.20 $9.00$ $9.00$ $4.95$ $7.20$	6.80 $8.50$ $8.50$ $4.65$ $6.80$	6.40 8.00 8.00 4.40 6.40	6.00 $7.50$ $7.50$ $4.15$ $6.00$
Indian Head (80). Red-bronze. Single.  8Apricot Valencia (86). Large Single.  Crimson Valencia (86). Large Single.  Galaxy (86). Orange bronze. Medium Single.  Dazzler. Coppery bronze. Anemone.	. Nov. 28 . Nov. 28 . Nov. 28 . Dec. 5	July 28 July 28 July 28 Aug. 1 Aug. 1	5.00 $2.75$ $4.00$ $4.00$ $5.00$	9.50 5.20 7.60 7.60 9.50	9.00 4.95 7.20 7.20 9.00	8.50 4.65 6.80 6.80 8.50	8.00 4.40 6.40 6.40 8.00	7.50 $4.15$ $6.00$ $6.00$
sHoliday (86). Red. Medium Single. Sarong. Crimson. Medium Single. sChristmas Star (86). Scarlet. Single. sMerrymaker (96). Crimson. Single.	Dec. 15 Dec. 15 Dec. 20 Dec. 20	Aug. 5 Aug. 5 Aug. 10 Aug. 10	4.00 3.00 3.50 4.00	7.60 5.70 6.65 7.60	7.20 5.40 6.30 7.20	6.80 5.10 5.95 6.80	6.40 4.80 5.60 6.40	7.50 6.00 4.50 5.25 6.00

#### YELLOW SINGLES AND ANEMONES

			— —Pri	eec nor	100 -			
	Flowering	Pinch		100 to		500 to	1000 to	2500
	Date	Date	50	250	450	950	2450	<i>up</i>
G 12 G' 1								
hPolaris. Golden. Single	Oct. 5	T .1	\$5.00	\$9.50	\$9.00	\$8.50	\$8.00	\$7.50
hGoldrush. Small Daisy	Oct. 10	July 5	5.00	9.50	9.00	8.50	8.00	7.50
Starbright (60). Golden. Medium Single	Oct. 25	July 15	4.00	7.60	7.20	6.80	6.40	6.00
8 Yellow Daisy (60). Medium Single	Nov. 1	July 15	3.00	$\frac{5.70}{7.00}$	$\frac{5.40}{7.20}$	5.10	4.80	4.50
sSchneider Yellow Daisy. Gold. Medium	Nov. 1	July 15	4.00	7.60	7.20	6.80	6.40	$\frac{6.00}{2.75}$
Yellow Izola. Buff. Medium Anemone	Nov. 1	July 16	2.50	4.75	4.50	4.25	4.00	$\frac{3.75}{4.15}$
Golden Mensa (76). Lemon. Large Daisy	Nov. 10	July 20	$\frac{2.75}{2.75}$	5.20	$\frac{4.95}{4.95}$	4.65	4.40	4.15
Yellow Shasta (76). Medium Anemone	Nov. 15	July 22	2.75	5.20	$\frac{4.95}{4.50}$	$\frac{4.65}{4.05}$	4.40	$\frac{4.15}{2.75}$
spSunray. Lemon. Medium Anemone	Nov. 15	July 22	2.50	$\frac{4.75}{5.70}$	4.50	4.25	4.00	3.75
dSusanne Miller. Buff. Large Anemone	Nov. 18	July 22	3.00	5.70	5.40	5.10	4.80	$\frac{4.50}{7.50}$
Bojangles (76). Daisy	Nov. 20	July 25	5.00	$\frac{9.50}{7.60}$	$\frac{9.00}{7.20}$	8.50	8.00	7.50
pdYellow Long Island Beauty (80). Large Anemone	Nov. 20	July 25	4.00	7.60	7.20	6.80	6.40	6.00
Yellow Nevada. Medium Anemone	Nov. 20	July 25	3.00	$\frac{5.70}{7.60}$	5.40	5.10	4.80	4.50
sChampagne (80). Medium Daisy	Nov. 25	July 28	$\frac{4.00}{2.75}$	$\frac{7.60}{5.00}$	7.20	6.80	6.40	6.00
sGolden Jane (86). Large Daisy	Nov. 28	July 28	2.75	$\frac{5.20}{7.00}$	$\frac{4.95}{7.00}$	4.65	4.40	$\frac{4.15}{6.00}$
sCinderella (86). Medium Single	Dec. 5	Aug. 1	4.00	$\frac{7.60}{0.50}$	7.20	6.80	6.40	$\frac{6.00}{7.50}$
Goldtone (86). Single	Dec. 5	Aug. 1	5.00	9.50	9.00	8.50	8.00	$\frac{7.50}{4.50}$
pYellow Supreme. Large Anemone	Dec. 10	Aug. 5	3.00	5.70	5.40	5.10	4.80	4.50
Challenge (86). Medium Single	Dec. 15	Aug. 5	5.00	9.50	9.00	8.50	8.00	$7.50^{\circ}$
DIALIZ CINICI EC	AND A	XIE 4 4 0	NIEC					
PINK SINGLES	AND A	NEMU	MED					
hSweetheart. Light lavender. Small Daisy	Oct. 10	July 5	\$5.00	\$9.50	\$9.00	\$8.50	\$8.00	\$7.50
hSerenade. Magenta. Small Daisy	. Oct. 10	July 5	5.00	9.50	9.00	8.50	8.00	7.50
1 Saluta Deep orchid Daisy	Oct. 15	July 8	5.00	9.50	9.00	8.50	800	7.50
• Powerd (60) Deep pink. Small Dalsy	. Oct. 25	July 15	5.00	9.50	9.00	8.50	8.00	7.50
Dotty Doso Layender Large Anemone	Oct. 25	July 15	3.00	5.70	5.40	5.10	4.80	4.50
October Pink Light levender. Medium Daisy	Oct. 28	July 15	3.00	5.70	5.40	5.10	4.80	4.50
Pollogina (70) Pink Medium Single	Nov. 1	July 15	4.00	7.60	7.20	6.80	6.40	6.00
Trolo Amerenth Small Anemone	Nov. I	July 15	2.50	4.75	4.50	4.25	4.00	3.75
Turedo Poso pink Large Anemone	Nov. 10	July 19	3.00	5.70	5.40	5.10	4.80	4.50
1:ndo Lou (76) Pink Medium Pompon	NOV. 1U	July 19	2.75	5.20	4.95	4.65	4.40	4.15
Sorrano (76) Rose pink. Medium Daisy	Nov. 15	July 22	4.00	7.60	7.20	6.80	6.40	6.00
Onabid Poorty Medium Anemone	Nov. 15	July 22	2.75	5.20	4.95	4.65	4.40	4.15
Procede (76) Cameo pink Medium Single	Nov. 15	July 22	2.50	4.75	4.50	4.25	4.00	3.75
Norma Orchid pink Large Anemone	Nov. 18	July 22	3.00	5.70	5.40	5.10	4.80	4.50
Darla Dinta Norma Large Anemone	Nov. 18	July 22	3.00	5.70	5.40	5.10	4.80	4.50
	Nov. 20	July 22	4.00	7.60	7.20	6.80	6.40	6.00
Maiometta (20) Pink Small Anemone	INOV. 40	July 28	5.00	9.50	9.00	8.50	8.00	7.50
Department Large Anemone	INOV. 40	July 28	2.75	5.20	4.95	4.65	4.40	4.15
D. 1. W. 1. and (96) Orchid Large Single	INOV. 40	July 28	2.75	5.20	4.95	4.65	4.40	4.15
T-1 (oc) Pose pink Large Single	INOV. 40	July 28	2.75	5.20	4.95	4.65	4.40	4.15
True to a trace (00) Dark nink. Large Anemone	1000 0	Aug. 1	. 3.00	5.70	5.40	5.10	4.80	4.50
D. 1. E. of ontrope (00) Large Anemone	Dec 5	Aug. 1	4.00	7.60	7.20	6.80	6.40	6.00
O Deals mink Medium Single	Dec. 10	Aug. 5	5.00	9.50	9.00	8.50	8.00	7.50
D 1 Dt. 1 Common Layender Large Allellolle	Dec. 10	Aug. 5	3.00	5.70	5.40	5.10	4.80	$\frac{4.50}{7.50}$
D t t - t - (00) I argo pink Single	Dec. 10	Aug. 5	5.00	9.50	9.00	8.50	8.00	7.50
Rosalind (96). Rose pink. Medium Single	Dec. 20	Aug. 5	2.50	4.75	4.50	4.25	4.00	3.75
10000-1110 (00), 1								

# Daphne ORDER NOW FOR 1952



Beautiful Rose Pink — Delightfully Fragrant Over 500,000 Specimen Plants Grown Especially for Forcing

Minimum orders, 25 plants — Packing, no charge Shipped by express any time—takes 8 weeks to force

Make excellent pot plants for forcing quickly for Valentines Day, Easter and Mothers Day. Specify for which holiday you want them and we will ship at just right time.

Order at once as these are usually sold up months in advance. F.O.B. Massachusetts. Only size 5–7 in. is available for Spring, 1950.

25 100 250
5–7 in. spread.......\$15.00 \$55.00 \$125.00

										\$15.00 \$55.00 \$125.00	
6-9	in.	spread							ì	Sold up for Spring 195	
9-12	in.	spread	 						}	Sold up for Spring 1951	l
12-15	in.	spread							1	l e e e e e e e e e e e e e e e e e e e	

These can also be shipped bare root, puddled at 10 cents less per plant. This saves expressage, and if potted immediately on arrival, do just as well as those shipped with soil.

Rooted Cuttings. Ready March 15 for growing on.

Per 100, \$15.00; 1000 for \$140.00.

# Fleck's Plants and Cuttings

We offer these items for direct shipments from only the most reliable specialists.

We cannot guarantee safe arrival as this is entirely beyond our control. If shipments are spoiled or damaged in transit, take delivery and get "Exception Report" from expressman at time of delivery and proceed to collect from Express Company. All prices F.O.B. source and subject to market changes. Prevailing price as set by the producer will be charged at time of shipment, plus packing charges, if any

All orders are booked subject to the growers' ability to ship at proper time.

# ABUTILON - Flowering Maple

Souvenir de Bonn. Orange, variegated leaves. Thompsoni. Salmon pink, maple leaves; dwarf.  $2\frac{1}{4}$  in., 25 for \$4.00, \$12.50 per 100

## AFRICAN VIOLETS See SAINTPAULIA

#### AGERATUM

Fleck's White. A valuable addition to the Spring bedding list as well as excellent for combinations for Easter and Mothers Day. This is the White Ageratum that will stand hot Summers when planted out. Color is a pure white with an excellent keeping quality. Growing habit similar to Riverside. Rooted Cuttings, \$30.00 per 1000 (Minimum order, 250)

New Dwarf Riverside. Rooted Cuttings, \$20.00 per 1000; 2 in., \$8.00 per 100, \$68.50 per 1000.

**Purple Beauty** Blue Boy

Cardinal Mundelein Riverside Supreme

Rooted Cuttings, \$3.00 per 100, \$19.50 per 1000

#### **ASPARAGUS**

Plumosus or Sprengeri	100	1000	10,000
Strong seedlings, ready to pot\$	3.00	\$22.00	\$200.00
$= 2^{1}$ , in	1.00	100.00	
Minimum order 100; 500 at 1	.000 r	ate	

# Hzalea

Coral Bells. Coral pink, shading deeper to center.  Deutcher Pearl	Hinodegiri. Bright scarlet.  Salmon Beauty. Bright scarlet.
Jean Haerens	Snow. Best white.
Hexe. Crimson.	
3- 5 in. spread	\$ 50.00 per 100
4- 6 in. spread	
5- 7 in. spread	90.00 per 100
6- 8 in. spread	
8–10 in. spread	135.00 per 100

#### POT-GROWN ROOTED CUTTINGS FOR GROWING ON

\$14.00 per 100, \$125.00 per 1000

Pericat **Coral Bells** Hexe Salmon Beauty Hinodegiri

Marie Louise Chas. Ecke

Snow

21/4 IN. TRANSPLANTS

\$16.00 per 100, \$145.00 per 1000 Hinodegiri Coral Bells

#### AZALEA ROOTED CUTTINGS FROM SAND

\$8.00 per 100, \$60.00 per 1000

Salmon Beauty **Coral Bells Orange Coral Bells** Pericat Hinodegiri Marie Louise Amoena Snow Poughkanense Hexe

SPRING BEDDING VARIETIES—21/4-in.

Adeline Ball Red Carmen

Indian Maid Luminosa compacta

White Pearl

Christmas Cheer \$9.50 per 100, \$85.00 per 1000

#### **BEGONIAS** - For Christmas

Fine, 21/4 in., ready May and June. Grown by specialists.

Genesee Beauty Lady Mac

Marjorie Gibbs Melior

\$10.00 per 25, \$35.00 per 100 Orders Must Be Placed Early

## **BELOPERONES** - Shrimp Plant

#### BLEEDINGHEARTS

See DIELYTRA—In Bulb Section

#### BOUVARDIA

$2\frac{1}{4}$ in. Pots	25	100
Albatross. Giant white	. \$6.00	\$20.00
Giant Pink	. 7.00	25.00
Humboldti. White	. 6.00	20.00
Christmas Red	. 6.00	20.00

#### BROWALLIA

Speciosa major (Blue). 2¼ in..............\$10.00 per 100

#### CINERARIA

 $2\frac{1}{4}$  in.

Ready about September

	25	100	250
Cremer's	\$3.00	\$10.50	\$23.50
Siter's	-3.00	10.50	23.50

#### COLEUS - R. C.

Minimum order—100 of a variety

 $\dots$  \$4.00 per 100, \$35.00 per 1000 Brilliancy. Christmas Gem... .....\$3.50 per 100, \$30.00 per 1000 And all the following varieties at

\$3.00 per 100, \$27.50 per 1000

Cardinal Red Queen Victoria (Red, gold-Golden Bedder en border) Green Goddess Red Trailing Queen

Hollywood Red Trailing Queen Verschaffelti

White, with Green Stripes—Special—Our selection of 500 (20 varieties) for \$16.00, 1000 for \$30.00.

#### CYCLAMENS

Grown by specialist in sterilized soil. Seedlings ready January to May.

All Standard Colors	100	1000
Transplanted Seedlings	. \$12.50	\$115.00
2¼ in. Ready March-April-May	.25.00	200.00
3 in. Ready June-July-August	. 35.00	300.00
4 in. Ready August-September	. 75.00	

# Carnation Cuttings (Rooted)

One of Our Specialties-Grown for Us by the Originators and Specialists

Minimum orders, not less than 100 of any one variety; 250 of one variety sold at 1000 rate.

Patented varieties indicated by \*

NEW SEEDLINGS, 1951	PINKS—Continued
Mrs. E. F. Guba (John Briry x Dorothy Napier). 100 1000 Orange variegated $3\frac{1}{2}$ in. up. Most spectacular variety in its color class. Entirely unlike any other orange variegated. Color pale almond with	Netta. Large light pink. A few splits about early 100 1000 midseason. \$15.00 \$125.00 Peter Fisher. Medium pink. 8.50 75.00 *Pink Treasure. Light medium pink. 15.00 125.00 *Pollyanna. Salmon flesh pink, good commercial
vivid deep pink edges and lines. Full flower.  Keeps perfectly. Stems long. Some splittings	variety       12.00       110.00         *Rosalie. Medium pink       20.00       150.00         Schaefer's Pink       Deep pink       medium size
occurs during dark weather\$20.00 \$150.00  Autumn Glow (Elizabeth Rowe x Helen Hussey).  Orange variegated, unlike Mrs. Guba in color,	Sidney Littlefield. Rich deep pink, large blooms, 20.00 150.00 Virginia Miller. Dark pink sport of "Virginia" 12.00 100.00
form or growth. The first flowers in Autumn will measure over $3\frac{1}{2}$ in. Size remains large throughout season. Color, almond with rose pink edges and lines. The rose pink variegation and the	Virginia Supreme. An improved "Virginia." Good light pink, larger flower and full center. 15.00 125.00 Vivian. Bright medium pink
high full flower give the center the appearance of being pink. Stems, long and strong. Plants, large and productive. Excellent keeper. Some	WHITES
splitting occurs during the Winter	Arundel
do not resemble each other. Deep pink, very similar to that of Sidney Littlefield, and almost as large. But is fuller and higher centered. Longer, stems more prolific, and easier to prop-	Tall grower       15.00       125.00         Glassl's White. Excellent producer       11.50       100.00         Mercury. Similar to but larger than White Fisher       15.00       125.00         Northland. Large-flowered       12.00       100.00
agate. Keeps well. Practically no splitting 20.00 150.00  Regal Pink (Puritan & Helen Hussey). Soft rose or medium rich pink. Form of bloom, similar to Puritan. First flowers are of medium size but	Olivette       10.00       85.00         Olivette Improved. Better strain of the original.       12.00       100.00         Patrician       10.00       90.00
rapidly reach $3\frac{1}{2}$ in. or more. Plants are bushy and very productive. Very long, strong stems.  Splitting negligible. Keeps and ships perfectly. 20.00 150.00	White Briry. Sport of John Briry. 12.00 100.00 White Fisher. 10.00 80.00
	REDS
NEW INTRODUCTIONS 1950	Beuerlein's Crimson. Heavy producer average size flowers
*Helene (Olson's Greenhouses). Sport of Orange Wonder, Peach suffused with yellow. Free flowering, good keeper, does not split\$20.00 \$150.00	*Fire Chief. Sport of King Cardinal, darker color and larger flower
*Lucille. New seedling. Vivid rose pink. Heavy producer, easy growing, clean and vigorous. Stiff stem. Color and size hold all Summer.	Early bloomer. Does not split. Vigorous, good producer and keeper
Keeping quality very good	Olympic. Dark red
Pink Mercury. Sport of White Mercury, fuller flower and good stem	*Seth Parker. Bright crimson
Princess Irene. This largest light pink (similar to Charm) took the Grand Sweepstakes prizes at both the London and Copenhagen shows last	*Wm. Sim. Vivid scarlet; one of the best 20.00 150.00
season. About the best keeper, ever. Good producer and shipper. Some splits in early Fall 20.00 150.00 *Sandra (Patten). A free blooming novelty, similar	YELLOWS
to Scarlet King, of a more pleasing color Flowers 3 in. up	Miller's. Clear yellow\$12.00 \$100.00
Starlite. Sport of Olivette, white variegated. Flower is size of Olivette	MAROON
Virginia Delight. (Glassl.) New, large sport of Virginia Miller. Light rose, similar to color of Briarcliff Rose; excellent producer, good stem. 20.00 150.00	Woburn\$10.00 \$ 80.00
*White Sidney Littlefield (Hudson). Pure white, sport of Sidney Littlefield. Has all the good	VARIEGATED
characteristics of its parent, large flower, good, stiff stem and good producer. Delivery Decem-	Barbara Brigham. Pink stripes on orange, very attractive and large-flowered\$10.00 \$ 90.00 Dairy Maid. White with pink stripes. One of best. 12.00 100.00
ber, 1950, and later	Nancy (Hellberg). Variegated. Orchid colored seedling; dark orchid center gradually lightening toward edge. Well formed and full bloom.  No splits
PINKS	Pelargonium. White ground, overlaid with maroon and orchid
Blush Fisher. Light pink.         \$ 8.50 \$ 75.00           *Chalfont. Dark pink.         20.00 150.00           Charm. Beautiful salmon pink.         20.00 150.00	Sarah Jane Knipe. Magenta with silver edge 20.00 150.00 Scarlet King. Red on white; improved Pelargo-
*Citation. Rose pink. Silver edge	sphynx. Rose pink with crimson stripes 20.00 150.00 Sylvia. White with pink stripes. Large flower,
Hercules Virginia.         Giant sport of "Virginia           Light Pink".         15.00         125.00           Ida.         Light salmon pink.         8.50         75.00           John Briry.         Deep pink.         8.50         75.00	strong stems. Free bloomer
Lexington. Salmon pink seedling. Large blooms.  Heavy stems, Good producer and shipper.	Unique. A novelty. Rich purple with an orchid edge; 3 to 4 in. strong stem. Productive 20.00 150.00
Does not split. Disease resistant   20.00   150.00	Valentine. Bright scarlet center, each petal has a distinct white edge; 3 in., very productive with a good stem; an excellent keeper 20.00 150.00

## Miscellaneous Plants and Cuttings

#### DAISIES

A good crop to put in after "Mums" along with Stocks or "Snaps," or early Fall for cuts through the season.

In 2- or 2½-inch, well established,	usually	ready	about
July to December.	25	100	1000
Boston Yellow Improved	.\$3.00	\$10.00	\$90.00
Nicholson's Giant White	. 3.00	10.00	-90.00
White Marguerite	. 3.00	10.00	90.00

Boston Yellow and Nicholson grow about same height and are excellent cut varieties. Marguerite is fine for pots or short bouquets, or combination boxes for Mothers Day. Marguerite finished in 3-in. pots shifted by March 15 will be in time for Mothers Day.

#### **DUSTY MILLER**

Rooted Cuttings, or 214-in. Ready in Fall. Prevailing prices. Order 25 up.

#### **EUPHORBIA**

Fine cut for baskets, etc.

Jacquiniae	flora.	Orange-scarlet	${\rm blooms}$	produced	on long
sprays.				25	100
$2^{1}$ in. R	eady J	uly-August		\$5.00	\$16.00

#### **FUCHSIA**

Rooted	Cuttings	.\$6.00 per	100,	\$48.00 p	er 1000
$2\frac{1}{4}$ in		. 12.00 per	100,	110.00 p	er 1000

Bagdad, Little Beauty, Giant Pink, Black Prince, Speciosa, Trophee, Lavender Beauty, Rosaia, Patria and Lord Byron



Our New Super Improved Ricard Geranium. Picture Taken May 10.

GERANIUMS 2½ in.		PINK and SALMON SHADES $_{100}$ $_{1000}$
We supply all <b>good blooming stock</b> —Order ear 250 at 1000 rate	rly.	Daybreak Pink       \$12.50 \$115.00         Mme. Landry       12.00 115.00         Mrs. Lawrence       13.50 125.00
RED SHADES 100 1	1000	Pink Beauty.         Bushy, dark pink.         12.00         115.00           Pink Fiat.         12.50         115.00
Better Times. Dark red\$13.50 \$1	25.00	Pink Phenomenal (1949). Brilliant rose pink.
Edmond Blanc. Darker red than Better		A fine, bushy grower
Times	20.00	Poitevine Improved
	25.00	Sunrise (New). Salmon pink. Shade lighter than Landry but darker than Poitevine. Does not fade like Poitevine. A really fine
Pride of Camden (True Strain) 12.50 1	.15.00	pink
<b>Radio Red.</b> Polly red	.10.00	Wallingford. Salmon pink 12.00 115.00
<b>Ricard Improved</b> 13.00 1		WHITE
Sensation Red	15.00	Madonna, Improved
Super Improved Ricard (1949). Blooms profusely and continuously. Makes a large, bushy plant	25.00	Mme. Buchner.14.00125.00White Perfection.Fine white with full blooming centers.15.00135.00

# Miscellaneous Plants and Cuttings

# Hydrangeas

We offer these from leading specialists. Order now for Fall, 1951, and Spring, 1952. Stock limited \*Blues easily; E—Early; M—Midseason; L—Late

#### **Novelties**

*"iean merritt" (M)
*"merritt's beauty" (E)
"bobby merritt" (M)
Caprice (M) Excellent white
*Daphne (E)Brilliant pink
Engel's White (M)Strong grower
Regula (E) White
*Strafford (M)Dark pink
Prices per 100: Rooted Cuttings \$20.00, 2 in. \$30.00,
3 in. \$40.00, 4 in. \$50.00, 5 in. \$60.00, 6 in. \$80.00,
7 in. \$125.00, 8 in. \$250.00
*Dundalk (M)
Price per 100: Rooted Cuttings \$25.00, 2 in. \$37.50

#### Recent Introductions

Altona (E)	. Clear pink
*Europa (E)	Salmon pink
Hamburg (E)	Carmine
*Kuhnert (M)	Rose pink
Merveille (L)	Light red
*Rosabelle (L)	Rose pink
Prices per 100: Rooted Cuttings \$12.00, 2 is	n. \$18.00,
3 in. \$25.00, 4 in. \$40.00, 5 in. \$50.00, 6 in	a. \$75.00,
7 in. \$85.00, 8 in. \$150.00	

#### Standard Varieties

*Gertrude Glahn (M)
*Goliath (M)
*Louis Savage (L)
M. Baardse (E)Salmon red
*Niedersachsen (E) Light pink
Prices per 100: Rooted Cuttings \$6.00, 2 in. \$10.00,
3 in. \$18.00, 4 in. \$35.00, 5 in. \$45.00, 6 in. \$70.00,
7 in. \$85.00, 8 in. \$150.00

#### Flowering Shoots per Plant:

2	in. and 3 in 1 shoot	6  in				
4	in2 or more shoots	7  in				
5	in3 or more shoots	8 in	10	or	more	shoots

## **HELIOTROPE**

Royal Fragrance and Sweet Blue. Rooted Cuttings, \$3.00 per 100; 2 in., \$8.50 per 100

#### IMPATIENS - Sultana

Tall or Dwarf Mixed. Rooted Cuttings.....\$3.50 per 100

#### **IVIES**

250 at 1000 rate 100	
English, 21/4\$10.0	00 \$90.00
Glacier. Newer variety, variegated. Rooted	
cuttings	565.00
Grape, $2\frac{1}{4}$	00 - 130.00
Hahn's, $2\frac{1}{4}$	00 85.00
Maple, 2½. 15.0	00 135.00
Merion Beauty, $2\frac{1}{4}$	00 - 100.00
Parlor, $2\frac{1}{4}$	50 - 70.00
Pin Oak. 12.	50  120.00
Pittsburg, $2\frac{1}{4}$	50 - 120.00
Self Branching, $2\frac{1}{4}$	50  105.00

#### KALANCHOE

Tom Thumb, 214 ... \$3.50 per 25, \$12.00 per 100

## **LANTANAS**

YELLOW	WHITE
Golden King	Alba Perfecta
YELLOW and PINK	Mixture
Sensation	RED and YELLOW
YELLOW and BUFF	Michael Schmidt
Delicatissima	Radiation
2 in not plants at \$11.00	per 100 \$100.00 per 1000

#### PELARGONIUM

Best early varieties for Easter and Mothers Day.

Mrs. Layal (Pansy) Santa Monica, Springtime (Azalea variety suggested for later). Fine, 2½ in., 25 for \$4.85, 100 for \$17.50, 1000 for \$160.00

## PEPEROMIA Variegated

Highly colored.	100	
Rooted Cuttings		
2¼ in	20.00	

#### PHILODENDRON, Cordatum

				100	1000
$2\frac{1}{4}$	in. (1	Rooted	Cutting to pot)	\$17.50	\$150.00
$2\frac{1}{4}$	in. (2	Rooted	Cuttings to pot)	25.00	230.00
3	in. (3	Rooted	Cuttings to pot)	40.00	375.00
			Shipped in paper pots		

#### POINSETTIA

Oakleaf or Paul Ecke.	100	1000
Rooted Cuttings. May, June		\$ 80.00
2½ in. July, Aug., Sept		

#### PRIMULA Obconica

M. Mohnstein (best selected red) Apple Blossom Lachsrosa (Salmon Queen)	Fasbend Coerule Mueller Alba (V	a (Blue-Rosea	e) e
2½ in., ready end of June	25	100	250 \$30.00
3 in., ready August 15	6.00	22.00	55.00

#### PRIMULA MALACOIDES

 $2\frac{1}{4}$  in.

\$9.00 per 100, \$85.00 per 1000

Glory o	of Riversi	de (Sah	non
rose) Rosea chid)	Superba	(Rose	or-

Pure White Improved New Baby Improved (Pink) Erikssoni Baby Rose Erikssoni Brilliancy

#### SAINTPAULIAS - African Violets

$2\frac{1}{4}$ in.	25	100
Blue	\$8.00	\$25.00
Pink		
White	10.00	35.00

#### STEPHANOTIS

214 in ....... 6 for \$3.75, 12 for \$7.50

#### VINCA - Major variegata

						R	e	1	d	v	F	a.	11						25		100	10007
$2\frac{1}{4}$	in.		 						. '							 			.\$3.0	00	\$10.00	\$75.00
3	in.		 					,								 	,		. 7.0	0	17.50	

# Florist Shop Supplies

# Corsage Accessories

#### BANK PINS

No. 24 Heavy brass pins, nickel plated, 1½ in. ½ lb. box 90c., 2 boxes for \$1.65, 4 boxes for \$3.20.

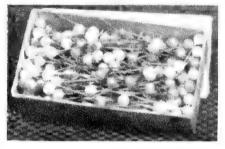
#### **BOUTONNIERE PINS**

 $1\frac{1}{2}$ -inch white pearl head. Finest made. Gross to box.

Box.........\$1.10 10 boxes for .. \$9.75

#### CORSAGE PINS

Nickel Plated



Finest made. Pearl heads. Colors: White, Pink, Green, Orchid. Packed one gross to box, one color or assorted. 2 in. or  $2\frac{1}{2}$  in. Please specify size when ordering, otherwise we send 2 in.

Price per box
1 6 12

Round Head ... \$1.00 \$.98 \$.95

Pear Head ... 1.10 1.05 1.00

#### CORSAGE SHOULDER SHIELDS

Doz......\$1.20

#### CORSAGE FOIL

6 in. width......Lb. 50c.

## CORSAGE THREAD

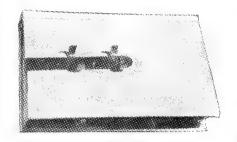
(Meyer)

Fine, strong silkaline, green.
Box of dozen spools.....\$3.30

#### BARE SHOULDER KLIP



#### BIBLE KLIPS (Kaber)



Doz.....\$1.10

#### RADIANCE

Gold or silver covered, soft wire. Tarnish proof. Beautiful for corsage, centerpiece decorations, etc. Finest made.

 $\begin{array}{lll} \textbf{144-yard spool.\$5.00} & 2 \text{ spools for...\$9.75} \\ \textbf{72-yard spool.} & 3.25 & 2 \text{ spools for...} & 6.25 \end{array}$ 

In the 72-yard spools we can also supply Emerald Green, Red, Orchid Blue.

#### CURLY-Q

A plastic covered soft wire for corsage work, etc. Spools of 250 yards.

Colors: Pink, White, Blue, Green, Red, Nile, Orchid and Dark Green. 1 spool \$2.65.

# CORSAGE WRIST KLIPS (Kaber)



Doz......\$1.10 10 doz.....\$10.50

# KABER ROUND THE WRIST KLIP

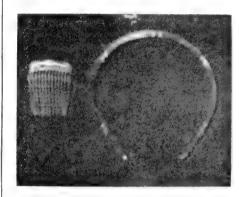


...\$2.50 Doz......\$1.10 10 doz.....\$10.50

#### HEAD BANDS

Six holes for wiring flowers. Doz. \$1.35, 4 doz. for \$5.00, 12 doz. for \$11.30.

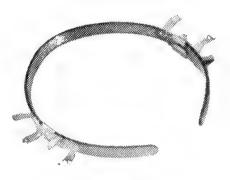
Both comb and tiara made of plastic and available in colors: Blonde, brunette and crystal. Assorted colors may be bought in units of one dozen.



#### COMBS

1% in. wide with 3 holes for wiring flowers. Doz. 50c., 50 for \$2.00, 100 for \$3.75.

#### KABER HEAD BAND KLIP



Box of 10 for.....\$2.00

#### HAIR KLIPS (Kaber)



36 to package, for.....\$1.35

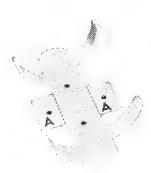
#### FOLIAGE SHIELDS

For Gardenias, Roses, Orchids, etc. Used as an effective background; made of glazed cardboard in shape and imprint of leaves—measures 4½ inches across.

White.....100 for \$1.50, 1000 for \$14.00 Green.....100 for 2.50, 1000 for 20.00

# CORSAGE AND WEDDING ACCESSORIES

#### TAB KLIP (Kaber)



Any piece of costume jewelry, bracelets, combs, tiaras, or necklaces can easily be made a support for a corsage with this Klip, which is attached by bending side tabs A-A around it before the corsage is fastened. By leaving the Klip flat it may be sewed on a muff, fan, gloves, hat, dress or a coat. Package of 25 for \$1.00.

#### H-R KLIP (Kaber)



Often a heavy corsage when used with often a neavy corsage when used with pins ruins a delicate dress, or the holes left by the pins remain in some materials. The Kaber H-R Klip holds on any material with a perfect grip yet leaves no mark. This Klip may also be used to grip a "Band-Aid" for attaching to the bare shoulder. Package of 10 for \$2.50.

## CORSAGE BUCKLES



No. 2—1¼ in ...... Box of 50 for 1.90

#### CRAYONS, PENCILS

Crayons, Black or Blue. Box-doz. 25c.

Pencils-For various purposes.

Rainproof. Each 10c., 4 for 30c., doz. 75c.

Evermark. Each 15c., 4 for 55c., doz. \$1.35.

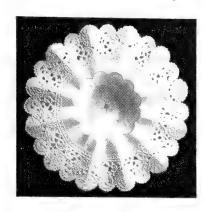
Carpenters. Each 15c., 4 for 45c.. doz. \$1.10.

Pottery Marking. 4 colors, 17c. each; 1 doz. assorted colors, \$1.79. Writes easily on any glaze surface.

Red, white, yellow or black.

## BOUQUET HOLDERS

Made of Colonial Lace Paper



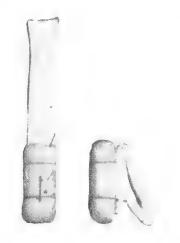
Bowl size Overall width

Doz.

No. 1-1½ in.	3¾ in\$0.70
<b>No.</b> $3-2\frac{1}{2}$ in.	$5\frac{1}{2}$ in 1.00
<b>No. 4—</b> 3 in.	7½ in 1.15
<b>No.</b> 5-3 $\frac{1}{2}$ in.	8 in 1.25
No. $7-4\frac{1}{2}$ in.	$9\frac{3}{4}$ in 1.50
<b>No. 8</b> —5 in.	10 in
<b>No.</b> $9-5\frac{1}{2}$ in.	11½ in 1.70
<b>No. 10—</b> 6 in.	13 in 2.15
<b>No. 11</b> — $6\frac{1}{2}$ in.	13½ in 2.40
<b>No. 13—7</b> ½ in.	16 in 2,70
CELLOPHAN	E—White Lace Print
No. 1 $1\frac{1}{2}$ in.	334 in\$0.90
<b>No. 3-3</b> 1/2 in.	8 in

# **BOUQUET HOLDERS** (Erdman)

**No.** 5— $4\frac{1}{2}$  in.  $9\frac{3}{4}$  in ....................... 2.30



Cascade or colonial finished in white, Better Times, Nile, yellow, green satin. Ready to pick your flowers into it. When finished, two twists of the soft metal backing makes a convenient handle. 60c. each, \$7.20 per doz.

#### AISLE RUNNERS

Price on application—Send specifications.

#### CHENILLE ROPING

Softwire imbedded.

Colors: Red, Green, White, Purple, Nile. 18 yards to a piece \$1.00, 4 pieces \$3.75

#### RED AND WHITE TWIST ("Candy Cane")

12 yards.....\$1.35 36 yards.....\$3.25

#### CHENILLE STEMS (Regular)



Colors: Moss Green, Yellow, Nile, Red, Fuchsia Blue. Better Times, White, Fuchsia, Blue, Better Times, White, Orchid Pink. 12 in. 100 to box of 1 color. 85c. per 100, \$7.50 per 1000.

#### CHENILLE GLITTER STEMS

With gold or silver wire. Very attractive. 12 in.

olors: White, Green, Yellow, Pink, Royal Blue, Orange, Black, Nile, Orchid. 100 for \$1.00, 1000 for \$8.50 Colors:

#### GARDENIA COLLARS

Glaze finish. Large size. 100 for 50c., 1000 for \$2.80, 5000 for \$12.00, 10,000 for

#### STEMWRAP

Satin No. 3 Width with adhesive on one side. Green, White, Lavender, Orchid 85c. roll, 6 or more rolls at 75c. roll.

#### **FLORATAPE**



Colors: White, Green, Orchid.
½ in. twin roll\$0.40
Box of 6 twin rolls
1 in. roll
Box of 6 rolls 1.95
1 box, assorted colors 2.10
12 boxes for

#### PARAFILM

The rubberized tape, put up same as Floratape.

Colors: White, Medium Green, Metallic Green, Orchid, Gold, Fuchsia Box of 6 twin rolls—one color..... 2.35 Box of 6 twin rolls—assorted . . . . 2.50

# GOLD LETTERS, SCRIPT AND EMBLEMS

# GOLD SCRIPT WORDS No. 1

#### Actual Size

10	to a package	\$0.20
1()	packages	1.75
25	packages	3.25



Comare Community Compare Comrade Congratulations Cousin Daddy Darling Daughter Dear

Employees

Family

Father

Friend Friends From Good Luck Godchild Godfather Godmother Grand Grandma GrandmotherGrandpa Grandfather

Great Home Husband In Law In Peace Legion Mamma Mother MyNeighbor Neighbors Nephew

Niece Not Forgotten Our Pal Papa Peace Playmate Rest Rest in Heaven Sadly Missed Schoolmate Shopmate

Sleeping Son Success Sweetheart Sympathy Too Soon The Uncle Union Welcome

#### GOLD LETTERS AND NUMERALS



A to Z-1 to 9 Including 0 25 of a letter or number to package:

No. 1 Large Size 4 pkgs...\$0.40 26 pkgs... 1.60 40 pkgs... 2.20 No. 4 Smallest Size 4 pkgs...\$0.30

26 pkgs... 1.50 40 pkgs... 2.00

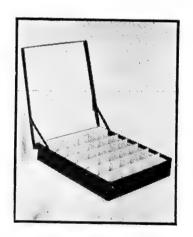
#### Special Offer:

1 Complete Set (25 of each No. 1 letters, A to Z, including numerals) 10 package script words and compartment box for \$3.95.

With 20 packages Script Words, \$5.90. With 30 packages Script Words, \$7.50. With 40 packages Script Words, \$8.50.

## COMPARTMENT BOX

For Keeping Gold Letters and Script Words



Has 36 compartments for letters and figures and one section for script.

#### **EMBLEMS**

#### Heavy Cardboard. Very colorful

#### CLOCK DIAL



# **GUMMED PAPER EMBLEMS**











Gummed Paper. Average 4 in. in diameter. Beautiful.

American Legion Masonic Kiwanis

Rotary Elks Elk with Clock

Moose

25th Anniversary Veterans of Foreign Wars 50th Anniversary

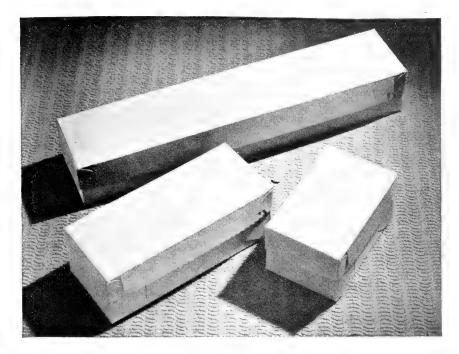
Each in separate package of 25 emblems—\$1.00 per pkg.

SPECIAL

1 package each of the above 10 Gummed Emblems, total 250 emblems[for \$9.35]net

# Boxes

Finest made. Strong, heavy board. Shallow lids with serrated edge on the corsage boxes.



	$\mathbf{M}$	list G	reen	Du-B	on-A	Maroon		Blue	:
Size	25	50	100	25	50	100	25	50	100
8x5x4	\$2.00	\$3.70	\$ 7.00	\$2.30	\$4.10	\$ 8.00	\$2.30	\$4.10	\$ 8.00
10x5x4	2.20	4.25	7.60	2.35	4.20	8.20	2.35	4.20	8.20
12x5x4	2.35	4.50	8.60	2.75	4.70	9.20	2.75	4.70	9.20
$9x6x5\frac{1}{2}$	2.95	5.50	10.30	3.00	5.75	11.10	3.00	5.75	11.10
9x9x7	3.60	6.95	13.40	4.10	7.90	15.50	4.10	7.90	15.50
13x9x6	3.70	7.00	14.00	4.25	8.20	16.00	4.25	8,20	16.00

# White—Highly Glazed 8x5x4 \$2.95 \$5.25 \$10.20 12x5x4 3.45 6.30 12.20 9x6x5½ 3.85 7.50 14.70

NOTE—Write for our complete and illustrated folder of all size and colors of boxes at special low prices for factory shipment and printing.

# CUT FLOWER BOXES Mist Green

Size	25	50	100
$18x5x3\dots\dots\$$	2.50	\$ 4.80	\$ 8.40
$24x5x3\frac{1}{2}\dots\dots$	3.00	5.60	-11.20
$30x5x3\frac{1}{2}\dots\dots$	3.50	6.60	13.00
24x8x5	4.25	8.00	-15.60
28x8x5	5.15	10.00	-19.90
$30x12x7\dots$	8.10	-17.80	-35.20
36x12x6	10.00	19.90	39.20

# RAYONETTE AND ATOMIC UNIQUE BOX TIES



These 1/4 inch width weaves are the strongest and most attractive tying ribbon made.

500-yard spools

	L	
	1 spool	5 spools
Rayonette	\$1.85	\$ 8.00
Atomic		
Colors: Green, Yell	ow. Blue.	
Pink. Beautiful and str	rong.	

Spool Holders. Heavy metal, with cutter. Holds spools 5½ in, long and 5 in, diameter. Weight 5 lbs. \$3.50 each.

#### RIBBON SHEARS

Straight Cut Blades. 6 in., 10 in. overall. Each \$3.95.

#### PINKING SHEARS



As shown above, 4 in. cut. Each \$7.00.

#### CORSAGE BAGS



100 500 1000

Lace Frame Design Bags

<b>No. 5</b> — $5\frac{1}{2}$ x $3\frac{1}{4}$ x $12$ . 2.50 11	.50 - 22.00
<b>No. 7</b> — $6x4x14\frac{3}{4}$ 4.00 19	0.00 37.00
<b>No. 8</b> — $5x3\frac{1}{4}x13\frac{1}{2}$ . 2.70 12	2.45 24.50
Plain Cellophane	
<b>No. 3</b> — $4\frac{1}{2}$ x $3\frac{1}{4}$ x $9\frac{1}{4}$ . 1.60 7	2.20 13.90
<b>No.</b> 7— $6x4x14\frac{3}{4}$ 3.20 14	.90 29.50
Beauty Corsage Containers. ( phane bags with heavy for colors which form ideal base corsage. Color adds to its ness. Packages of 100 of assor	oilboard in e to fasten attractive-
_	rea colors.
No. 1-B—Large size  Bag size, 5x3½x15¼—  Foil bd. size, 5x11\$4	00 500
No. 1-B—Large size Bag size, $5x3\frac{1}{2}x15\frac{1}{4}$ —	.50 \$21.00 .10 19.50

**No. 1**—5x5x14<sup>3</sup>4. \$3.35 \$16.40 \$32.00

#### **BULL DOG CLIPS**



Lb. box 85c., 6 boxes, 75c. per box 12 boxes at 70c. per box.

#### PINKING SHEARS—Continuous



Florian Continuous Cutting Shear. You can do wonders with this amazing tool. Each \$7.50.

# Ribbons

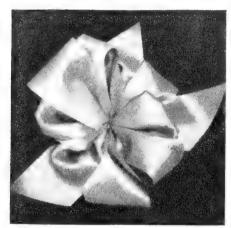
ALL COLORS-TOP QUALITY Special Note-Widths of Ribbons Are:

No. 1	No. 3	No. 5	No. 16	No. $80 \dots 3\frac{3}{4}$ in. No. $120 \dots 4\frac{1}{2}$ in.

All colors. You name it or send sample pieces. All prices quoted below are for 50-yard rolls, except where otherwise noted. Prices subject to change without notice

SPECIAL OFFER: On the following ribbons, including Metallines, extra 10% discount on 10 rolls or pieces in each group Sizes can beassorted.

#### SATIN RIBBONS (Water Repellent) 200 Quality



White	Chartreuse
Eggshell	Aqua
Baby Pink	Azalea (Cerise)
Pink	Wally Blue
Baby Blue	Iris
Blue, Medium	Fuchsia
Mais	Better Times
Gold	Emerald
Orchid	Nile
Lavender	Royal Blue
Peacock	Purple
Moss	Dubonnet
Black	Red
No. 2—100 yd.\$1.55	No. 9\$2.10
No. 3—100 yd. 2.00	No. 40 3 75
No. 5—100 yd. 2.60	No. 120 4.80

#### Embossed Edge

No. 3 width in above colors-100 yd. rolls, \$2.25 each.

#### TWO-TONE SATIN

Orchid Peacock	Talisman Autumn
No. 3—100 vd.\$2.00	No. 40\$4.40
No. 9 2.35	No. 120 5.25

#### RAINBOW SATINS

Spring or Fall Combinations

The beautiful colors in this ribbon blend from pale yellow through Nile in the Spring combinations. Fall combinations run from

't cuo	VV	CIII	ous	511 171	OWIL	sna	aes.	
No.	3			. \$1.4	5	No.	40.	 .\$4.95
No.	5			. 1.9	10	No.	120	 . 7.80

#### PRINT SATIN Lily-of-the-Valley

No. 40......\$4.25 No. 120.....\$5.36

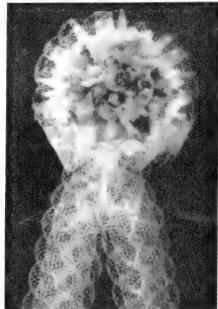
#### TINSEL RIBBONS Silver or Gold

...... \$1.40 **Creped No. 4.**\$1.95 No. 2. No. 4.....

## LACE TINSEL

12½ yds. \$3.50.

#### LACELON



POR THE CHINESE THE STREET		
A fine, plastic	, ribbon-like	lace for wed-
ding and other	special work	
	Pink	Yellow
Better Times	Emerald	Nile
Gold	Orchid	Light Blue
Royal Blue	Picardy	
No. 40-3 in.,		\$3.40 roll
No. 120-5 in		4.20 roll

#### METALLIC LACELON

Silver, Silver and Gold Silver and Royal Blue Silver and Emerald Green 

#### **METALLINES**

FLECK'S SUPER-LUSTROUS

40 yard bolts in one piece Straight Colors

White	Better Times	Picardy
Pink	Purple	Talisman
Yellow	Lavender	Red
Blue	Orchid	Nile
Fuschia	Ophelia	
	T T	

Gardenia (Green). Foliage green shading lighter to one side.
Premier. Cerise shading lighter, etc.
Sunset. Orange to light yellow. Oak, Browns Pink and White Blue and White Fuchsia and White No. 225-Finest and best ever made. No open work. Solid weave. Will stand considerable moisture for days without drooping. Many fine two-tones in this group. Let us send you a sample ship-

group. Let us send you a sample snipment of 10 bolts for special price of \$20.00 net. Bolt \$2.50. Tricolor-Red, White, Blue Top quality—solid weave 9-40 yards....\$1.65 No. 9-40 yards. 2.60 No. 40-40 yards. 2.20 No. 120-20 yards.....

# TAFFETA (Water Repellent)

	No.	<b>40</b> —Roll\$3.10
	No.	<b>120</b> —Roll 4.45
ŀ		Colors same as Satin

#### WATERPROOF WREATH RIBBON **Bright Christmas Red**

I	Plas	tic	5	60.	٠,	ď	١.	ŀ	₹	0	11	ls	-	_	F	i	n	e Qua	lity
Wi	dth																	$1 \ roll$	6 rolls
																			\$3.00
																		.85	4.35
																		1.00	5.60
																		1.25	6.75
																		1.80	9.90
No.	<b>120</b> .	٠.																2.00	10.50
$N\epsilon$	ote-	A	bo	v	9 8	ar	е	5	60	)_	У	d		r	o	11	S	-not	40 yd.

#### SASHEEN

#### New Waterproof Ribbon

White	Pastel Pink	Pastel Blue
Orchid	Pastel Yellow	$_{ m Nile}$
Chartreuse	Better Times	$\operatorname{Emerald}$
	Royal Blue	
No. 5 width	only	Roll \$2.35

#### RAYONS-SHOWER RIBBON

11.7	٠.	~	•	٩,	-		_	,	•	v	,	۳	۳	•	-		П,	•	•	_	•	_	<b>V11</b>	
No.	2.																						\$0.8	5

#### TRICOTINE

Gold or Silver. 20 in. wide. 4 yds. \$3.25 bolt of 24 yds. \$12.50.

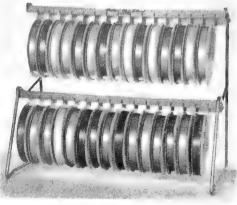
#### CREPED TAFFETA

With gold tinsel woven along edges. An extra nice item for corsages. White Pink Nile Orchid Lavender Red Yellow Emerald Light Blue Royal Blue No. 4 Width... .....Roll \$1.90

#### POT TIE

No.	5									.Roll	\$0.75
No.	<b>12</b> (2	in.).								. Roll	1.50

#### RIBBON RACK STAND



The latest design. Separate roller for each roll. Can be arranged to carry any width roll of ribbon. Each \$6.95, 2 for \$13.45, 3 for \$19.85.

# RIBBON RACK SETS

These are same as the stand shown above, but without the stand. Two to set, with screws to fasten to wall. Set \$4.95, 2 sets for \$9.60, 3 sets for \$13.95.

All Ribbons Are 50 Yards, Except If Otherwise Marked.

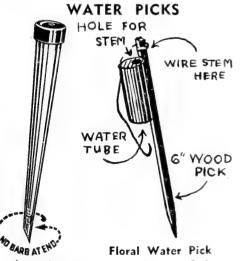
Don't Overlook Special Offer Above.

# PICKS, PAPERS, STAKES, TIES

# **PICKS**

#### Wired and Dyed Green

$2\frac{1}{2}$ -in.—Bundled 500
Case of 10,000
Case of 50,000
1 bundle
<b>3-in.</b> —Bundled 400
Case of 8,000\$7.50
Case of 40,000
1 bundle
4-in.—Bundled 250
Case of 10,000\$13.00
5 cases (50,000) 60.00
Less than case, per 1000 1.85
<b>6-in.</b> —Bundled 250
Case of 10,000\$16.50
Case of 10,000\$16.50
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20
Case of 10,000 \$16.50 5 cases (50,000) 75.00 Less than case, per 1000 2.20 Unwired, Dyed Green Picks 4-in.
Case of 10,000 \$16.50 5 cases (50,000) 75.00 Less than case, per 1000 2.20 Unwired, Dyed Green Picks 4-in. Case (4,000) \$2.95
Case of 10,000 \$16.50 5 cases (50,000) 75.00 Less than case, per 1000 2.20 Unwired, Dyed Green Picks 4-in.
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks         4-in.       \$2.95         Case (4,000)       \$2.95         Case (10,000)       7.45         6-in.
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks         4-in.       \$2.95         Case (4,000)       \$2.95         Case (10,000)       7.45         6-in.       \$2.95         Case (3,000)       \$2.95
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks         4-in.       \$2.95         Case (4,000)       \$2.95         Case (10,000)       7.45         6-in.       \$2.95         Case (10,000)       \$2.95         Case (10,000)       \$2.95         Case (10,000)       \$2.95
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks         4-in.       \$2.95         Case (4,000)       7.45         6-in.       \$2.95         Case (3,000)       \$2.95         Case (10,000)       \$8.95         7-in. (Bundled 200)       \$0.75
Case of 10,000       \$16.50         5 cases (50,000)       75.00         Less than case, per 1000       2.20         Unwired, Dyed Green Picks         4-in.       \$2.95         Case (4,000)       \$2.95         Case (10,000)       7.45         6-in.       \$2.95         Case (10,000)       \$2.95         Case (10,000)       \$2.95         Case (10,000)       \$2.95



Aquapics. Plastic, tinted green. 3 sizes-Regular or Master, Complete with rubber caps, 100 for \$2.10, 1000 for \$19.50. Corsage size, box of 110 for \$2.10. Floral Water Picks. Can be used with all

flowers in sprays and wreaths. Will keep flowers fresh 48 hours longer. 100 for \$2.35, 1000 for \$22.50.

Madon Plastic Picks. 100 for \$2.50, 1000 for \$22.50.

100 for \$2.50,

# WRAPPING PAPER AND CUTTERS

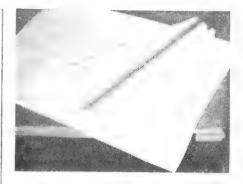
For Shop and Greenhouse

Wrapping Paper. Water repellent. Lb. 26c. Florists Green (Say It with Flowers). 36-in. roll.....average weight 58

Wrapping Paper. For wholesale work. 40-lb. Kraft Brown in standard rolls-30 in., 36 in., \$19.50 per 100 lbs.

Roll Paper Cutters (Bulman). Unbreakable, lasts a lifetime. 24 in. \$4.85, 30 in. \$5.15, 36 in. \$5.55.





#### TISSUE PAPER-20x30

Very Strong Top Quality, White. Ream \$2.20, 5 reams at \$2.00, 10 reams at \$1.90

#### WAXED PAPER—24x36

Top Grade, 12-lb, Wax. Finest quality. Not to be confused with the cheaper 11-lb. wax. Ream \$3.75, 5 reams at \$3.50, 10 reams at \$3.30.

White or Green

#### STAKES, BAMBOO

We ship from Philadelphia, New York, or Chicago.

Dyed	Dyed Green. Pencil thickness.													
				100	500	1000	2000							
11/2	ft			\$0.90	\$3.70	\$6.00	\$8.95							
2	ft			1.10	4.20	7.45	10.25							
214	ft			1.30	5.70	8.90	15.70							
3	ft			1.50	6.20	10.95	17.75							
4	ft			1.80	8.20	13.90	23.75							

#### STAKES, HYACINTH

Solid, round, thin, pointed at one end.

DOIL	٠,		,,,			٠,	•				٠,	1	_	_					
Wood	D	v	e	d	(	3	r	e	e	n	١.				500		1000	6000	
12 ir	ı.														\$2.50	) (	\$4.20	\$24.00	
15 ir	1.														-2.85		4.50	-25.50	
18 ir	1.							,							-2.95		-5.00	-28.60	

#### STAKES, SPLIT BAMBOO

	_			_				_	•				1000	D 7 (#000)
$G_1$	ree	n	į.	L	ij	71	e	d						Bale (5000)
	12	in											\$4.50	\$15.00
	15	in											5.50	20.00
													7.85	32.50
													9.00	35.00

#### STAKES, GALVANIZED STEEL

No. 10 Gauge (Lightest).

Size 2 ½ ft	. \$2.25	\$9.50	\$18.00
3½ ft	. 3.00	12.50	23.90
4 ft	. 4.60 . 5.20	23.00	$36.00 \\ 44.50 \\ 54.00$

EVERLASTING STAKE FASTENERS. Full size—the original heavy duty type. Not the cheaper soft wire.

Galvanized.								
500	for.			\$2.40				
1000	for			4.45				

4.455000 for......21.00 .39.00 10,000 for.....



#### PLANT TIES AND BUNCHING AIDS

Lightning Wire Plant Tie. Quickly at-tached, flexible. Economi-

1000 for \$1.95 5000 for 9.25 10,000 for 17.45





Twist-Ems. These are made of very soft wire encased between a heavy green paper 14 in. wide. Used as a plant tie but becoming increasingly popular as a bunch fastener by wholesalers of cut flowers in place of rubber bands which take almost twice the time bunching.

Length-8 in

CII BOIL	
1000\$1.75	25,000\$39.00
50008.50	50,00072.00
10.000 16.00	100,000140.00

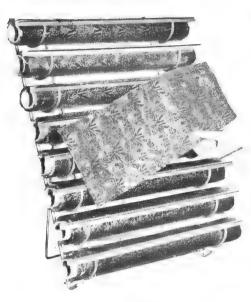


Qwik-Ties. 10,000 to		Per ctn.	5 ctns. Each.
4 in	\$1.25	\$7.50	\$7.00
	2.25	13.00	11.50
12 in		22.00	20.00
16 in		30.00	27.50

#### RUBBER BANDS

Sizes No. 8, 10, 12, 14, 16, 18, 32. Finest quality. Lb. \$2.00, 6 lbs. at \$1.90 per lb.

#### FOIL AND CELLOPHANE WRAPS, FOIL CUTTERS, STAPLERS, TACKERS FOIL RACK CUTTER BOSTITCH STAPLERS



As shown above, each roll has its own cutter. Can be hung on the wall or used as a stand. A great time saver and an attractive addition to your shop.

\$7.95 each, 2 for \$15.50.

#### POT WRAPS, ALUMINUM **FOIL**

Red, Emerald, Gold, Silver, Sky Blue, Dark Blue, Nile Green, Orchid, Copper, Fuchsia, Chartreuse (bright yellow), Violet, Lavender, White, Maroon, Cerise, etc. All rolls 20 inches wide.

50 ft. long 6 rolls 12 rolls 25 rolls Plain Bright......\$7.45 \$14.50 \$27.50

Grape Leaf, Embossed...... 8.45 16.45 31.95

Special Offer: Assortment of above in both designs. All colors.

Doz. \$15.00 25 for \$28.50 50 for \$58.00

#### CELLOPHANE Christmas and Baby

Special designs for gift wrap or as an extra wrap on flower boxes or other special work where you want something different and distinctive. Rolls 20 inches x 50 feet.

#### Designs:

Snowman, Santa Claus, Holly, or Baby. Roll.....\$1.85 6 rolls of one or assorted for..... 9.60

#### CELLOPHANE—Floral Lace

Beautiful and attractive, in 7 colors-White, Pink, Orchid, Yellow, Red, Green, Blue Rolls 24 inches x 50 feet.

Roll.......\$2.10 6 rolls for...\$11.75

#### CELLOPHANE (ROLLS)

Clear. 100 ft. by 24 in. Roll......\$1.85 4 rolls for....\$7.10

#### CREPE PAPER

Best and strongest made. Heavy, waterproof—14 colors.

Roll 42c. Doz. rolls \$4.92 50 rolls \$20,00



Bostitch B8. Small desk or counter model. Each \$2.25.

Staples for same. 5000 for \$1.25, 10,000 for \$2.35, 50,000 for \$10.50.

Bostitch B8, RC. Same machine as B8 with staple remover attached. Can be detached and carried in pocket. Each \$2.60.

Staples for B8, RC same as for B8.

Bostitch P7. For nurserymen, for quick stitching of seams of burlap around plants, trees, etc. Make a complete tie with staples of 18 gge. galvanized steel. Each \$8.50.

Staples for P7—2500 to box for \$2.95: 4 boxes (10,000) for \$11.00; 20 boxes (50,000) for \$50.00.

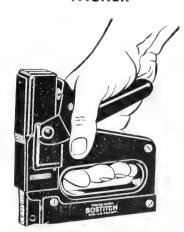
Bostitch B5P. A plier highly recommended for stapling Gardenia collars, etc. Has a 3-in, reach, thus a time saver compared to staplers of 1- or 2-in. reach. Each \$6.95.

Staples for B5P-SBS 191/4 box of 5000for \$1.00, 10,000 for \$1.90, 50,000 for \$8.00

Bostitch P-4-8. Has 6 in. extension for stapling corrugated cut flower boxes. Each \$9.95

Box 5000 Staples STCR-5019 3/2 for use in P-4-8 machines. \$3.35.

#### **TACKER**



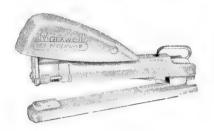
Bostitch T-5. Heavy duty gun type. Used for fastening decorations of branches to walls and many other uses where an extra long staple is required. Each \$10.50.

Staples for T-5 are 9/16 leg, which are gum coated to increase holding capacity. Boxed 5000 for \$3.85, 10,000 for \$7.40, 50,000 for \$34.00.

# MARKWELL STAPLER

Markwell "Handi-Clip." Each \$4.75 Uses RX staples.





Markwell "Pacemaster." A new allpurpose stapler and light tacker. Each \$2.25. Uses SX staples.

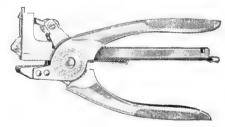
Staples. For Markwell machines. 1000 for 35c., 5000 for \$1.65, 10,000 for \$2.90.

#### **NEVA-CLOG STAPLERS**

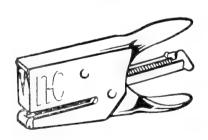
Neva-Clog Staplers.

Model S100. \$5,25.

Model B100. Same as S100 except wider jaws and heavier staples. \$5.75.



Neva-Clog S100



Neva-Clog J30

Model J30. \$4.25.

Model J60. Same as J30 except that it has the extension for pin type stapling, \$4.45.

Staples for Neva-Clog Machines. When ordering specify model number of machine you have. 1000 for 35c., 5000 for \$1.65, 10,000 for \$3.00,

B3/8 Staples. 5000 for \$2.25, 25,000 for \$10.75, 50,000 for \$20.00.

# BLOOMLIFE, SCOTCH TAPES, PAPERMACHE CONTAINERS, CARDS, Etc.





## **BLOOMLIFE** (Cut Flower Food)

With Hormones Added
Bulk Packages for Florists Own Use.
100-qt. drum\$1.75
200-qt. drum 3.25
500-qt. drum
1000-qt. drum
2000-qt. drum
All drums contain a glass measure for
making up your own advertising pack-
ages. Make a handsome profit on Bloom-

# life. Put it on your counter for retail sales. Resale Packets—Or to give to your customers

Display carton,	25—10e.	pkts\$1.25
Display carton,	100-10e.	pkts 5.00
Have your na	me printe	d on packets.

#### 

1000 empty envelope	es imprinted \$10.00
3000 empty envelope	es imprinted . 27.50
5000 empty envelope	s imprinted 44.00

10,000 (3c. ea.), per 1000...... 30.00

#### **ENCLOSURE CARDS**



Very colorful, finest made. Full variety for all occasions. (50 numbers), packages of 50 to a number. Selections run from 2 to 8 in each of the following groups: "Get Well," "Speedy Recovery," "Birthday," "Congratulations," "Welcome Home," "Sympathy," "Valentine," "Mother's Day," "Easter," "Christmas," "Anniversary," "With Love," "Baby Arrivals," etc. Also variety of six designs without any message.

500 for \$2.50, 1000 for \$5.00

Sample order of 500 (10 numbers) \$2.50, postpaid.

Plain Cards. 500 for \$2.10, 1000 for \$4.00. Envelopes for above cards.

	250	500	1000
Plain White	\$1.00	\$1.95	\$3.50
Eyelet, plain white	1.30	2.80	4.95
Eyelet, glassine	1.85	3.50	6.50

## GROUP SYMPATHY CARDS

	50	100
No. 301— $5\frac{1}{2}x3\frac{1}{2}$	.\$1.25	\$2.00
Envelopes for same	1.00	-1.80

# Paper Mache Containers (Waterproof)

Heaviest made—fluted walls—very attractive—inside bottoms coated with asphalt-pitch for extra protection.

#### CENTERPIECES

OVAL: No. 1 or 2



No. 1 (9 in. x 5 in. x 3 Doz\$2.20 25 for 4.20	in.) 50 for \$8.00 100 (carton)15.00
	3 in.) 50 for\$10.40 75 (carton)14.90

OBLONG: No. 12 or 40



<b>No. 12</b> (12 in. $\times 4\frac{1}{2}$ in. $\times 4$ in.)
Doz\$3.85 25 for\$7.50
Carton of 65 for \$18.20
No. 40 (15 in. x 5 in. x 5 in.)
Doz\$5.40 Carton of 35.\$15.40

# VASES



8 in. Orig. ctn. 60
Doz . . . . \$2.00
Carton . . . \$40
11½ in. Orig. ctn. 36
Doz . . . . \$3.70
Carton . . 10.50
No. 18 — 9½ in.,
heavy base. Orig.
ctn. 24. Doz \$4.50
Carton . . . 8.40
No. 35—11 in. inside
depth heavy base.
Doz . . . \$6.00
Carton . . 6.00

VASES 8in. and 111/2 in.



No 18 and No. 35 Vase

#### POT COVERS



For pot	Doz.	25	50	Ctn.
No. 3—3 in. Orig. etn. 150	\$1.50	\$2.80	\$5.00	\$14.00
No. 4—4 in. Orig. etn. 100.				
No. 5—5 in. Orig. etn. 100	2.40	4.35	8.00	15.00
No. 6—6 in. Orig. ctn. 50	2.60	4.85	9.30	
No. 7—7 in. Orig. ctn. 50	4.00	7.75	14.90	

## POT COVERS-Drape Design

				100.																
ě	i i	n.	per	100.														15	5,0	)()
Green																				

#### BULB BOXES



3	in. x 5 i	n. x 31/2	in
Doz	\$1.30	50 fc	or\$4.90
25 for	. 2.55	100 fc	or 9.80
Co	rton 150	for &	13.50

#### BOX VASES



No. 19 Box Vase.
Doz\$2.60 25 for\$5.00
Carton of 50 for \$9.40
No. 300 "WEDGEWOOD" Box Vase.
About same size as No. 19. A new
number at a new low price.
Doz\$2.50 25 for\$4.80
Carton of 50 for \$9.00

#### FLORIST THREADS

8 Spools to Box—Dyed Green



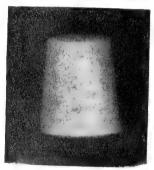
B	30x	10 boxes	20 hores
Florabond\$1	.55	\$14.50	\$26.50
Meyer Triple X.		*********	Φ20.00
Strong and eco-			
nomical 2	.20	21.00	
Meyer Triple F.			
Not as heavy as			
X—but just as			
strong. More			
yardage 3	.35	32.00	

#### SMILAX TWINE

Meyer Green Smilax. 1-lb. cone...\$2.25 Meyer Green Smilax. ½-lb. cones. 1.25

## CORSAGE THREAD

## TWINES, COTTON



Special Note—We handle only the finest quality polished twines which gives you more mileage per pound, wears longer, and with uniform strength.

WHITE, BALLS or CONES—3- or 4-Ply Balls. 5-lb. bag (30 balls) \$5.65, 5 bags at \$5.50 per bag, 20 bags at \$4.75 per bag. Cones. Weigh about 2 to 2½ lbs. Lb. \$1.15, 10 lbs. \$1.10 per lb.

Reels. Many ends. 50 strands, put up. Weight, ½ reel about 26 lbs., full reel about 53 lbs. \$1.05 per lb.

Jute Twine. 1-ply in ½-lb. balls. 78c. lb. Sisal. Reels approximate 48 lbs. 50c. lb., 10-lb. balls \$5.50. 2-ply pencil thick.

#### GREEN TWINES

All Top Grade Quality—Full Weight Green Sea Island. \$3.55 cone, 5 for \$16.95, box of 12 balls \$1.65, 5 boxes for \$8.00, 10 boxes for \$15.50.

**Green 4-Ply** Floss. Cone \$3.65, 5 cones for \$17.55.

## CORK BARK—Decorative

Pieces vary from 3x8 in. to 1x2 ft. 1 in. thick. Easily cut to suit every purpose. Fine for background of pots of Philodendron, etc.

3 lbs. \$1.50 10 lbs. \$3.50 25 lbs. \$7.50 Bales of about 120 lbs. at  $21\frac{1}{2}$ c. per lb.

#### RAFFIA

Finest Grade Imported

37	Lb.	5 lbs.
Natural	. \$0.80	\$3.75
Green Dyed	90	4.35

#### SCOTCH CELLULOSE AND ACETATE FIBRE TAPES

#### Transparent Cellulose No. 600



#### No. 600

No. 600

2592-in. rolls—3-in. core

Width

Can 6 rolls

No. 600—½ in. (2 to can)... \$3.02 \$8.16

No. 600—¾ in. (1 to can)... 1.86 10.08

No. 600— 1 in. (1 to can)... 2.32 12.54

Heavy Duty Dispenser for above. \$2.50

1 in. Core Rolls for Desk Dispenser

1296 in. rolls ½ in. width 1 roll..\$0.91 6 rolls. 4.92

34 in. width 1 roll..\$1.12 6 rolls. 6.06



Desk Dispenser for above. \$1.69 each. Weight 41/4 lbs.

#### Acetate Fibre Tape No. 710

This new, transparent tape is more resistant to the conditions which makes other tapes useless.

tapes useless.
Florists who have difficulty keeping Scotch tape in good shape should try this.
2592 in. Rolls—3 in. Core

#### COLORINGS FOR CUT FLOWERS AND DESIGNS FLOWER DYE

For coloring cut flowers by absorption. Eight colors: Blue, Red, Pink, Orange, Yellow, Violet, Lavender and St. Patrick's Green. Pkt. 50c., 8 pkgs. (your selection) \$3.50.

#### TINT DUST

For coloring flowers by dusting. Blue, Light Blue, Red, Orange, Green, Light Green, Pink, Light Pink, Rose-Pink, Yellow, Deep Yellow, Lavender, Deep Magenta and Violet. 1-oz. jar 25c., doz. jars \$2.75, your selection.

# BLOOMLIFE'S IMPROVED NO RINSE FLOWER DYES

Just dip, drain, and dry.

Light Yellow Deep Green Red Deep Yellow Peach Green Purple Maroon Green Light Pink Chartreuse Deep Pink Coral Lavender Fuchsia Violet Light Brown Orchid Aqua Deep Brown Light Green Light Blue Orange Nile Green Deep Blue Grav Black

Pint \$1.75, 12 pints for \$19.90

#### FLORIST TYING TAPE



Closely woven. Finest quality. For tying flower boxes, etc.

**Green, Blue, Red.** 1000-yd. spools. Spool \$5.95, 6 for \$33,00.

#### CRYSTAL SAND

For Dish Garden Decoration, etc.

Colors: White, Pink, Gray or Slate, Blue, Red, Green, Yellow and Brown

2 lbs...65c. 5 lbs...\$1.45 10 lbs...\$2.85

These prices are for one color in the weight stated. When you order, say, 5 colors of 2 lbs. each—the 2-lb. rate applies—not the 10-lb, rate.

#### PEARL CHIPS FOR BULB DISHES

White or All Colors Mixed. 10 lbs. \$1.45, 25 lbs. \$2.65.

# DISH GARDEN ANIMALS (Plastic)

2 inches high (not including stem). Colors: White, Blue, and Pink. Assorted, 90c. per doz., 3 doz. for \$2.50, \$7.00 per 100.

#### PLASTIC BIRDS

Very colorful, 3 in., doz. \$1.60, gross \$13.50.

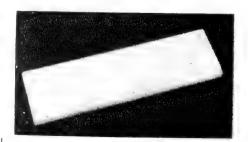
#### PLASTIC TRELLIS-10 in.

For dish gardens in assorted colors: Red, Yellow, White and Green. Doz. \$1.45, 4 doz. \$4.95, gross \$12.00.

#### FLORAWAX

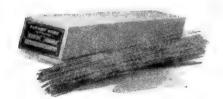
Our own, put up in approximately quart size, \$1.00; pint 60c.

#### **FLORALFOAM**



Case of 20 pieces 12x36 by 2 in. thick, \$22.85. Single pieces \$1.45 each.

# FLORIST WIRE



All our wire is dead soft. The most critical florists are pleased with it

# **CUT WIRE**

			Brt.	Green
$G_{\ell}$	nige	1	Annealed	Enameled
	16		\$2.67	
	16 (24 in.)		2.67	
	18		2.87	\$3.75
	19		2.93	3.87
	20		3.05	4.00
K	21		3.20	4.15
•	22		3.30	4.30
i	23		3.60	4.50
i	24			4.95
	26			5.95
	28			6.40
	Case lots of 6 box	es,	10c. per	box less.

# SPOOL WIRE—Green Painted

Twelve ½-lb. spools to box—Dead soft Box of 12 3 6 spools spools spools Ganae \$1.95 22.....\$1.00 \$3.30 23..... 3.80 1.152.00 2.50 4.75 26..... 1.35

# SPOOL WIRE—Annealed

	Dead so	it	
	3	6	Box of 12
Gauge	spools	spools	spools
23	\$1.00	\$1.90	\$3.30

Special-Annealed Wire No. 36 for wiring your own picks. Small coil, about 21 lbs., \$1.00.

# WIRE SNIPS



No. 833 Plain Edges, Best Steel. Length 7½ in. Blades, 2½ in. Finest, all-around workroom shear. Each \$3.15, 3 for \$8.95.

No. 833S With Serrated Edges. Same dimensions as above No. 833. Each dimensions as above No. 833. \$3.35, 3 for \$9.50.

# **ORCHID TUBES**

5- or 21/2 inch

For keeping Orchids and other special flowers nicely displayed in your refrigerator or for shipping.  $2\frac{1}{2}$  in, for corsage work. Complete with rubber caps, state size wanted. 100 for \$3.85, 500 for \$16.90.

# SPRAY PAINT

12-oz. Pressure Cans. Colors: Red, green. silver, gold, white, baby pink. Can \$1.25.

# WAXED FLOWERS—Artificial Wired





Waxed Flowers, Artificial. Wir	e atta	ched.
For wreaths and design work	and	other
special decorative uses. Excelle	ent qu	ality.
reasonably priced.	50	100
Callas		\$5.50
Camellias		
Carnations. Colors: Red.		
Pink, White, White and		
Pink, Yellow and Pink	2.10	3.95
Daffodils	2.50	4.85
Dahlias, Cactus	3.00	5.65
Dahlias, Decorative (large		0.00
size)	2.80	5.00
Dahlias, Decorative (small		
$size) \dots \dots$	2.35	4.00
Daisies	1.45	2.60
Easter Lilies	3.50	6.80
Georgines	2.95	5.50
Poppies (medium large)	2.35	4.50
Roses (medium size)	2.25	4.25
Rosettes	1.60	3.00
Minimum orders, 50 of a	color.	

# CELLULOID FLOWERS—Wired

Carnations (Large). White, light pink, red, yellow or Talisman. Boxed 50 of one red, yellow or Talisman. Boxed 50 of one color \$2.70, \$5.25 per 100, \$49.00 per 1000.

Dahlias. White, red, yellow, light pink, Boxed 50 of one color \$3.00, \$5.50 per 100.

Dahlias—Cactus. Natural size. Red, White, Pink. Boxed 50—\$9.50 per 100.

Roses (Large). White, red, light pink, and the color of th White, Pink. Boxed 50—\$9.50 per 100.

Roses (Large). White, red, light pink, yellow, Talisman. Boxed 50 of one color \$2.70, \$5.25 per 100, \$49.00 per 1000.

June Rose Buds. White, yellow, red, orchid, pink. 22c. per doz., \$2.00 gross, box (2 gross) for \$3.40. Minimum order, dozen of a color.

Violets. White, purple, pink, red. Gross \$1.60 of 1 color. Asstd. \$2.00 gross. Sweet Peas. White, orchid, pink, red. Doz. 25c., gross \$2.00.

Sold only in units as noted

# STAR FLOWERS (Brazilian Grass)



Packed in 14-lb. bunches. Blue Orange Red Light Blue Green Orchid Pink Purple Lavender Yellow Autumn Bunch.....\$1.00 4 bunches.....\$10.00 .\$1.00 4 bunches....\$3.45

White Natural.....4 bunches for \$2.75

# BOTTLE SPRAYERS

Bronx or Misto.

Pint Quart Each.....\$1.75 \$1.95 3 for..... 5.00 5.50

Han-D (Improved Harco). Holds one quart. Can also be used very effectively for dusting powder.

E	ach.	,						\$2.35
								4.45



# SPRAY BULBS



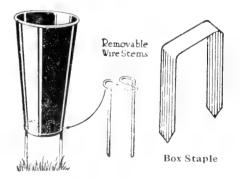
Scollay's—12-oz. Fine spray. Each \$1.65.

# CEMETERY VASES OR BOUQUET HOLDERS

Sturdy metal. Removable steel prongs Can be used as a regular vase.

# Crystalline Green

No.SizeFinish $J6-7x3\frac{3}{4}x2\frac{3}{8}$ Doz.....\$3.00 Carton, 3 doz \$7.00  $J8-8x4\frac{3}{4}x2\frac{3}{4}$ Doz.....\$3.30 Carton, 3 doz. . 9.25



# CORRUGATED BOX STAPLES

These staples are the strongest made for quick application. 14 in. wide steel band. Will go through several thicknesses of

corrugated.
Box of 1000 for\$1.25
Hand Stapler for applying above
staples

# CORRUGATED BOXES

Top Quality

rop Quanty											
200-lb. Test 10 100											
42 in. x 12 x 8	\$4.50	\$40.00									
48 in. x 16 x 8	5.50	49.00									
48 in x 18 x 10	6.00	52.00									
72 in. x 18 x 10	8.50	76.00									
50 at 100 rate											
Ask for prices on larger qu	uantiti	ies.									

# LYCOPODIUM

Clean and bright colors.

Prepared, Green. 3 lbs. \$1,20, 10 lbs. \$3.50, 25 lbs. \$7.60, 100 lbs. \$27.95.

Prepared, Red. Lb. \$1.75, 5 lbs. \$7.50, 10 lbs. \$12.50.

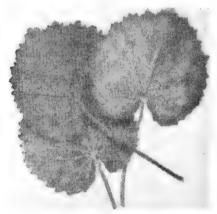
# CAPE FLOWERS

(Minimum order—1 lb. of 1 color) 1 lb. boxes (over 1000 to lb.)—Green, Orange, Pink, Lavender, Yellow, and Red. Lb. \$3.45, 6 lbs. \$17.90.

Eastern Star Assortment. \$4.50 per box.

# GALAX LEAVES-Artificial

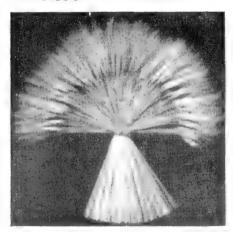
Celluloid



# IMMORTELLES (American)

1 oz. bunches, 10 bunches to box. 1 color to box or assorted colors. Red, Green, Dark Blue, Light Blue, Orange, Yellow, Purple, Pink, Cerise and Orchid. \$5.00 per box. Less than box 60c. bunch.

# ASSORTED WHEAT



Bunches of approximately 350 stems of seven assorted colors. Bunch \$2.75.

# LILY-OF-THE-VALLEY

Bells made of linen. 3 dozen to bunch for \$1.00, 4 bunches (1 gross) \$3.00.

# Wire Designs

Well Made, Green Enameled

# WREATH FRAMES (Box Style)



Size	Doz.	25	100
10 in	\$1.60	\$2.75	\$8.40
12 in	1.75	3.10	10.25
14 in	1.98	3.30	12.00
16 in	2.30		15.25
18 in			18.20
14 in	4.10	8.25	

# WREATH FRAMES, SINGLE (2 Wires)

Size		Doz.	25	100	500
10 in	9	80.80	\$1.65	\$6.10	\$25.00
12 in		1.00	-1.85	-6.60	30.00
1	4 in.	1.10	2.25	8.35	37.50
1	6 in.	1.35	2.65	10.70	47.70
<b>9</b> 1	8 in.	2.00	4.10	14.30	61.00

# A

EASELS												
Size	Doz.	25	100									
18 in	\$1.85	\$3.10	\$10.50									
24 in	2.10	-3.85	14.00									
30 in	2.85	-5.50	21.00									
33 in												
36 in	3.85	7.35	26.50									

# **CROSSES**



Size	Doz.	25	100
$12 \text{ in} \dots$	.\$4.00	\$8.20	\$29.00
14 in	4.65	9.35	-32.00
16 in	. 5.20	10.40	37.45
18 in	. 5.50	11.00	39.60
20 in	. 5.80	11.55	42.20
24 in	. 6.85	13.75	49.50
Measur	e size	by heig	ght

# **PILLOWS**

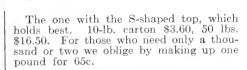
Measure size by width across at center



Size										Doz.	
12 in									\$0.50	\$4.65	\$9.35
16 in									.65	-5.50	10.85
18 in									75	-7.00	14.00
22 in	٠					٠			1.00	9.90	19.00

SPOOL WIRE. See page 69.

# PHILLY FERN PINS

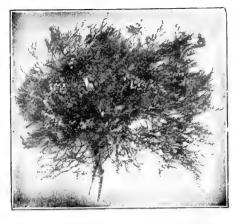


# SPHAGNUM MOSS-Dry



Burlapped Bales—Nice, Clean Stuff Bale \$4.00, 5 bales at \$3.65, 10 bales at \$3.50

# STATICE



Natural, White Dried. Finest quality. Lb. \$1.75, 5 lbs. \$7.50, 10 lbs. \$13.50,

# PEPPER GRASS

Nicely colored in Red, White, Green, Silver and Lavender. Also Two-toned, White-Blue, White-Pink, White-Green, White-Orchid, White-Yellow and White-Lavender. Comes in ½-lb. bunches. 10-lb. cartons, lb. \$1.65, 5 lbs. \$1.50 per lb., 10 lbs. \$11.85.

# WREATH WRAP—Green Wax



Rolls 3 inches wide. Box of 12 rolls \$3.45, 6 boxes (72 rolls) \$19.60.

Less than box—30c. roll.

# Cycas Leaves



A soft and pliable natural leaf prepared in its original green color. Packed 10 leaves to a bundle, 100 leaves to a carton.

Size		10	50	100
8 in. to	12 in	\$0.75	\$3.55	\$5.45
16 in. to	20 in	1.00	4.50	8.50
20 in. to	24 in	1.25	5.90	9.95
24 in. to	28 in	1.50	6.80	12.80
28 in. to	32 in	1.75	8.00	15.00
32 in. to	36 in	2.20	9.40	17.40

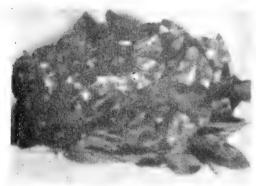
# OAK



Indiana Autumn Oak Sprays. 3 ft. sprays. 10-lb. carton \$7.75.

Red or Brown Twigs for wreath and basket decoration. Top quality. Cartons of 10 lbs. for \$4.15.

# MAGNOLIA LEAVES



Red, Green or Brown. 6-lb. carton, \$3.40

# ROSE LEAVES

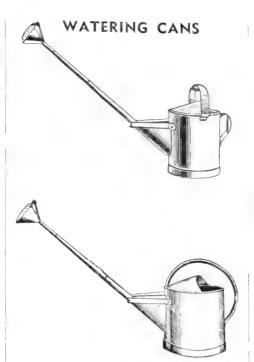


# GOLD or SILVER

Attractive. 3 leaves on wired stem. Fine for corsages and special work. Doz. stems 25c., 6 doz. \$1.00, 12 doz. \$1.85. One color or assorted.

Minimum order, dozen of one color

No. 122—Green, Waxed. 2 doz. 50c., ½ gross \$1.00, gross \$1.85.



Wotherspoon. Genuine. First made since before the war. Sturdily built, extra long spout for convenience where long reach is required. Two copper roses supplied with each can, one fine, one coarse. Extra roses at \$1.35 each.

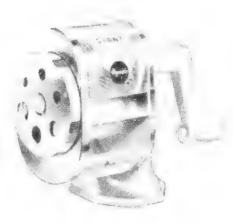
	6 qt.	8 qt.	10 qt.	12 qt.
Round	. \$8.00	\$8.80	\$9.70	\$10.35
Oval	. 9,00	9.75	10.65	11.55

# PRUNING SHEARS



Parker. A very good, inexpensive shear for general use. Each \$2.75.

# SHARPENERS



Pencil Sharpener. Great time saver.
Put pencil in and turn handle a few times.
Adjustable to all thicknesses of pencils
by merely turning dial. Each \$2.50.

# FELINS TYING MACHINES

These machines save time and pay for themselves in a short time. Illustrated circulars sent on request.

Felins Pak Tyer F-6. Adjusts itself automatically to any size or shape bundle from ½ in. to 6 in. in diameter or height. No limit on length or width. \$395.00.

Felins Pak Tyer F-10. Same as above, but for tying 12 in. to 10 in. etc. \$475.00.

Felins Pak Tyer F-16. Same as above, but for tying 1 in. to 16 in. etc. \$550.00.

1949 Rotary Electric Bunch Tyer. Widely used by wholesale flower shippers. \$190.00.

Felins Foot Operated Bunch Tyer. \$95.00.

Felins Root Crop Washer. \$225.00.

Felins Torrent Washer. For bunch crops. \$175.00.

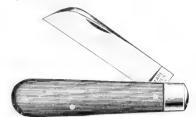
All above machines F.O.B. Wisconsin. Pick the one you are interested in and ask us for descriptive circular.



# SHOP AND GREENHOUSE SUPPLIES

# FLORIST'S KNIVES (Best Made) |

Polished Cocoawood Handles



No. 1151½. Nice size. 2¼ in. blade length. Each \$2.00, doz. \$22.00.

## WHITE HANDLE KNIVES



No. S19441/5W. Trim, light single blade with shackle for attaching chain. 2 in. blade length. Each \$2.60, doz. \$30.00.



No. 1944% W. Same as above, except blade is slightly turned down as shown. 2 in. blade length. Each \$2.50, doz. \$29.50.



No. 7164) 2W. Very neat and sturdy, two blades. 1% in. blade length. Each \$3.00, doz. \$33.00.

Corona Clipper, No. 21-73/4 in. Each



# RESPIRATORS AND GOGGLES



RESPIRATOR, Dupor's No. 4. For protection from harmful dust and light fumes (not effective against poisonous gas). Should be worn when working with insecticidal dusts, arsenicals and dry fertilizers. Covers nose and mouth.

Each \$2.15.

Dupor's No. 10. For gas, etc. \$5.45.

Extra cartridges for No. 10. Each 60c.

GOGGLES, Rubber. Protect your eyes while working with harmful dusts or gases. Each \$2.00.

# RUBBER THUMB PROTECTORS

Man's size. Save	your thumb	when
making cuttings.		
6 for\$0.65	25 for	
12 for 1.10	50 for	. 3.65

# LABELS

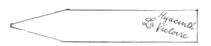
Finest Manufactured-Smooth



( Garaeri Labei	
Plain	Painted
Pot Packaged Pkg.	Pkg.
$4 \text{ in. } x \frac{5}{8} \text{ in.} -1000 \dots \$2.95$	\$3.45
$5 \text{ in. } x \frac{5}{8} \text{ in.} -1000 3.25$	3.85
6 in. x $\frac{5}{8}$ in. $-1000$ 3.50	4.25
Garden	
8 in. x $\frac{7}{8}$ in. $-250$	\$2.40
10 in. x $\frac{7}{8}$ in. $-250$	2.65

Tree Labels. 3½ in. copper wired—painted. 250 for \$1.85, 1000 for \$4.75.

## OTHER SPECIAL LABELS



Celluloid Pot Labels. Made of white celluloid with specially prepared writing celluloid with specially prepared writing surface. For indoor or greenhouse use in seed pans, pots, etc. Excellent for Orchids. Marked with lead pencil. Indestructible, economical, markings easily erased and the labels used repeatedly.

No.	$21 - 4x\frac{5}{8}$	in.							٠			,	\$2.00
No.	$22 - 5x^{\frac{3}{4}}$	in.			,								3.00
No.	23-6x1 i	n							٠	,			4.50

implex

Simplex Weatherproof Garden Labels. With stakes 24 in. long. For per-manent or formal mark-ings of shrubs, flower beds, specimen plants or nurs-ery stock. Valuable for experimental work as cards may be quickly marked and may be quickly marked and the record easily extended or changed. The card holder is made of special rustproof iron electrically welded to the iron stake. Finished in dark green enamel. These stake labels are provided with white celare provided with white celluloid cards and genuine mica transparent covers. No. 11—3x2 in Each 40c., 10 for \$3.75, 50 for \$17.50, 100 for \$31.50, 250 for \$77.50

Extra White Celluloid Cards.	
109 for §	2.50
Extra Mica Covers. 100 for	4.00
Extra Stylii Each	10c.



Green Weatherproof Plant Labels.
Easily marked with a sharp pointed steel stylus which cuts through to the white base, producing a very beautiful effect of white lettering on a dark green background. In boxes of 100, including copper wires for attaching and steel stylus for Marking. 100
No. 31—3x½ in \$2.50
No. 32—4x¾ in 4.00
5.50

# PRUNING SHEARS



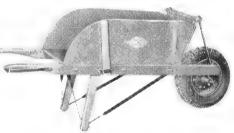
Snap Cut No. 119—8 in. overall. Heavy duty professional type. A very good, inexpensive shear for general use. \$2.25, 3 for \$6.15.

German Make. Finest steel. Will last a lifetime. \$4.25.

# WHEELBARROWS



Steel Tray. 4 cu. ft. as shown above. Roller bearing wheels. Heavy duty tire. Complete \$27.50.



Fleck's Greenhouse Wheelbarrow. Narrowest made. Extreme width 20 in. which includes protective hand guards. With ball-bearing wheel and heavy duty tire. Each \$29.50.

No. 1 Wooden Barrow. Largest size made. Roller bearings and heavy duty tire. \$34.50.

# SUDBURY SOIL TEST KITS



Model B. For the grower whose requirements do not call for the larger professional equipment. Tests for same elements as other kits. Weight packed, single, approximately 7 lbs. \$11.90.

De Luxe Model A. Finest equipment—widely used by large growers, nurseries and Government departments. Cased in handsome, streamlined, vault type welded steel, pearl finish container. Full length piano hinge. Sturdy carrying handle. Complete instructions. Each \$19.50.

Refill Solutions. 2 oz. \$1.00, 6 oz. \$2.00.

No. 33—5x1 in .....

# SHOP AND GREENHOUSE SUPPLIES

# | A SIZE FOR EVERY | PURPOSE | | A SIZE FOR EVERY | A SIZE

# GALVANIZED STEEL FLOWER VASES

Style No.	Size	Each	Doz.
57	5x5 in	\$0.75	\$ 8.50
58	$5\frac{1}{2}$ x6 in	.80	9.00
59	$6^{1}_{2}$ x7 in	.95	10.40
65	$7\frac{1}{2}$ x8 in	-1.20	11.95
66	9x10 in	1.45	15.70
67	$9x11\frac{1}{2}$ in	-1.60	16.60
68	$9x12\frac{1}{2}$ in	1.80	19.80
68B	$9x15\frac{1}{2}$ in	2.00	21.00
69	9x18 in	2.10	22.90
70	$9x23\frac{1}{2}$ in	2.30	24.50
253	$4\frac{3}{4}$ x 10 in	1.10	11.25
254	$5\frac{1}{2}$ x11 in	1.15	12.00
255	$6\frac{1}{2}$ x12 in	1.25	14.25
256	$6\frac{1}{2}$ x $13\frac{1}{2}$ in	1.35	15.25
257	$6\frac{1}{2}$ x15 in	1.50	16.50
258	$6\frac{1}{2}$ x17 in	1.60	-17.00

# FLECK'S CEDAR TUBS

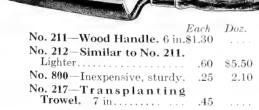


White cedar, bound with heavy wire hoops, electrically welded. Painted green.

I:	nside .	Measure	ments	Weight	
				Each	
Size	In.	In.	In.	Lbs.	Each
No. 2	7	5	7	$1\frac{1}{2}$	.\$1.25
No. 3	8	6	8	$2^{1}\overline{2}$	. 1.35
No. 4	9	7		$2\frac{3}{4}$	
No. 5		716		3	
No. 7	12	9	11	$4^{1}_{2}$	
No. 9	14	11	13	7	
No. 11	16			9	
No. 13	18	/2	17	$12^{1}2$	
A c.1. 4		4-45	1.7	6 100	

Ask for quotation on lots of 100 or more. We ship twelve tubs for the price of eleven.

# TROWELS (Johnson)





# SOIL SHREDDERS

We list below a few models that have proven satisfactory for the average greenhouse operator. All prices are F.O.B. manufacturing point and subject to change without notice 3 per cent discount for cash with order. Full, detailed circulars sent on request.

# WICHITA GRINDER



Grinding Screen. Shreds, grinds, screens, mixes with wheel and handles. \$119.50. With motor by Briggs & Stratton. 1½ horsepower. \$178.00.

A 1 horsepower motor will operate this model with complete satisfaction.

F.O.B. Wichita, Kansas

# WONDER GRINDER

12 in. Grinder only	\$139.00
On skids and 6 h.p. gas motor	277.00
<b>18 in. Grinder</b> only	-186.00
On skids and elevator less motor.	370.00
Ask for circular with complete info	rmation

# AEROIL BURNER

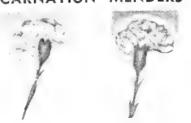
Burns 6% Kerosene, 94% Air



For destroying any kind of weed or brush, killing stems, roots and seeds. Burner can be used with any type compression tank. Also used for thawing.

Also used for thawing. No. 99 Giant. Complete with 5-gal. tank. Delivers flame 4 in. x 3 ft. \$27.25 No. 99 Senior. Complete with 4-gal. tank. Flame 3 in. x  $2^{1}$ /<sub>2</sub> ft. . . . . . 22.00

# CARNATION MENDERS



Before and After Mending 1000 for 40c., 5000 for \$1.85, 10,000 for \$3.50.

# LINDIG'S SOIL SHREDDERS



Model 1B-4. Total height, 36 in. Overall length, 46 in. Feeding hopper size, 16x18 in. across top. Shredding rotor, 8½ in. wide, with 4 sets of blades, 4 blades in each set (total 16); 3 stationary blades. Power: ¾ h.p. electric motor or 1½ h.p. gas engine. Weight, 155 lbs.

Model 1B-6. Specifications for this model are the same as for Model 1B-4, except there are 6 blades in each set (total 24). 5 stationary blades. This model is designed for extra fine shredding. Power: 34 h.p. electric motor or 1½ h.p. gas engine. Weight: 165 lbs.

Above 2 models capacity up to 8 cu. yards per hour.

Without Power Electric Motor
Model 1B-4....\$130.00 \$187.50
Model 1B-6.... 135.00 192.50
Gas Engines, 1½ h.p., with clutch.\$70.00
Rubber Tires, 10x3.5x4...\$20.00 per set
Heavy Duty Cord. 25c. per ft. in any
length up to 250 ft.
Cord Connectors......\$1.50 per set

All prices and specifications are subject to change without notice. All prices F.O.B. St. Paul, Minn. Write us for further information on these and larger models.

# KEMP SOIL SHREDDERS



No. 6—Complete with ½ h.p. electric motor, 3 ft. of cord, mounted on truck with wheels. \$145.00. With ¾ h. p. electric motor, \$155.00.

No. 6—Complete with 1½ h.p. Briggs & Stratton gas engine, mounted on truck with wheels. \$145.00.

No. 6—Complete, less engine or motor, mounted on truck with wheels. \$110.00.

Rubber Tired Wheels. \$10.00 extra. F.O.B. Erie, Pa.

# RUBBER HOSE

Cheaper and Better Than Plastic





Finest 2-braid rayon hose ever made. Stands pressure up to at least 200 lbs. Any length 25 feet up.

Inside diameter Weight per 100 ft.

Heavy Brass Couplings. At no extra charge on 50 ft. or more. On pieces less than 50 ft., add 1c. per ft.

# FLARING ROSE NOZZLE



Each.....\$1.35 3 for.....\$3.65

# SPRAY NOZZLE

Universal. Automatic gun type. Not for greenhouse watering.

No. 126.....\$3.45 each

# GREENHOUSE SPRINKLERS



No. 1—Stamped Sheet Brass, 4 in. face \$1.65, 3 for \$4.00.

No. 2—Cast Brass, 4 in. face \$2.25, 3 for \$6.00.

# WATER BREAKERS

No. 400—Allows up to 50-lb. pressure at full flow without washing out soil. Cast aluminum, unbreakable. Each \$1.75, aluminum, unbreakable. 3 for \$4.60.

Skreenaire made on same principle as No. 400, but to take over 50-lb. pressure. Each \$2.35, 3 for \$6.50.

# LABEL MOISTENER

No. 10-4½ in. wide.....\$6.30

# WIRE FOR BENCH WORK

Galvanized.	In	12-lb	stones.		Stone
No. 16				<b></b>	\$3.16
No. 18					3.46

74

# **GREENHOUSE SUPPLIES**

# HOSE COUPLINGS



Cast Brass. 1/2 in., 5/8 in., 3/4 in.  $Complete \dots \dots Each~42c.,~doz.~\$4.60$ Female ends only. Each 32c., doz. 3.40

## WROUGHT BRASS

Lighter weight than cast brass. 1/2 in., 5/8 in., 3/4 in.

Complete......Each 35c., doz. \$4.00 Female ends only....Each 30c., doz. 3.00

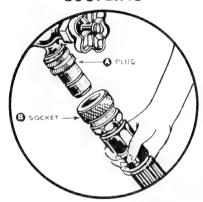
# CLINCHING TYPE WROUGHT BRASS "PERFECT"



Fingers are of steel, plated to prevent rust. ½ in., 5% in., 34 in.

Complete............ Each 45c., doz. \$4.70 Female ends only . . . Each 35c., doz. 3.40

# BRECO "LIGHTNING" HOSE COUPLING



Best ever made for quick connecting or disconnecting water hose. These couplings are guaranteed indefinitely. Standard <sup>3</sup>/<sub>4</sub> in. Complete coupling \$2.00. Extra plugs for faucets, each 60c.

# WROUGHT BRASS "PERFECT" HOSE **MENDERS**

½ in., ½ in., ¾ in... Each 17c., doz. \$1.70





Steel Hose Clamp "Perfect" Hose Mender Hose Clamps. ½ in. and 5% in. doz. 50c.; ¾ in. doz. 55c., 1 in. doz. 65c.

# HOSE REDUCERS

Cast brass. From 1 in. pipe to fit  $\frac{3}{4}$  in. hose. Each 50c.

# HOSE WASHERS

Rubber. For 3/4 in. hose connections. 1/4 lb. 50c.

# TEMPERATURE ALARM



G.H. 3-Each \$17.00.

G.H. 4-Waterproof as shown above. Each \$22.00.

# **APRONS**

Gray, Double Rubberized. Full size. Weight, 1½ lbs. Heavy duty. Each \$3.35, 3 for \$9.00.

Gray, Lightweight. Sturdy. Each \$3.25, 3 for \$8.95.

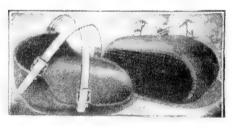
Blue Denim. Medium size. For potting work or shop use. Each \$1.65, 6 for \$1.50 each.

# KNEE PADS (Rubber)

A comfort-giving knee cushion. Built of solid and soft sponge rubber to fit contour of the knee.

Straps adjustable to fit any knee and will not slip down when walking.

Per pair.....\$2.69



# POT HANGERS

Krick's. Special temper steel wire, bronzed. Space saver in the greenhouse or in shops to display specimen plants. Prices on all sizes or assortment. No. 1 for.... 4 in. pot No. 2 for.... 5 in. pot No. 3 for.....6 in. pot Doz.....\$1.50 4 doz..... 5.10  $12\ \mathrm{doz}.\dots\dots14.90$ 



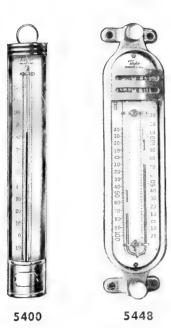


galvanized. Doz....\$2.85 25 for. 5.50 50 for 10.00 100 for.18.00

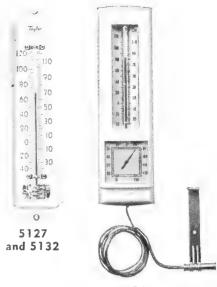
Eureka.

# MERCURY THERMOMETERS

Most Accurate for Greenhouses



No. 5400. Registers from minus 20 to plus 120 degrees F. Scale length 12 in. Metal case. Large figures. Easy to read. Each. \$3.50 6 for 18.80 12 for 35.90
No. 5448-Maximum and Minimum.
For registering the coldest and warmest temperatures during any chosen period of time such as during night. Easily reset.
Each.       \$10.00         3 for.       28.50         6 for.       54.50         Extra Magnets.       .90
No. 5132—Vitreous Enameled Scale 7 in. long. Permacolor.
Each \$1.60 6 for 9.00 12 for 17.00
No. 5127—Utility Wall Type. Same as 5132 except it is $1\frac{1}{2}$ in, longer and $\frac{3}{4}$ in, wider.
Each\$2.25



1AP1

No. 1AP1 (Indoor-Outdoor). This new type thermometer tells at a glance in the light and warmth of your home, both the outdoor temperature and indoor room temperature. Each \$7.50.



# BIRD Vita-Bands

12.50

VITA-BAND 40—Growers are reporting outstanding results in vigorous, well-balanced growth. Balanced plant food calendered on inside of band. Transplanting shock eliminated, saving 1 to 3 weeks set-back. Sturdy fibre resin construction maintains best moisture conditions with watering frequency cut 50%. Save space and growing time. Quick set up and rapid removal.

VITA-BAND 10—Designed for growing periods of 8 to 10 weeks. A low-cost nutrient saturated band especially good for annuals and vegetables. Produces growing results similar to Vita-Band 40.

Sold in Units of			Prices	per T	housand			
1000 only		$1\frac{3}{4}x1\frac{3}{4}$ $x2\frac{1}{2}$			$\begin{bmatrix} 2\frac{1}{2}x2\frac{1}{2} \\ x3 \end{bmatrix}$	3x3 x3	4x4 x3	4x4 x4
Vita-Band 40. Vita-Band 10.	\$3.60	\$5.95 3.90		\$7.35 4.90	\$8.85 5.85	\$10.30 6.75	\$8.85	sii i







# BIRD Vita and Red POTS

# RED

6 for.

24 for.

For shipping only. Not recommended for growing. Lightweight and sturdily made to protect rootball from breakage—inner wax coating prevents drying out. A "must" to preserve the top quality of your plants in transit. Delivering quality promotes repeat business.



For growing and shipping—they are nutrient treated. Growing results are similar to Vita-Bands. Vita-Pots pre-

vent rootball disturbance. No handling and storage of heavy pots. Vita-Pots can be packed quickly and easily for shipment.

Sold in Units of 1000	ė		Prio	es per T	Γhousan	d		
only	2''	21/4"	2/2"	3''	3½"	4''	5''	6''
Re	8.60	\$ 8.60	\$ 8.70	\$ 9.15	\$12.20	\$14.70	\$18.55	\$22.25
Vita- Pot	14.00	14 30	14 85	6.40	21 60	24 35	31 95	41 70

# Tom Thumb FLATS





Bring customers back to you for repeat business by using Tom Thumb Flats imprinted with your name. Use one of these attractive designs with your ad printed on 4 sides for only \$3.00 per 1000 additional charge. Choice of orange, yellow or light green imprinting. Tom Thumb Flats are made of heavy waterproof fibre resinous material. Use with Vita-Band 40 or Vita-Band 10. The most economical way to sell potted annuals in dozen lots. Potted plants sell easier at premium prices. Build sales and repeat business with easier-to-setout potted plants in this neat package.

No. 1 for 1 doz. 1¾ in. Bands
Specify style A or B and color if imprinting is desired
Add \$3.00 per 1000 to cost below for printing

Combination 1M Flats 12M Vita-Band 40 10 Per 1000 Sets Combination 1M Flats 12M Vita-Band 10 Per 1000 Sets		Sold in Units of 250 Sets only	Tom Thumb Flats			
Size No. 1	2101 -	No. 1	Size No. 2		Size No. 1	Size No. 2
\$113.75	\$125.60	\$86.45	\$95 65	Per Thousand	\$44.70	\$49.60

# CHAMPION SPRAYERS AND DUSTERS

About the best made today. Simple, sturdy construction. Wearing parts easily replaced at low cost.





# KNAPSACK **SPRAYERS**

Duster	No.	102
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Brass	\$29.90 \$26.70
	5-gal. capacity. Complete Extension. Each, \$1.60

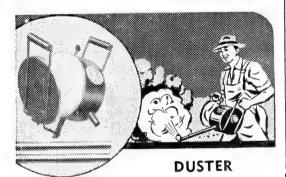
# SPRAY NOZZLES

Adjustable Spray Nozzle. For all pressure sprayers. Each \$2.25. sure sprayers. Each \$2.25. No. 59—Double Nozzle with 8 in. copper

tubing. Each \$4.00.
No. 89—Weed Control Boom. \$7.95.
No. 90—Teejet Nozzle. \$1.90.

# SLIDE SPRAYER No. 202

An inexpensive sprayer. Works by sliding tube back and forth, drawing spray solution from a bucket. Can be used for paint or whitewash. Wearing parts replaceable at small cost. Each \$6.95.



No. 103—Hand model, works like an accordion. Holds 5 lbs. \$9.85.

No. 102. Holds 25 lbs. of dusting powders. Double action. Shoots powder as high as 30 ft. Complete, \$26.50.

# AUTO POP-NOZZLE ATTACHMENT

Flow instantly controlled by pressure of hand. Each \$2.75.

# SOIL HEATING EQUIPMENT (Electric)

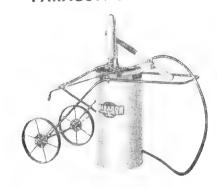
This flexible heating cable can be used in hotbed, coldframe, or greenhouse bench. By applying "bottom heat" it provides positive control and faster stimulation of growth. Soil can be maintained at 15 deg. to 20 deg. F. above general house temperature. These operate on 110 Volts, 400 watts. One 60-foot cable heats 36 square feet of bench area.

Thermostat	No. 3	6X,54G	1—For	l to
2 cables				\$9.95
Thermostat	No.	498457	71G2 —	As-
sembles	with	duplex	recepta	.cle

and 3 ft. all rubber cord. Cables for above, each............ 11.85

# **GREENHOUSE SUPPLIES**

# PARAGON SPRAYERS



No. 00-31/2-5 gal., complete equip-
ment\$19.95
No. 1—6-gal., complete equipment 24.75
No. 3—12-gal., complete equipment
with 1 or 2-wheel steel truck 32.95
No. 3—Complete without truck 27.75
No. 3 P.A.—4-gal. auxiliary com-
pression tank, with hose connec-
tion, air gauge and mouting brack-
ets. Eliminates continuous pump-
ing. Can be attached to any 12-gal.
ing. Can be attached to any 12-gai.
sprayer with truck. Extreme width
18 in
No. 4—28-gal., mounted on wheels
and complete equipment 54.75
No. 5—Complete, mounted on de-
tachable all steel truck; 50 gal 97.95
Leather Cup Washers. 45c. each, 3 for
\$1.20.
Air Gauge. For any sprayer, \$2.75 extra-
F.O.B. Harrison, Ohio
F.O.D. Hallison, Onto

# PARAGON POWER SPRAYERS

Paragon Power Sprayer, No. 3GM. 20-gal. tank. \$245.00.

Smith No. 2460. 4-gal. tank, galvanized auto sprayer. Complete, \$12.50.

# HAND SPRAYER

1 qt. tin ..... Each 60c.

# Paints

TOP QUALITY ONLY

# RUST PREVENTIVE ALUMINUM PAINT

Gal\$5.95	5 gals\$29.50
Greenhouse White In Gal\$4.45	terior. Mildewproof 5 gals\$21.00
Greenhouse White ! Gal\$4.40	Interior. 5 gals\$20.75
Outside 100% Pure (	Oil Base.

Gal......\$4.45 5 gals.....\$21.90

Brilliant Aluminum Enamel. Heat resisting to 700 deg. F. Resists rust and corrosion. A fine, glossy, long wearing finish, recommended for all jobs where good results are expected.

Gal.....\$4.65 5 gals.....\$21.90

Carter's Aluminum High Heat Resistance. 1,200 deg. Rust preventive paint. Gal......\$6.95 5 gals.....\$34.50

Carter's Rust Preventive White. Gal.......\$6.40 5 gals.....\$31.00



# GLAZING AIDS

Zinc Glazing Points. Sizes 5/8, 3/4, 7/8. Lb. 85c., 5 lbs. 80c. per lb., 10 lbs. 75c. per lb., 25 lbs. 70c. per lb.

Ask for price on larger quantities.

Fleck's Glazing Staples, Zinc Coated 1000 Dimensions Size

-5/16 in. wide x 5/8 in. long \$0.80 - For single thick glass.

No. 2½-6/16 in. widex 11/16 in. long .90 —For double thick glass.



Glazing Hammers. Each \$2.05.

Glass Cutters. Very good grade. Inexpensive. Each 35c., 3 for \$1.00, doz. \$2.95.





No. 32—The kind the experts use. 2 in. x 10 in. barrel. Capacity, 32 cubic inches. Contains two extra, heavy treated leather plunger cups and spring expander. Three various size nozzles supplied with each gun. Price, \$4.50 complete.

# CAULKING COMPOUND

Gun Grade No. 1-This is the best made for greenhouse use. Super plastic 100% non-staining or non-oil exudent. Never dries out, cracks or crumbles. Adheres to any surface. Brilliant white. 50c. per cwt. on freight allowed on order for 200 lbs. or more. Gal. \$3.85, 5 gals. \$16.45, 55-gal. drum \$164.00.

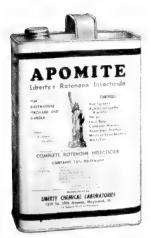


# WHITE SHADING COMPOUND

10 lbs......\$1.70 25 lbs...... 3.25 50 lbs..... 6.75 100 lbs......12.50

# Insecticides, Fumigants, Fungicides, Damping Controls, Etc.

# For Every Purpose in Greenhouse and Outdoors



Since florists must use insecticides, many of them harmful, we strongly recommend the use of masks and goggles in the greenhouse and to be careful not to get any dusts or solutions on hands with open cuts, etc. Your health is of first importance. And store them out of reach of children. Many florists are careless in this regard. "An ounce of prevention is worth a pound of cure." Full directions on all packages.









# AGRICULTURAL SULPHUR

Coarse. 10 lbs. \$1.40, 50 lbs. \$5.95, 100 lbs. \$9.00.

### APOMITE

Controls red spider, green, white and black fly, beetles, etc. on flower and vegetable crops, inside or out. Contains spreader and sticker. Qt. \$3.00, gal. \$10.00, 5 gals. \$45.00.

# ARSENATE OF LEAD (Powdered)

4 lbs. \$1.95, 24 lbs. \$10.00.

# BENZO-FUME PRES-SURE FUMIGATORS

For control of red spider and other insects. Easy and quick to use. 1 lb. does 20,000 cubic feet. ½-lb. can 35c., 3 for 90c., case of 12 for \$3.20, 1-lb. can 65c., 3 for \$1.80, case of 12 for \$5.50.



# Black leal 40

# BLACK LEAF 40 (Nicotine Sulphate)

5 ozs. \$1.05, 1-lb. bottle \$2.50, 5 lbs. \$7.95, 10 lbs. \$14.95, 50-lb. drum \$18.40.

Dow

N. Sulfur D

# BORDEAUX MIXTURE, Powder

A 13% Metallic Copper mixture for spraying; for mildew control. 4 lbs. \$1.00, 48 lbs. \$10.20.

# CERESAN NEW IMPROVED

Seed disinfectant for field seeds and rot control on Calla bulbs. Lb. 90c.

# CYANOGAS "G" FUMIGANT

5 lbs. \$3.75, 25 lbs. \$12.50, 100 lbs. \$30.00

## D.N. NO. 10 SULPHUR DUST

For control of red spider, thrip, fungus, etc., on Carnations only. 10 lbs. \$2.50.

# D.N. NO. 12 SULPHUR DUST

For use on mixed crops. 10 lbs. \$4.00.

# DOW SPRAY NO. 17

A compound of the D.N. 10 and 12 Dusts,

for wet spraying. For use on Callas, "Snaps," Gardenias, Carnations, Azaleas. Dwarf Oranges, Hydrangeas, Ivy and Roses. 1-lb. tins \$3.00; makes enough spray for 5000 sq. ft. of bench space (100 gals.)

# D.D.T. 50% WETTABLE SPRAY POWDER

Very popular as a dust or wet spray for control of many insects in greenhouse or outside. For greenhouses use 1 lb. to 100 gals, water; for orchard use 2 lbs. to 100 gals., add spreader at rate of 1–1200. 3 lbs. \$1.45, 6 lbs. \$2.50, 50 lbs. \$17.95.

# D.D.T. PRATT'S 25 % SOLUTION

This is the finest D.D.T. yet prepared for greenhouse use. Does not harm foliage or blooms. This is prepared in a first class oil base that combines with standard insecticide, including Bordeaux, Sulphur and Arsenate of Lead where desirable. 1 to



2 teaspoonful per gallon of water. ½ pt. 85c., qt. can \$1.50, gal. \$3.50, 5-gal. drum \$15.40. For resale, see page 80.

# D.D.T. DUST 5 %

For dusting under benches in greenhouses, which is one of the chief spots for breeding insects and fungous diseases. You will spend less for spray materials if you dust under benches once or twice a year. 4 lbs. 80c., 50-lb. bag \$5.50, 100 lbs. \$10.00. For resale, see page 80.

# D-D SOIL FUMIGANT

Provides control of root-destroying insects, particularly root-knot nematodes and wire-worms. When poured into the soil, D-D vaporizes and kills these and other soil-borne pests. D-D is for use before planting. 1 gal. treats 1400 sq. ft. Gal. \$5.85

# D.X. SPRAY, PRATT'S (New)

Contains Rotenone, Pyrethrins and Piperonyl Cyclonene. Complete insecticide for control of all common insects inside or outside. Qt. can \$4.95, gal. \$13.25, 5 gal. drum \$54.00.



## DETEX

A general spray containing D.D.T. 25%. Qt. \$3 00, gal. \$10.00, 5 gals. \$45.00. For resale, see page 80.

# DOWFUME "G"

Effective, easily handled soil fumigant. Permits replanting in 2 to 4 days. Especially toxic to nematodes (eelworms), soil insects, millipeds, centipedes, pill bugs, etc. 10 gals. \$27.50. Applicators for Dowfume, listed on another page. 10 gals. treats approximately 4200 sq. ft. at 6 ccs per injection every 10 in. square.

# FERMATE (Dupont) Fungicide See FERRADOW

### FERRADOW

The black powder that stops rot, damping-off, etc. 25-lb. drum \$19.50, \$2.80 for 3 lbs., 6 lbs. \$5.50, 12 lbs. \$10.60. To get Ferradow to mix—first add and mix one-third teaspoonful Santomerse to 1 gal. water. Then put some of this solution in a small container, then add  $2^{1}$ ½ to 3 ozs. (by weight) Ferradow, close container, shake well, then add to the balance of the 1 gal. solution. Add this 1 gallon to 11 gallons water; 1 lb. Ferradow makes 80 gallons.

### FORMACIDE

Soil fumigant (Formaldehyde Dust). Also used as seed disinfectant and for damping control. Lb. 80c., 5 lbs. \$2.25, 25 lbs. \$9.00, 50 lbs. \$15.70.

# **FUMETOBAC**

A fine tobacco powder dust for burning in fumigation. 25 lbs. \$4.95, 50 lbs. \$8.75, 100 lbs. \$16.00.



# GRAPE AND ROSE DUST

For fungus control, mildew, aphis, etc. 5 lbs. \$1.20, 25 lbs. \$6.00, 100 lbs. \$22.00.

# HETP (Hexa Ethyl Tetra Phopshate)

The new killing agent. Contains spreader ready to use. It is a positive control of mealy bug, red spider, etc. 1 qt. \$7.00.

# HETP BOMB

Each \$5.00.

# **HEXATOX**

87% solution of HETP with spreader. 6-oz. bottle makes 100 gals. of spray. \$2.00. Excellent for red spider and many other greenhouse insects.

## L-333

For control of all soft-bodied insects, such as aphids, cutworms, leaf rollers. Gal. \$10.00.

# LORO—Discontinued

We recommend L-333 or Apomite in its place.

# NAPHTHALENE FLAKES

For ridding soil in greenhouses of earth vermin, sowbugs, etc. Also for control of thrip on Cyclamen, etc. 10 lbs. \$2.20, 25 lbs. \$5.00, 50 lbs. \$9.50, 100 lbs. \$18.50.

# NICO-FUME LIQUID

2 lbs. (1 qt.) \$3.45, 8 lbs. \$12.50, 40-lb.

# NICO-FUME PRESSURE FUMIGATORS

 $\frac{1}{2}$  lb. can 50c., case of dozen ½-lb. cans, \$4.60; 1-lb. cans \$7.95. dozen 1-lb. cans \$7.95.

# NICOFUME HOLDERS

Holds 1-lb. cans. Includes adaptor for ½-lb. cans. \$2.25 each.

### NNOR

Contact spray for control of red spider and many other insects in

the greenhouse. Pt. \$2.00, gal. \$10.00, 5 gals. \$45.00.

### OPTOX

For both chewing and sucking insects. Gal. \$12.00.

RAFU

MOTH

CRYSTALS

KILLS EGGS AND LARVAE

## PARAFUME

For tree borers. Many other domestic uses. 5 lbs. \$2.10, 50 lbs. \$15.00. For resale, see page 80.

# PARIS GREEN

5 lbs. \$2.50.

# PYROCIDE DUST No. 10

Wonderful for control of the green worm that eats Snap plants. 5-lb. bag \$1.75, 25 lbs. \$7.95.

# PARATHION BOMBS

Wonderful killing agent for all insects. Safe on

plants. Use approved gas mask, goggles and gloves when applying. Minimum order 2 bombs, \$16.00; plus \$8.00 deposit on cylinders and case which are returnable.

## GAS MASK

\$4.50.

Canister for mask. \$3.00. Applicator. \$5.00.

# PARATHION DUST

15% wettable powder. Can be used as a dust or spray. 3-lb. bags \$2.95, 36 lbs. \$33.50.

## RED ARROW SPRAY

A concentrated Rotenone Spray, Dilutes 1 to 200 up to 1 to 800. 4 ozs. 90c., pt. \$2.75, qt. \$3.70, gal. \$12.60, six 1-gal. at \$12.25.

SPECIAL

RED

ARROW

GARDEN SPRAY

## RED ARROW "SPECIAL"

Especially for growers. Pyre-thrum base. Excellent for control of white fly, leaf miner, leaf tyer, etc. Gal. \$18.90.

# ROTECIDE **EXTRA**

A first-class Rotenone spray for

control of Cyclamen mite, thrip, red spider, mealy bug, white fly and many others. Will not spot or burn if used as directed. Gal. \$8.00, 5 gal. \$35.00.

# Rotecide EXTRA

# SCALECIDE

The dormant spray for orchards, evergreens, shade trees, shrubs and vines. Contains vegetable and mineral oils, making it an absolutely safe spray. Gal. \$2.25, 5 gals. \$7.50, 15 gals. \$18.00, 55 gals. \$42.50. Freight allowed on 15 gallons or more.

# SELOCIDE

Selenium base for control of red spider. Kills both spiders and eggs. Can be safely used on practically everything in the greenhouse. Economical. Gal. \$3.25, 5 gals. \$13.50, 10 gals. \$24.50, 30 gals. \$58.50. Freight paid on 10 gallons or more.



A mercuric disinfectant for control of many soil diseases and seed borne diseases. 12 ozs. \$2.10, 4 lbs. \$10.10.

A positive exterminator of snails, sow bugs, slugs, earwigs, cut worms, etc. We consider this the best and most economical on the market. We have many pleased users. Lb. 30c., 6 lbs. \$1.30, 50 lbs. 6 lbs. \$1.30, 50 lbs. \$8.95, 100 lbs. \$17.50. For resale, see page 80.



## SOAP, C.P.O.

For control of scale and insects on ever-Pt. 90c., qt. \$1.45, gal. \$3.65.

### SODIUM SELENATE

For inoculating plants growing in the bench or pots. Can be applied with water or as a dust. Plants take up the poison by absorption and after a few weeks will kill any insect that chews the plant. Not to be used on food crops. Easily applied with Hozon Syphon. 1 lb. makes enough to treat 1800 sq. ft., 1 oz. to 30 gals. water. Mask recommended while using. Lb. \$4.00.

### SODIUM SELENATE P.-40

(2% Sodium Selenate and 20% Superphosphate) is used in dry form broadcast uniformly between rows at rate of 3 lbs. per 100 square feet. 25 lbs. \$4.75, 50 lbs. \$9.00, 100 lbs. \$17.00, 500 lbs. \$82.50.

New soil insecticide. Send for descriptive circular. 50 lbs. \$16.00, 100 lbs. \$30.00. F.O.B. Illinois.

## SULPHUR (Dow Mike Dust)

Wettable. For dusting or spraying. Especially effective on Roses for fungous disease control. 10 lbs. \$2.00, case of six 10-lb. bags for \$10.00.

# SULPHUR (Magnetic)

A superfine powder for spraying. For control of mildew, scab. 4 lbs. 70c., 12 lbs. \$1.95, case of 12 4-lb. bags \$7.20.

# TEPP BOMB

\$5.00 each

# TERSAN

Used as a fungus and damping control.

# TOBACCO DUST—See Fumetobac

## TOBACCO STEMS

Ground (50% nicotine content). 50 lbs. \$2.50, 100 lbs. \$3.95, 500 lbs. \$14.50, 1000 lbs. \$24.50.

# TONACIDE (Also see Soilene)

25 lbs. \$5.00, 50 lbs, \$9.00, 100 lbs, \$17.00.

# TONACIDE, 2% D.D.T.

25 lbs. \$5.50, 50 lbs. \$9.50, 100 lbs. \$18.00.

# VAPOTONE

An HETP spray for control of red spider and aphis. 4 ozs. 70c., pt. \$2.50, gal. \$11.95. For resale, see page 80.

## VOLCK

Oil spray insecticide and spreader for greenhouse and nursery. Add Nicotine Sulphate just before using if desired. Gal. \$2.75, 5 gals. \$9.75, 28 gals. \$34.00, 54 gals. \$54.00. For resale, see page 80.

# ZERLATE

Blight control. Especially on Tomatoes. Used same as Fermate. 3 lbs. \$2.80, 12 lbs. \$10.60, 25 lbs. \$19.50.

# SPREADERS FOR SPRAYS

C.P.O. Increases the wetting and spreadand spreading qualities of most contact sprays such as Black Leaf 40, Red Arrow. Loro and Selocide. Pt. 90c., qt. \$1.45, gal. \$3.65, case of six 1-gal. \$18.00.

GRASSELLI (Du Pont). Gal. \$6,75.

LINSO (PRATT'S) SOAP BASE. A fine product and economical. For use in greenhouse or outside. 5 gals. \$9.30, 15 gals. \$24.50, 30 gals. \$44.00.

SANTOMERSE PENETRATOR. This is a wonderful new spreader, compatible and when used with HETP (Hexa ethyl tetra phosphate) is a marvelous control for red spider and mealy bug. It gets mealy bug when all others fail. Qt. \$2.00, gal. \$4.95, dilution 1 to 1600.

# SOIL CONDITIONERS

ALUMINUM SULPHATE. For creating acid soil. For Rhododendrons, Azaleas. etc. 50 lbs. \$4.00, 100 lbs. \$7.00.

ERROUS SULFATE (Iron). Powdered. Use in dry form or spray for soil deficient in iron. Gives leaves deeper and healthier color. 5 lbs. 70c., 10 lbs. \$1.30, 25 lbs. color. 5 lbs. 70c., 10 \$2.50, 100 lbs. \$9.50.

FORMACIDE—See page 77.

HYPER-HUMUS. In bags. 500 lbs. \$10.00, 1000 lbs. \$19.00, ton \$37.50. In bulk, 1000 lbs. \$15.00, ton \$24.00. Truck or carloads price on application.

MOONSHEEN 20. This is a special preparation of double strength Hydrogen Peroxide. Use 1 pt. to 10 gals, of water. Soak soil in seed flats or soil in benches with it, to correct nitrite toxicity. Pt. 55c., case of 12 pts. \$5.90.

PEAT MOSS (Premier Brand). Full size bales, \$5.90 per bale, 5 bales, \$5.50 each. Price on larger quantities.

# VERMICULITE (Terra-lite)

The sterile material for better seed germination, rooting cuttings, etc. Send for circular. 2-bu. bags. 1 to 4 bags, \$1.35 each; 5 to 9 bags, \$1.25 each; 10 to 99 bags, \$1.15 each; 100 bags, \$1.15 each. Freight paid on 100 bags.

# WEED KILLERS

BLITZ-20. A 2-4-D base. The best and most economical of the hormone weed killers, easy to use. Full directions on bottle. ½ pt. 65c., pt. 85c., qt. \$1.50, gal. \$4.95. For resale, see page 80.

Weeds are the main source of virus diseases-keep them down.

# TO CORRECT CHLOROSIS

Yellowing of leaves and general "rundown" condition of plants in benches or pots.

JIMP. Easy to
use. Spray thoroughly all plants

that appear sickly, dropping leaves, etc., also saturate the soil around plants. Plants revive in



a few days and become vigorous and healthy. Some growers use it at intervals on all their growing stock, such as Azaleas, Gardenias, etc., with wonderful result. 1 lb. makes 6 gallons of solution. 4-ozs. (trial size) \$1.25, lb. \$3.00, 10 lbs. \$25.00, 25 lbs. \$57.50, 50 lbs. \$110.00.

# CUPRINOL WOOD PRESERVATIVE

Don't repair greenhouse benches without first treating the new lumber with this wonderful money saver. Stops wood rot and keeps vermin out. Use it also on your seed flats. Easy to apply. Dip, spray or brush. Will save you or brush. Will save you many dollars in lumber bills. One gallon will treat and protect about 400 sq. ft. of wood. Average



cost, 1/2 cent per square foot. Will not harden in containers like paint does.

CUPRINOL (Clear). Gal. \$3.90, 5 gals. \$18.25, 50 gals. \$170.00.

CUPRINOL NO. 10. Green. Qt. \$1.45, gal. \$3.45, 5 gals. \$16.50, 15 gals. \$45.00, 50 gals. \$125.00. For cash with order on 50 gals., \$120.00 net.

CUPRINOL NO. 14. For dipping seed flats, stakes, etc. Green. 5 gals. \$10.00, 15 gals. \$28.75, 50 gals. \$88.50.

Freight paid on 15 gallons up

# Plant Goods and Gertilizers

# **FLECK'S FEEDER** (15-30-15)

Organic, highly soluble. Designed to build soil structure as well as feed. Does not leach out quickly. Feeds longer. Broadcast sparingly or use with syphon while watering. Soils should be damp before applying; then water in well. 1 tablespoon to gallon of water or broadcast 1 lb. to 400 square feet. ½ teaspoonful to 4 in. pot plant. Lb. 50c., 5 lbs. \$1.80, 10 lbs. \$3.00, 50-lb. bag \$10.50, 100 lbs. \$19.00.

**BONEMEAL GROWERS SPECIAL. 100** lbs. \$5.90, 200 lbs. \$10.75, 500 lbs. \$24.50, 1000 lbs. \$48.25, ton \$95.00.

ELECTRA 5-10-3. 100 lbs. \$6.95.

GENERAL CROPS (5-10-5). Organic base. Good all-around fertilizer. 100 lbs. \$4.85, 500 lbs. \$22.00, 1000 lbs. \$41.50, ton \$79.00.

HY-GRO (13-26-13). Excellent feeder, 3 ozs. 30c., 20 ozs. 90c., 10 lbs. \$3.50, 25 lbs. \$6.95, 50 lbs. \$12.75, 100 lbs. \$24.00. See resale items, page 80.

HYPONEX (7-6-19 with Vitamin B-1 Added). Highly concentrated. Excellent and nice to handle for feeding pot plants, seedlings, etc. 1 lb. makes 100 gals. 3 ozs. 25c., 7 ozs. 50c., lb. 90c., 10 lbs. \$6.35, 25 lbs. \$12.00, 50 lbs. \$20.00, 100 lbs. \$215 Oct. 100 lbs. \$31.50. See resale items, page 80.

LIQUA VITA (6-9-7 and Other Plant Foods 22). Highly concentrated liquid fertilizer. Easy to use. Gal. \$3.50, four 1-gal. in one shipment. \$11.85.

MURIATE OF POTASH (60%). 5 lbs. \$1.25, 10 lbs. \$2.00, 100 lbs. \$5.85, 500 lbs. \$24.50.

**"MUM" FOOD** (**4-12-8**). 100 lbs. \$5.25, 500 lbs. \$24.50, 1000 lbs. \$41.50.

"SNAP" FOOD (5-10-10).

100 lbs. \$5.25, 500 lbs. \$24.00.

PHOSPHATE and POTASH MIXTURE (**0-14-7**). 100 lbs. \$4.00, 500 lbs. \$18.00, 1000 lbs. \$28.00, ton \$44.00. (**0-20-20**). 100 lbs. \$7.00, 500 lbs. \$31.50

SUPER PHOSPHATE 20%.

100 lbs. \$3.40, 200 lbs. \$6.40, 500 lbs. \$14.00, ½ ton \$26.00, ton \$45.00.

# SYPHONS

For use in applying liquid fertilizers plant foods, sodium selenate, etc.

HOZON SYPHON. \$1.75.

# HORMO-ROOT

Highly Recommended

HORMO-ROOT "A" (New). For florists' general use. 2 ozs. \$1.00, ½ lb. \$2.75, lb. \$5.00.

HORMO-ROOT "B" (New). greens. 2 ozs. \$1.25, ½ lb. \$3.50, lb. \$6.50.

HORMO-ROOT "C" (New). Strongest compound for hardwood plants. \$1.50, ½ lb. \$4.50, lb. \$8.00.

Hormo-root powders are light and usually go further than other preparations. 1 lb. should treat 35,000 to 40,000 aver-

# HORMODIN

HORMODIN POWDER NO. 1. A general purpose powder especially good for all softwood cuttings. 1-lb. tin \$3.00.

HORMODIN POWDER NO. 2. For woody and semi-woody types. 1-lb. tin \$4.50.

HORMODIN POWDER NO. 3. For evergreens and dormant leafless cuttings. ½ lb. \$4.50.

# PROLIFEROL

It not only induces rooting, but it also promotes vigorous growth due to natural elements, scientifically compounded and added to the mix-



"RED LEAF" (Powder Form). For dusting seeds and cuttings. 2-oz. jar \$1.00, lb. \$4.50.

GREEN LEAF." For soaking bulbs and tubers. Tests have shown (Callas) that healthy growth began immediately while those treated with Bichloride of Mercury, growth was retarded 4 to 6 weeks. Vials—8 capsules \$1.00, 50 capsules, \$5.00. One capsule makes 1 gal. solution which is sufficient to soak 100 medium size bulbs. Solutions should not be used over and over again as the first bulbs absorb all the nutrients.

# ROOTONE

**ROOTONE.** 2 ozs. \$1.00, lb. \$5.00.

# **FLOTE**

Not a rooting powder. This is used only when you desire to make a wet solution of any rooting powder for dipping cuttings. Flote added to the solution keeps it in suspension, so that the last cuttings get the same amount of hormones as the first dipped. It prevents settling. 1½ oz. jar 85c.

# ROOTING POWDER **BLOWER**

JIFFY POWDER BLOWER or DUSTER. Makes dusting cuttings quick and easy.

# SEEDLING STIMULANTS

TRANSPLANTONE. The finest thing you can use when transplanting seedlings inside or outdoors. Relieves shock to seedlings. 3 ozs. \$1.00, lb. \$4.00.

HYPONEX. Plant food, highly concentrated.

trated. For seedlings, growing plants. 3-oz. can 25c., 7-oz. can 50c., lb. can 90c., 10 lbs. \$6.35, 25 lbs. \$12.00.

# Rooting Powders | Books for Florists

A small investment in these books may pay you big dividends.

# Commercial Flower Forcing

Recommended for the greenhouse operator who wants more technical knowledge. Edited by Profs. Alex. Laurie and D. C. Kiplinger of Ohio State University. Revised 1944. Tells how to detect diseases and correct them. Use of insecticides, fertilizers, heating problems, etc. \$5.00 postpaid.

# Florist Crop Production and Marketing

By Kenneth Post, Ph.D. Complete, up-to-date, for the beginner or experienced florist. Covers plant culture and marketing from A to Z. \$10.25 postpaid.

# Commercial Floriculture

By Fritz Bahr. Recommended especially for the beginner. New edition covers retail flower growing, etc. \$6.25 postpaid.

# Garden and Greenhouse Chrysanthemums

By Laurie and Kiplinger. Largely on greenhouse Mums. \$2.75 postpaid.

# Soils and Fertilizers

By Laurie and Kiplinger. \$2.75 postpaid

# Flower Arrangement

8th edition, Sept. 1950 on Vogue.

Vogue in Flowers. A "Guide to Correct Wedding Customs." 96 pages of pictures wedding customs. The property of wedding arrangements, bridal bouquets, flowers for attendants, boutonnieres, church decorations, wedding tables, corsages, etc. \$2.25 postpaid.

The Album of Designs-Funeral Flowers. New 20th edition ready about Feb. 1951. Handsome pictures of funeral pieces, many full-page size; assist greatly taking funeral orders more quickly. \$2.25 postpaid.

The Designer's Notebook. Up-to-date methods of arranging funeral work, wedding bouquets, corsages and table flowers. Illus. For beginners and experienced designers. 96 pages. \$1.25 postpaid.

# PEST AND RODENT **EXTERMINATORS**

ANT DESTROYER. Simple and easy to use. No fuss or bother. Lasts a long time. Use a few traps around your seed flats. Trap 25c., doz. traps \$2.00.

ANT JELLY BAIT. Does same job as above traps. Tube 35c., 6 tubes \$2.00.

MAGIKILL ANT JELLY BAIT. 3-oz. tubes \$1.00, doz. tubes \$9.00.

MOLE-NOTS. Most economical means of getting rid of this energetic destroyer. Also for gophers. Box 35c., doz. boxes

MOUSE SEED. Sure death. Just put about ½ teaspoonful in a little pile here and there. It gets them. Box 25c., doz. boxes \$2.00.

"Their last meal." RAT-NOTS. family meals size. Box 25c., doz. boxes \$2.00.

RAT-TU. Highly effective powder. Dusted around holes or runways. It gets them. Can 60c.

ROACH-NOTS. They rid your place of this pest. Box 25c., doz. boxes \$2.00.

# Items for Resale in Your Shop

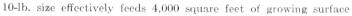
Add extra profits on your shop by putting these on your counter. DISPLAY CARTONS of widely advertised items in all Home and Garden magazines, that sell them with no effort on your part.

# HY-GRO

# SOLUBLE PLANT FOOD

Hy-Gro's 13–26–13 formula means 13% Nitrogen, 26% Phosphoric Acid and 13% Potash to which growth hormones and other plant nutrients are added, is immediately available to plants. Makes plant feeding as easy as watering with hose or watering can. Produces heavier growth and heavier yields. Speeds early growth from seed. Checks wilting of transplants. Won't burn plants.

CI:	Retail			Your	Your
Size	Price	Packed	Weight	Cost	Profit
3-oz	. \$0.30	2 doz.	11½ lbs.		
20-oz	1.00	1 doz.	25 lbs.	( Price	es on
2-11)	1.25	1 doz.	$33\frac{1}{2}$ lbs.	Req	uest
10-lb	4.50	Single	$11\frac{1}{2}$ lbs.	)	
Empty 2-lb. Hy-Gro Jar with Gat Sprayer.	1.60		21 lbs.	\$12.80	\$6.40
Gat Sprayer	1.50	1 doz.	3 lbs.	12.00	6.00





# RED ARROW SPRAY

Highly concentrated Spray. Has excellent spreading and sticking qualities when mixed with water. Harmless to humans, birds and pets when sprayed. Kills many varieties of both sucking and chewing insects. Big seller for years. Nationally advertised. Spray charts supplied free.

Size	Retail Price	Packed	Weight		Your Profit
			3 lbs		
			12 lbs		
Pint	2.85	1 doz.	25 lbs	. 22.70	11.50

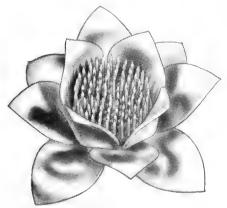
# SPECIAL ASSORTMENT OFFER:

2 doz.—1-oz.	and	two	4-oz.				5.60	2.80
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# VOGUE CUT FLOWER HOLDERS

For use in your shop or for resale.





Voque No. L 50



Vogue No. 4 Round

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Size	I	er doz.			
No. $In.$	Shape	Lbs.	Each	6	12
1 15/8	Round	3	\$0.30	\$1.20	\$1.80
2 21/8	Round	5	60	2.40	3.60
4 31/8	Round	10	. 1 15	4.60	
$6 \ 4\frac{1}{4}$	Round	20	. 2.00	8.00	12.00
8	Oblong	6	75		
$L50 \ 3\frac{1}{2}$	Round	$10\frac{1}{2}$ .	1.50		9.00
70	Mesh	4	60	2.40	3.60
72	Mesh	12	-1.50	6.00	9.00
73	Mesh	20	2.25	9.00	13.50
The N	o. L50	are simi	nly be	antiful	Fin-
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Your	Your
Ant Traps. Cost	Profit
Carton 12—25c. traps\$2.00	\$1.00
Ant Jelly Bait.	
Carton 12—35c. tubes 3.10	1.10
Bloomlife.	
Carton 25 -10c, pkts 1.25	1.25
Carton 100—10c. pkts 5.00	5.00
D.D.T. Pratts 25— Solution.	
$2 \text{ doz. } 35\text{c. } (1\frac{1}{2} \text{ oz.}) \text{ bottles.} $ . 5.30	3.10
2 doz. 75c. (½ pt.) bottles12.00	6.00
D.D.T. 5% Dusting Powder.	
2 doz. 25c. (1 lb.) 3.68	2.32
Dog-Check.	
Carton 12—60c. bottles 4.80	2.40
DX Insect Spray (Pratts).	
	4.00
Hy-Gro. Soluble plant food.	
	2.50
1 doz.—\$1.00 size 8.00	4.00



Hyponex. A good seller.	
36—10c. pkts\$2.4	0 \$1.20
36—25c. cans 6.0	
24—50c. cans 8.3	3.70
12—\$1.00 cans	0 3.70
Kilmice (Seed).	
Carton 12—25c. boxes 2.0	0 1.00
Mouse-Nots.	
Carton 12—35c. boxes 2.8	0 - 1.40
Parafume (Crystals).	
24—1-lb. cans (75c.)13.0	0 - 5.00
Plantabbs. Display card of	
10c. pkts. (3 doz.) 2.2	5 - 1.35
1 doz.—25c. size 2.0	0 - 1.00
1 doz.—50c. size 4.0	0 - 2.00
1 doz.—\$1.00 size 8.0	0 - 4.00
1000 Tablets—\$3.50 can 2.6	0 .90
Rootone.	
24—25e. pkgs	0 - 1.90
Red Arrow Spray.	
Carton $12-35c$ , bottles $2.7$	0 - 1.50
Snarol -12-35c. (1 lb.) boxes. 3.1	2 - 1.08



Triogen""A" Kits.	
Carton 6—\$2.25 size kits 9.60	-3.90
Case of 24 "A" Kits36.00	18.00
Triogen "E" Kits.	
Case of 24 \$1.35 size21.60	10.80
Transplantone.	
Carton 72—25c. packets12.00	-6.00
Carton 12—\$1.00 packages. 8.00	-4.00
Twist-Ems. 8 in. diaplay car-	
ton—24 packages, 35c. size 5.80	-2.60
Vapotone.	
24—4 oz. (85e.)	6.80
Volck.	
24—4 oz. (35c.) 5.60	2.80
12—1 pt. (70c.) 5.60	2.80
Weed Killer. Blitz 20. A	
2-4D hormone killer.	
$24-\frac{1}{2}$ pt. bottles (75c.)12.00	6.00
12—1 pt. bottles (90c.) 7.20	3.40
12—1 qt. bottles (\$1.50)12.00	6.00

be a good seller in your shop.

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# BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 11,516, Sec. 34.9, P. L. & R. Phila., Pa.

RAYMOND A. FLECK, Inc.

1042 Allengrove Street

Philadelphia 24, Pa.



# RESALE ITEMS

# LAPEL PIN VASES



Aquapin (Plastic). Heart-shaped lapel pin vase. Sells for 10c. or more, 6 doz. for \$4.50, \$8.74 gross. Packed 6 doz. to box—Green, Orchid, Clear, or Assorted. Display board on request.



Bride and Groom ......\$0.65 Set of 4 Flower Girls ..........51

# CASCADE CANDLES

White, Yellow, Green, Red....\$1.25 each See back cover page for suggested usage

# HAND DIPPED CANDLES (Dripless—Odorless)



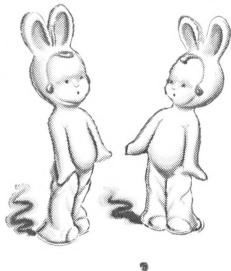
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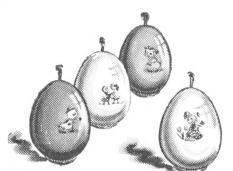
Doz.	Doz.
10 in \$0.90	15 in \$1.25
12 in 1.05	18 in 1.40

Case of 12 dozen of one size and color or assorted sizes and colors may take 4% discount from above prices

# TAVERN CANDLES

Easter Novelties in Candles for resale.
Write for complete illustrated circular.





# Conditions of Sales

# Disclaimer

While we spare no effort in furnishing only the best and most reliable stock, we give no warranty, express or implied, as to the contents, description, quality or productiveness of any seeds, plants or bulbs we sell and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, goods must be returned in five (5) days and no sale is made.

Notice to customers in Canada and other countries outside of the United States—In remitting for purchases at the time of ordering, or when paying accounts, by reason of the exchange, we ask that you please send Post Office Money Order in United States funds or a check or draft on a New York or Philadelphia bank in par in United States funds.

# Our Credit Terms

For worthy florists of approved credit (apply from date of bill): **60 days net**; 2% if paid in 10 days; 1% in 30 days.

All accounts subject to draft or interest charge after 60 days unless other arrangements were agreed upon.

# Discounts for Cash with Order

Flower seed orders: Up to \$25.00, 5%; over \$25.00, 8%. All other items, 3%, except where otherwise noted.

# Shipping Service

We mail all Flower Seeds free to any point in the United States, at prices listed in this catalogue. Purchaser pays transportation on all other items.

# Ability to Supply

All items in this list are offered subject to crop deliveries or failures, and being unsold on receipt of order, and other conditions beyond our control, and the prices are subject to change without notice.

UNUSUAL TELEPHONE SERVICE 8:30 A.M. to 10:00 P.M.—Jefferson 5-0568

# Fleck's Croft Lilies

# Finest True Strain, Highest Bud Count

(Washington State Grown)

Those who already know our brand of these fine Lilies, always reorder the following year. There must be a reason.



Size												(	ase
7-	8.											100	bulbs
7	8.			,		٠						250	bulbs
8-	9.	,	+									100	bulbs
8-	9.			,								200	bulbs
9-1	0.											50	bulbs
9-1	0.	,										150	bulbs
10-1	1.											50	bulbs
10-1	1.											100	bulbs

A field of our choice, true strain of Croft Lilies. Note uniformity.

The following is typical of many letters we receive:

# From North Jersey

Bulbs were fine. Had 1000 blooms on the 250 bulbs.

I potted them December 20, and they came in just right. 24 inches high from top of pot.

I want a case of 250 for 1951.

# From Rhode Island

Last years' 7/8's were beautiful. We realized 100% perfect blooms. Hit Easter right in time. Send 2 cases this year.



A House of Fleck's Croft Lilies Just Before Easter, 1950. Note high bud count.

# RAYMOND A. FLECK, Inc.

"The House of Friendly Service"

1042 Allengrove Street
Phone JEfferson 5-0568

WAREHOUSES PHILADELPHIA PHILADELPHIA 24, PA.
Phone Orders, 8:30 A.M. to 10 P.M.